

DOC 10

WORLD CONFERENCE EVALUATION REPORT

September 2023



**DREAM, ACT, LEAD:
THE FUTURE IS OURS**

38th WAGGGS World Conference



WORLD ASSOCIATION
OF GIRL GUIDES
AND GIRL SCOUTS

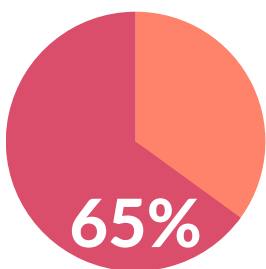


OVERVIEW

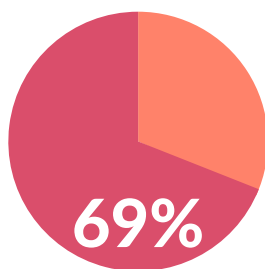
Welcome to the Conference Report for the 38th WAGGGS World Conference, held in Cyprus from the 26th to the 31st July 2023.

After the Conference, all participants were invited to complete an evaluation survey.

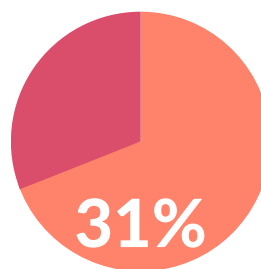
The following report provides a summary of the 38th World Conference with feedback received through the evaluation.



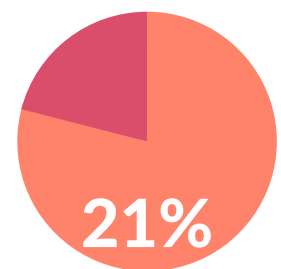
of Head Delegates, Delegates, Observers, and Guests completed the survey



