

Changing the game: Relevant topics today



12+ PROGRAMME



Rwanda Girl Guides Association

Some facts about Rwanda...

- ▶ 45% of the population of 10.8 million people lives on less than US\$1.50 a day
- ▶ The vast majority of the population lives in rural areas where poverty is concentrated
- ▶ 54% of the population is under 19 years old
- ▶ 10-14 year olds account for 13% of the population (with girls outnumbering boys)
- ▶ From the age of 10, girls begin to spend more time than boys on domestic duties
- ▶ Over half of young women aged 15-19 believe that a husband is justified in hitting or beating his wife
- ▶ Social taboos make conversations about sex and pregnancy difficult, leaving girls poorly equipped to cope with menstruation and emerging sexuality, and

What's 12+ Programme?



- ▶ 12+ is a mentorship and safe space program designed by Girl Hub for girls aged **10-12**, created to ensure girls are informed decision makers during the difficult transition into puberty
- ▶ The weekly curriculum is focused on building their assets and confidence in three



Methodology

12+ seeks to reach 114,500 vulnerable 12 year old girls across Rwanda over three years (reaching 47% in 2015/16) by:

- ▶ Safe spaces
- ▶ Mentorship
- ▶ Training
- ▶ Communications



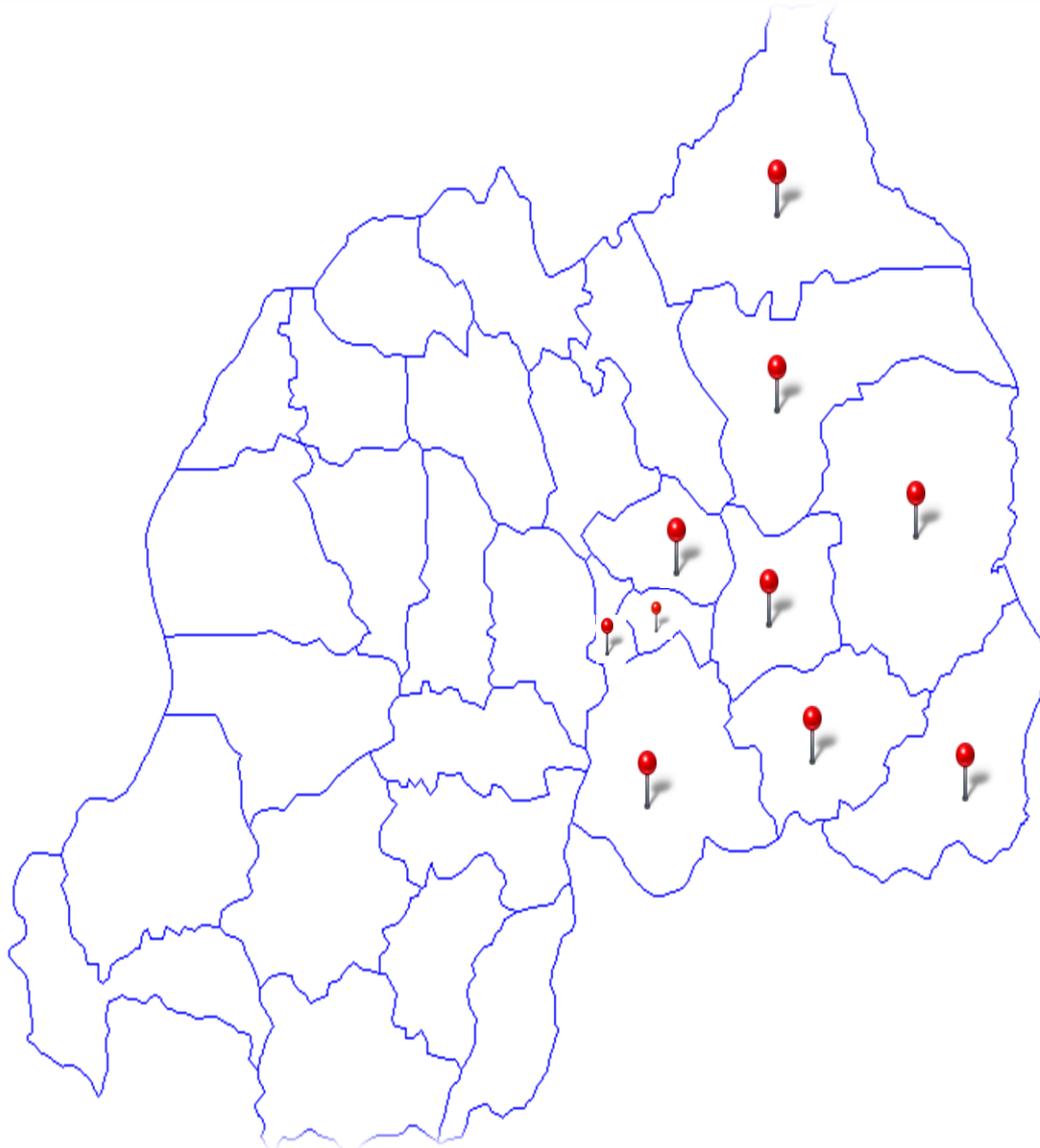
Expected outcomes



- ▶ Improved quality of life for women and girls in Rwanda
- ▶ Improvements in the health, social and economic assets of 52,000 girls over 2 years.
- ▶ Increased self-esteem amongst girls participating in the programme.
- ▶ Less tolerance for gender based violence amongst girls.
- ▶ Implementation of girl focused policies at national level.