of all Member Organisations (MOs) were represented at World Conference



of participants were aged under 30



of Head Delegates were aged under 30

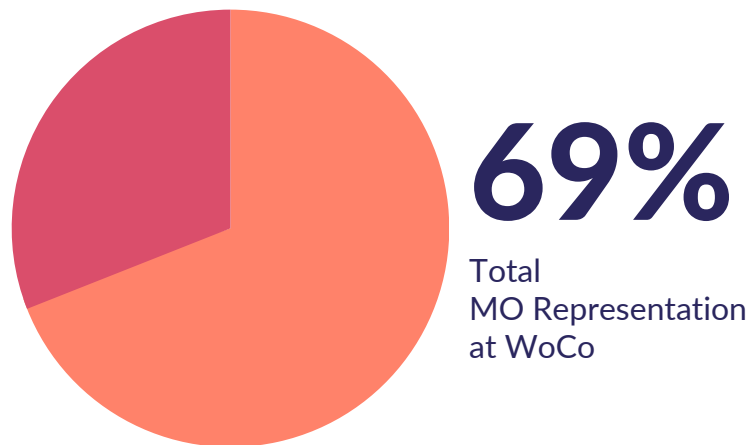
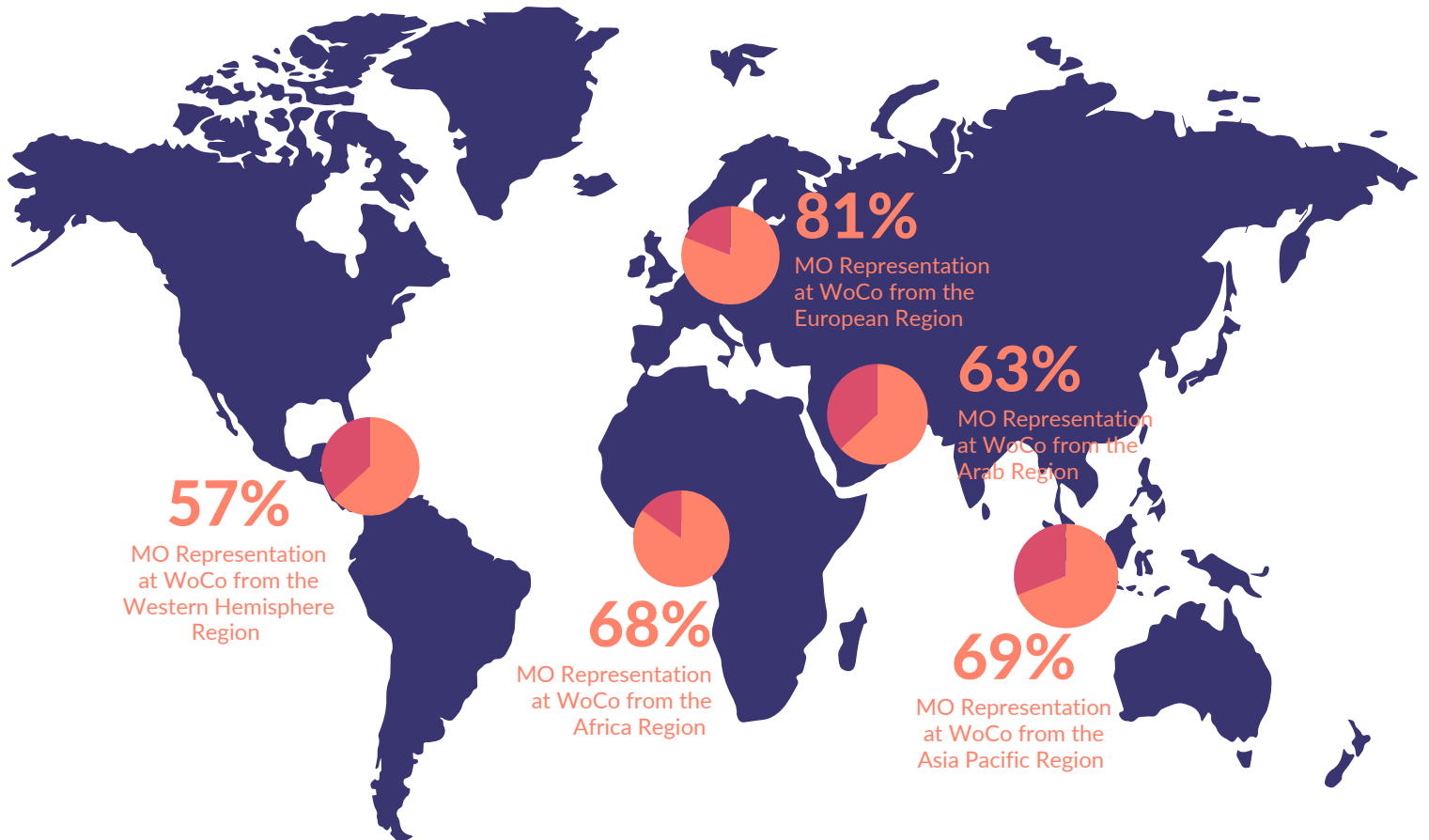
Thank you to all those who completed the evaluation survey. This information will be useful for planning future WAGGGS governance events¹.

¹ The full Survey Monkey quantitative data is available on [Campfire](#).



MEMBER ORGANISATION REPRESENTATION

106 MOs were present at the 38th World Conference, representing 69% of our total membership, which meant that we were quorate².



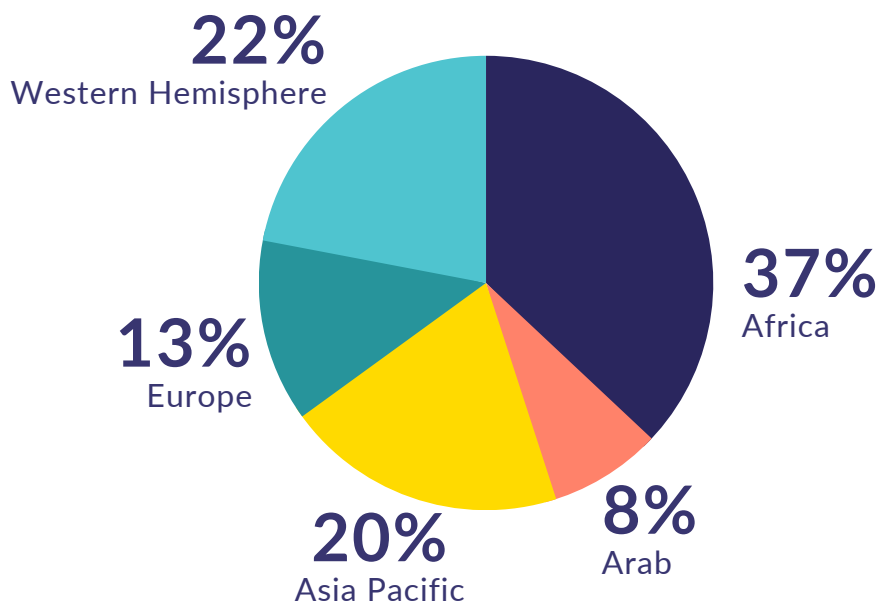


As anticipated, with the Conference being held in Europe, representation from the host region was strongest with 81% of their MOs present which contributed about one-third of the total MO attendance at World Conference.

Grants totalling 108,841 EUR were provided to 91 individuals from 75 MOs to broaden participation.

WAGGGS is extremely grateful to all donors and sponsors who contributed so generously to enable these participants to represent their country at the 38th World Conference.

The percentage regional split of grants is shown in the pie chart below.



There were comments in the Evaluation that reflect an eagerness to explore opportunities to make the World Conference even more inclusive, including virtual models.



Hybrid meeting is critical for an equal global representation... enable ALL who are eligible to vote to be represented.



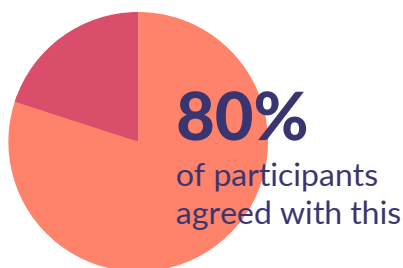
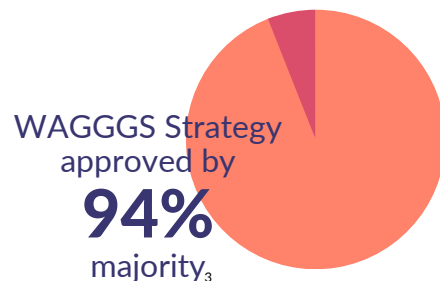


OBJECTIVES

The WAGGGS World Board set the objectives for World Conferences. In 2023, these were achieved as follows:

The WAGGGS Strategy 2024-2029 is adopted following a comprehensive consultation process with Member Organisations, Young Women and members of the WAGGGS Global Team.

Comprehensive consultation conducted between January and May 2023



Member Organisations leave the World Conference with greater knowledge and clarity of Compass 2032 and their own role in implementing Compass 2032 at a national level.

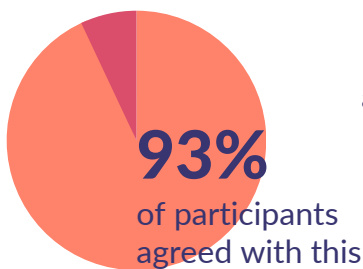
Participants leave the World Conference with greater knowledge and understanding of WAGGGS.



The highlight ... was the inclusion of different sessions on various WAGGGS programs. These sessions provided a unique opportunity ... to learn about and engage with the diverse range of programs offered by WAGGGS.



Participants have an opportunity to network, share experiences and knowledge with others from across the Movement.