- ▶ Empowerment of 10-12 year old girls



AGR as implementing agency



Kigali City:

- Kicukiro
- Nyarugenge
- Gasabo

Western Province

- Rwamagana
- Nyagatare
- Bugesera
- Kayonza
- Ngoma
- Kirehe
- Ngoma
- Gatsibo



Recruitment



Resources



Mentorship



Visibility



Innovation
in
educational
programmes

GUIDING OF QUALITY

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Relevant topics today



Dove & the World Association
of Girl Guides and Girl Scouts

As Girl Guides we care about the problems of the girls and we are happy to help them.



Dove & the World Association
of Girl Guides and Girl Scouts

METLIFE

financial awareness for guides
between 9 to 15 years old.



Millennium Development Goals

- girls in marginalized areas.
- empowerment of girls and young women to develop their maximum potential.

Alianza



Objetivos del Milenio por una Niñez
Plena en Cd. Juárez

Libre de ser yo



Guías de
México, A.C.
Miembro de la Asociación Mundial
de Guías Scouts

Why Free Being Me

- social media perfect appearance
- Girls appreciate themselves as they really are
- Problems such as anorexia and bulimia



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of Girl Guides and Girl Scouts

SELF-ESTEEM

The girls are developing their self-esteem through girl-guiding



However, we need to work specifically on body confidence, as without it, girls can have low self-esteem and refuse to participate in activities that they enjoy.



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PEER EDUCATION

to educate, inform
and empower.



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of Girl Guides and Girl Scouts