The interaction with other countries was a highlight for me. I learnt a lot about the different MO and the best practices that we can use for our own MO

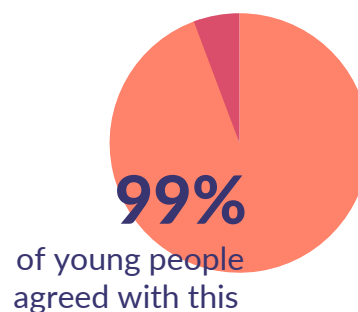
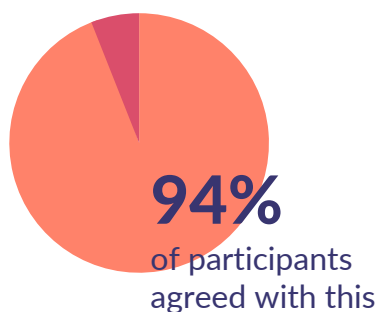


The highlight was the workshops with opportunities to share and discuss in small groups ...





Young women are actively involved, and meaningfully participate, in all aspects of the World Conference.



“ The need of young women to be involved is so strongly emphasized ”

“ The youth event was a meaningful and unforgettable experience ”

The World Conference is delivered within budget.

The budget was set on an assumption of 391 participants (excluding the WAGGGS Global Team). With 408 participants, both income and expenditure were higher than originally budgeted.

The budget assumed registration fee income of 300,932 EUR supplemented by a 77,207 EUR investment from WAGGGS (this does not include staff costs which are also funded by WAGGGS).

The majority of grant funding came from other sources (only 26,550 EUR for grants is allocated from the World Conference budget directly).

Our host MO was also able to significantly support the Conference financially by securing sponsorship and donors in Cyprus which enabled them to, for example, offer the Cyprus Evening complimentary to participants. This was greatly appreciated.

Our most significant cost pressure was higher transport costs than planned as it became necessary to arrange additional buses due to the extreme heat conditions. We were able to partially offset this with a significant saving on our venue hire thanks to the generosity of the European University Cyprus.

	Budget	Actual
Expenditure	EUR 378,481	EUR 390,668
Income	EUR 378,139	EUR 395,797
Budget Balance ⁴	- EUR 342	+ EUR 5,129



All efforts are made to make the World Conference a sustainable event.

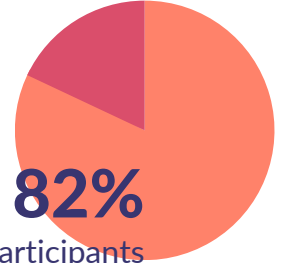
“

Sustainability: an effort was made, it was appreciated to see that. Please continue that way and work with Cambodia to go that way.

”

82%

of participants
agreed with this





WOCO AT A GLANCE!

“

We dream of a conference that does not forget the importance of giving young people a space to thrive. To create a space where young people feel comfortable to step out of our comfort zones because we feel empowered by those surrounding us.

”



“

...the Opening Ceremony was an impressive and amazing moment

”

Welcome to **Savez izviđača Hrvatske (SIH)**, the National Scout and Guide Association of Croatia, WAGGGS' newest Full Member.



The International Night raised over **5,000 EUR** towards MO membership fees and the World Thinking Day Fund.



Cyprus Evening



Congratulations to the new World Board members:

- Monika Dreik**
- Fiona Lejosne**
- Helga Mutasingwa**
- Josephine Mwangi**
- Signe Obel**
- Sharrada Segeran**



Welcome to the new
World Board Chair
Candela Gonzalez

and her
two Vice-Chairs
Fiona Lejosne
and
Christiane Rouhana



Closing Ceremony



See you in
2026
in
Cambodia!



YOUTH EVENT – GET READY FOR GOVERNANCE PROGRAMME

Powered by OB-PS

The Get Ready for Governance Programme aimed to support participants under 30 to feel actively involved and able to meaningfully participate in the World Conference.