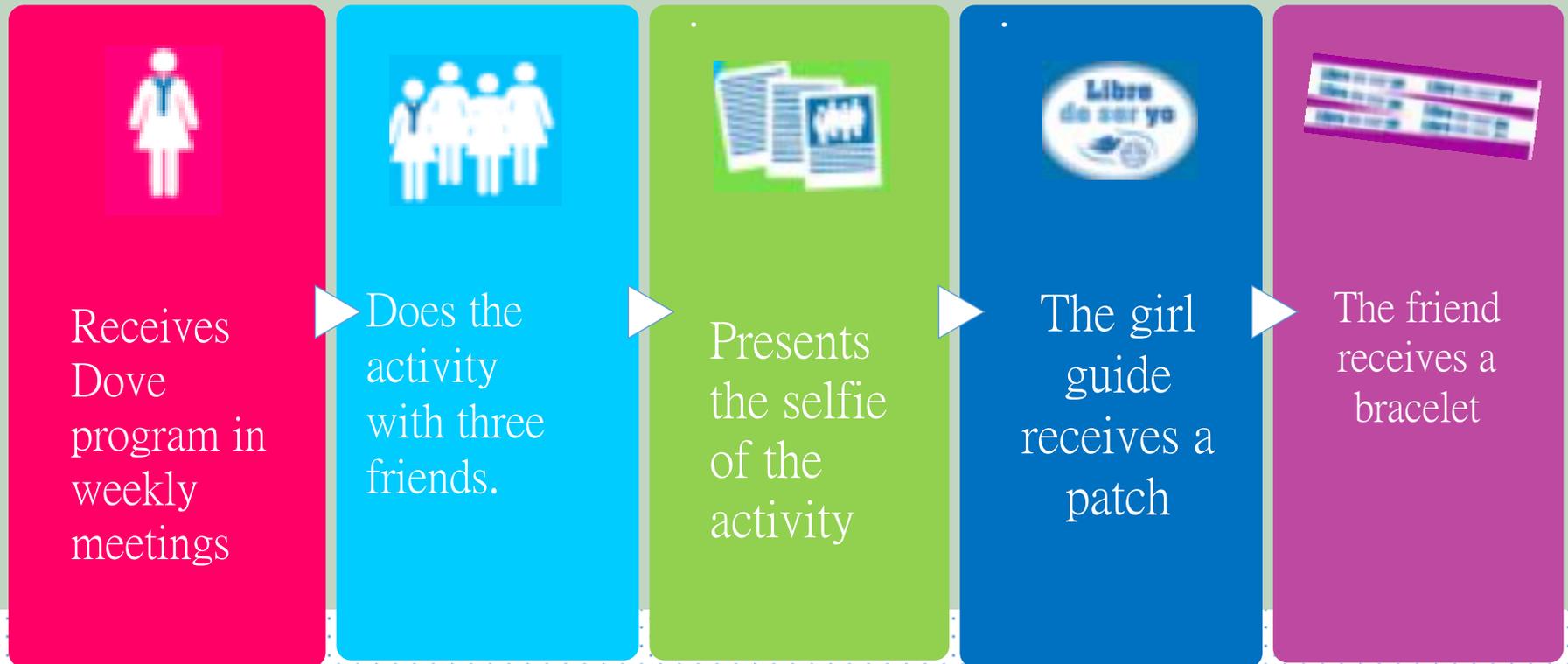
Why peer education?

Effective for discussing 'taboo' subjects



World Association
of Girl Guides and Girl Scouts

GENERAL OUTLINE DOVE PROJECT





Libre de Ser Yo



Guías de México, A.C.
Miembro de la Asociación Mundial de Guías Scouts

**“Libre de Ser Yo”
refuerza la autostima de tu hija**



Guías de México, A.C.
Miembro de la Asociación Mundial de Guías Scouts

**“Libre De Ser Yo” fortalece
a las líderes del mañana**



Dove & the World Association
of Girl Guides and Girl Scouts

we have seen a change in our girls, they are happier and more confident about themselves.



Guías de México, A.C.
Miembro de la Asociación Mundial de Guías Scouts

Los retos se toman fácilmente si tienes confianza en tu apariencia



Dove & the World Association of Girl Guides and Girl Scouts

“We founded a really good impact in our work, the girls started to know fun facts of beauty and learned that beauty is just a self perception. As well, It really increased the membership of Girls Guides in Mexico. “