The programme took place between early July to September 2023 and had four parts:



ONLINE

202
attendees across

8
online sessions held in the

4
WAGGGS Languages

Dedicated Youth Participants Campfire Space

IN PERSON

1
day event on

25
July

108
participants from

61
Member Organisations in attendance

IN PERSON

31%
of World Conference Participants under 30 years of age

ONLINE

20
attendees across

2
online sessions offered in

4
WAGGGS Languages



The Get Ready for Governance Programme was powered by the Olave Baden-Powell Society (OB-PS).

We thank OB-PS for their ongoing support, generous donation of funds and commitment to support girls and young women thrive in their World Conference experience.



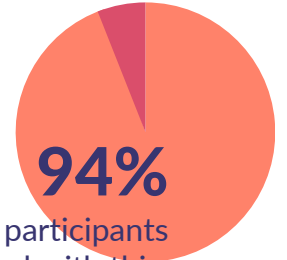
OBJECTIVES

Youth Participants have a greater understanding of governance, how it applies to WAGGGS and World Conference procedures

— “ —

The simulation was the best part because it allowed me, as a first-time conference goer, to get an understanding of how the conference goes. This proved beneficial as my head delegate didn't remember some things and I was able to forward the knowledge.

— ” —



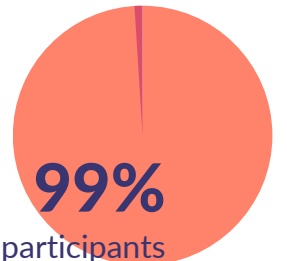
94% of participants agreed with this

Youth Participants feel they could be actively involved and meaningfully participate in all aspects of World Conference

— “ —

I absolutely loved everything about the pre event and this helped to prepare us well before the actual conference. I think the number of youth participants being engaged in discussions [at World Conference] were because of this.

— ” —



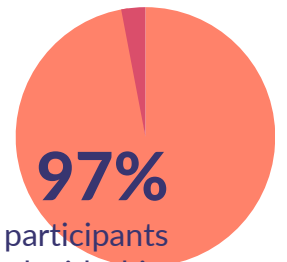
99% of participants agreed with this

Youth Participants leave World Conference with a greater understanding of what meaningful youth participation looks like and how it can be implemented in their Member Organisation

— “ —

I really liked the workshop about the MO involvement to encourage youths. We shared many ideas based on our experience and it widen our views.

— ” —



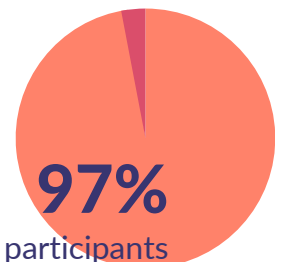
97% of participants agreed with this

Youth Participants feel inspired to engage in decision-making processes and roles in the future

— “ —

The pre event sessions provided a platform for me to confidently participate and contribute to important global conversations. It was an unforgettable experience that not only broadened my knowledge but also empowered me to make a positive impact on a global scale.

— ” —



97% of participants agreed with this



REFLECTIONS FOR FUTURE YOUTH EVENTS AT WOCO

Programme

Continue the blended programme format with both online and in person elements before, during and after World Conference.

Potential to extend the in-person youth pre-event to 1.5 or 2 days to maximise impact and reduce fatigue in lead up to Conference.

The focus on understanding governance and World Conference procedures was valued. Expand this to include a youth led space to discuss motions and proposals put forward at Conference.

Explore how to best cater to youth audience with diverse experience levels in the programme (those with previous experience versus first World Conference).



Logistics

Earlier communications and registration process of pre-event to be aligned with that for World Conference to allow for easier, advanced planning of travel and accommodation.

Locate the pre-event close by the World Conference venue to minimise travel and separation from wider MO contingents.

The venue experienced an unfortunate air-conditioning outage. Consider this as a risk in future events and plan potential options to address in case of future occurrence



Youth Participation at World Conference

Public Speaking Observatory was well received, with high levels of youth participation in plenary spaces observed. Continue to embed this process to track youth participation on an ongoing basis.

Provide facilitated spaces for youth to connect and maintain the network built during the pre-event at World Conference itself.

Explore opportunities to increase the support to youth participants attending during the Conference, especially to those attending solo or in Head Delegate or International Commissioner roles.

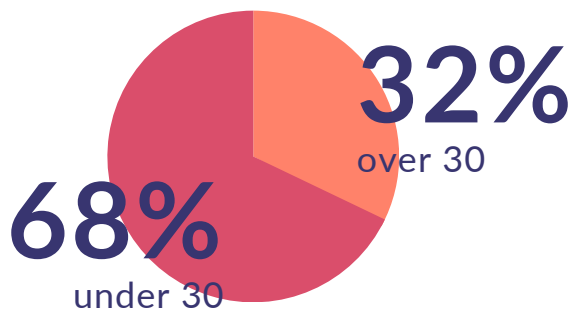


PUBLIC SPEAKING OBSERVATORY

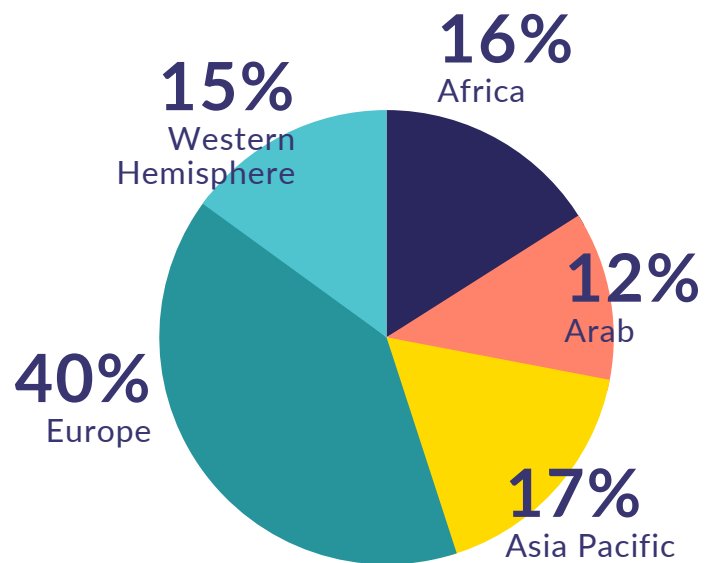
During the World Conference, the participation of speakers in plenary were tracked to understand and highlight youth participation and WAGGGS regional diversity.

During the Conference we saw:

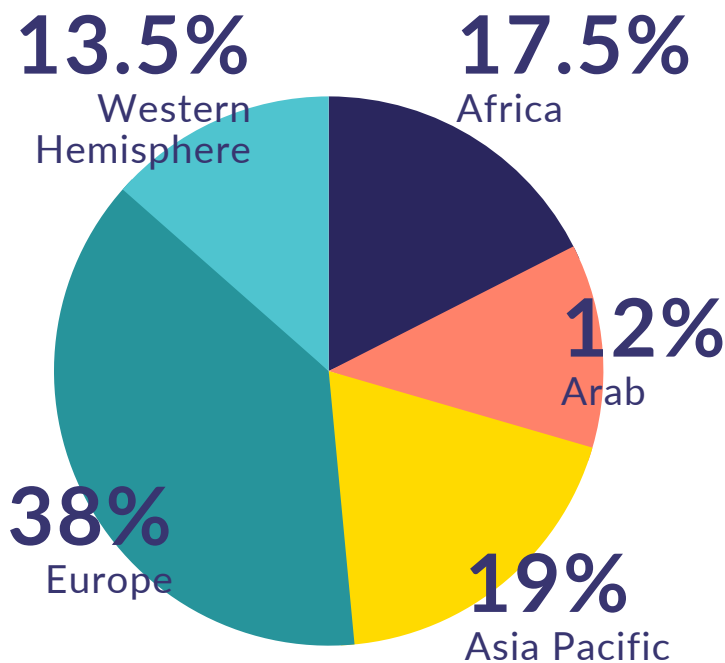
Interventions by Age



Interventions by Region



Youth Interventions, Under 30 by Region



It is encouraging to see the youth voice statistics. Although under 30s only accounted for 31% of all participants, they were responsible for 68% of the interventions in plenary.