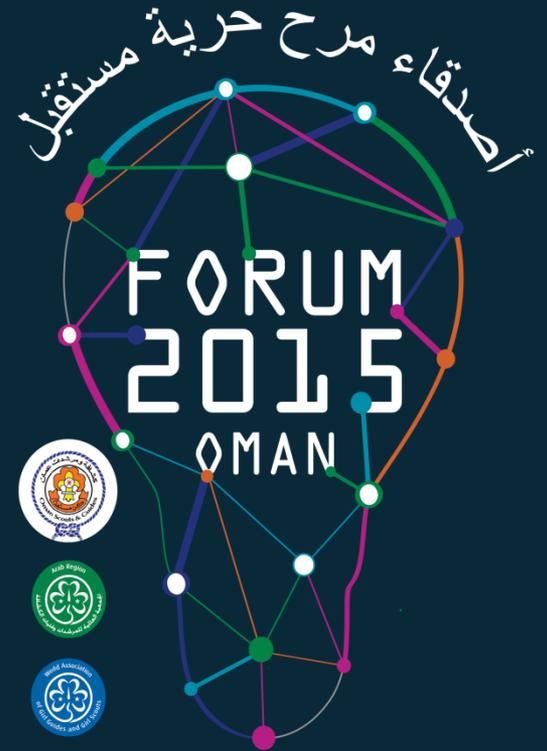
Tus amigas son el mejor apoyo.

¡Hagamos que las Guías no se detengan!



Guías de
México, A.C.
Miembro de la Asociación Mundial
de Guías Scouts

Free Being Me: Rwanda Girl Guides Association



Free being me program



FBM background in Rwanda.

- For the first time we had a facilitator Carine Ruremesha who went to Pax - Logde to be trained about the FBM Program.
- When she come back to Rwanda she complained her tasks of training other ten Trainers of Trainers who help us in implementation of Free being in all country.
- In May 015 we host WAGGGS International Event about Free being me program with Participants from Francophone's African countries.
- After the event the our participants and the team of ten trainers started implementation with the target of 1000 children in schools to learn the FBM program.
- Now we count 350 girls and nee members in Rwanda Girl Guides Association who joined guiding after closing the FBM sessions and gained their badges.
- We have long plan is use of FBM program and it will bring a big impact to our community.
- This program has been useful to our society not only to the girls but also to the women who thought that they can not make their dreams true cause of how they look like in front of people.
- Now we have the module in Kinyarwanda and we expect to reach more girls and women by implementing this useful program to them.

Implementation



How is a relevant topic to girls and why the issue of body confidence is important in Rwanda.

- ▶ As teenage period is difficult time for young people in my country, especially those who join secondary school in boarding schools are on peer pressure of taking care of their body images.
- ▶ They are very much concerned by the way they look.
- ▶ FBM is the only program which talk about body confidence only (others were about self esteem and confidence in general) but this one is only focused to open girls about body images, especially the marginalized ones.
- ▶ This is a program for all children boys and girls aged 11-14 years old and it is very good to our community cause we found that most women and girls need to know it they are very interesting.



The use of Peer education is enriching the delivery of Free being me in our organization.

- ▶ The peer education is enriching for the program as the children don't only learn during the session but also in any free time.
- ▶ Children and young people list the way they look among their top concerns. They feel under pressure to change their appearance to fit in with society's narrow image of beauty, which is presented in the media and idealized by their peers.
- ▶ It's also a good program which help us to give the message to a big group of people cause it's the only one program which talked about body confidence only.
- ▶ It's also help us to gain new members to join guiding in my country.
- ▶ Now we had a module in Kinyarwanda which we are using in all 30 districts of country and this help the mentors to implement it very well as it's in their mother language.
- ▶ By FBM program now we have 350 new guides and Brownies gained after closing sessions and gave them badges of FBM in 3 districts.



Skills and benefits that peer educators gain in delivering Free being me (as experience)

- ▶ They find time to practice and improve their level of facilitation.
- ▶ Public speaking skills.
- ▶ Managing others characters and emotions.
- ▶ They feel proud and confident too because of being trusted by society(Parents who allow their children to come to attend sessions .
- ▶ Mentorship skills and they are the role models to the girls.



THANK YOU!!!