The Europe Region contributed 40% of the interventions so we should continue to encourage globally diverse contributions in plenary.

We thank Scoutisme Français for sharing their support, insights and learning from their well-established Public Speaking Observatory, as we implemented this function at World Conference for the first time.



REFLECTIONS FOR FUTURE WORLD CONFERENCES

Conference Documents

Continue to ensure these are distributed as early as possible, adhering to agreed time schedules, and upload these in an accessible way such as on the [WAGGGS website](#).

— “ —

Information was provided well in advance of the conference

— ” —

— “ —

This has given us time to read and be able to make the informed decision on the whole process and also the person we are voting for.

— ” —

Pre-Conference Sessions

Streamline the delivery of these and make them as interactive as possible.

Youth Event

Continue to offer an engaging pre-event for young people and explore more ways to maintain this network during the Conference.

Governance

Continue to explore options to increase MO participation at World Conference – whether in person, or virtually.

Further encourage MOs to submit Proposed Motions and Proposed Amendments ahead of Conference, to reduce the number of tabled items. This would enable MOs to have longer to explore all topics.

Offer as much time as possible during Conference for the discussion of Proposed Motions and Amendments – in small groups, plenary and informal spaces.

Consider opportunities to inform MOs of the continuing World Board members' skills to assist in their review of the new candidates.



Programme

Explore means of supporting MOs with smaller delegations to participate fully at WoCo, such as with a buddy system.

Maintain small group discussion and workshops to enable sharing of good practice.

Create more open spaces for informal networking and rest.



“The programme was amazing, I really appreciate all the activities even if there was very busy days ...”.



Logistics

Offer a wide, healthy and sustainable menu choice.

Minimise the need for travel – seek a venue with adjacent accommodation to enable greater access to rest breaks etc.

Keep registration fees as low as possible.



I liked that we used the university solution and not the big expensive hotel. We could keep it and even try to lower the price even more to increase accessibility.





- Continue to seek ways to be as sustainable as possible.
- Ensure a good handover between Cyprus, Cambodia and WAGGGS ready for the 39th World Conference.
- Continue to utilise the Campfire platform and make it as user-friendly as possible.

“

Campfire was a good place to find everything altogether. Let's keep that!

”

- Continue to use our excellent volunteer languages team and develop high quality translation of all documents within agreed deadlines.
- Ensure high quality interpretation and translation, in a timely manner.

“

"It was amazing that there was interpretation in all official languages because I felt people were encouraged to participate more since they would speak in their mother tongue. I wish all speakers would be more mindful of that in all future occasions and work better with the interpreting team to deliver even better results!"

”

“

Language Team, made the conference easy and it wouldn't have without their support. Amazing work and kudos to the team"

”



CONFERENCE PRESENTATIONS

- [Youth Pre-Event](#)
- [Orientation](#)
- [Opening Business](#)
- [Global Update](#)
- [Regional Gathering: Africa, Arab, Asia-Pacific, Europe and Western Hemisphere](#)
- [Global Opportunities Connecting the Movement](#)
- [World Board Elections and Presentation of Bids to Host the 39th World Conference](#)
- [Becoming a Girl and Young Woman Led Movement](#)
- [Discussion of Proposed Motions and Amendments](#)
- [Quality Girl Guiding and Girl Scouting](#)
- [Voting on Proposed Motions and Amendments](#)
- [Closing Business and Awards](#)

CONFERENCE DOCUMENTS

The 38th World Conference documents were as follows:

- [WoCo 1a: Draft Rules of Procedure for the 38th World Conference](#)
- [WoCo 1b: Rules of Procedure for the 38th World Conference](#)
- [WoCo 2: 38th World Conference Programme & Agenda](#)
- [WoCo 3: Triennial Report 2021-2023](#)
- [WoCo 4a: Draft WAGGGS Strategy 2024-2029 \(first draft\)](#)
- [WoCo 4b: Draft WAGGGS Strategy 2024-2029 \(second draft\)](#)
- [WoCo 4c: WAGGGS Strategy 2024-2029](#)
- [WoCo 5: World Board Election Booklet 2023-2029](#)
- [WoCo 6a: Proposed Motions - Constitution & Bye-Laws](#)
- [WoCo 6b: Proposed Motions - Constitutional and Non-Constitutional](#)
- [WoCo 6c: Proposed Motions and Amendments - All](#)
- [WoCo 7: Bids to host the 39th World Conference](#)
- [WoCo 8a: Draft Membership Fee Proposals 2024-2026](#)
- [WoCo 8b: Membership Fee Proposals 2024-2026](#)
- [WoCo 9: 38th World Conference Record of Decisions](#)
- [WoCo 10: 38th World Conference Evaluation Report](#)

All documents can also be viewed on the Campfire platform [here](#).



THANK YOU!



“

Excellent Conference

”

We thank all those that have helped to deliver this Conference. In particular, our wonderful host, the Girl Guides Association of Cyprus. Their warmth and hospitality is outstanding and gave us the most wonderful memories. Thank you.

“

Physical World Conferences really offer the opportunity to grasp the spirit of WAGGGS and are thus essential.

”

CONFERENCE TEAM:

A huge thank you to all of the volunteers and staff who made the 38th World Conference a success!

“

Thank you very much for all the preparation and hard work during the conference. We greatly appreciate your passion and enthusiasm.

”

38th World Conference Planning Team

Georgie Anstee
Safra Anver
Tashia Batstone
Maria Fernanda (Fer) Cerda
Sally Elkes
Candela Gonzalez
Elli Kodjamani
Nicola Lawrence
Gwen Lee
Christiane Rouhana

Aina Fontanella Morera (until April 2023)

Conference Chair

Maria Fernanda (Fer) Cerda

Conference Vice-Chairs

Tashia Batstone
Christiane Rouhana

Programme Team

Sally Elkes
Gitta Van Goethem
Candela Gonzalez

Communications

Dunni Nuga

Youth Event Planning Team

Praise Adeyemo
Anna Bambrick
Jess Bond
Chamathya Fernando
Bronwyn Hughes
Bárbara Muñoz Madariaga
Lucía Ruvarashe Ndanga

Christa Ochocki (until December 2022)

Procedural Team

Anne Risør Andersen
Sana Al Hakim
Gwen Lee
Perpétua Randrianasolo

Tellers

Anthea Goh
Carmen Heeb-Kindle
Tricia Tilford



International Service Team

Amani Al Jabri
Sophy Kotti
Lily Raper
Mariana Maciel Tiburcio
Phoebe Wang

Volunteer Interpreters

Jo Tillotson

Rosanne M. Armstrong
Mariam Abdullah Al-Hadhri
Helen Patricia Bogantes Cabezas
Héloïse Collignon
Maria Esther Lemus
Nadia Lorraine
Omnia Salama Ragab Mohamed
Grace Henitsoa Raherimino
Yamina Sai

HOST MO TEAM:

Thank you to all the individuals from the Girl Guides Association of Cyprus who organised such a fantastic Conference to give wonderful memories to all participants!

Organising Committee

Elli Kodjamani
Nadia Karayianni
Maria Kodjamani
Marina Papadopoulou
Andri Aristeidou

Service Team Committee

Maria Kodjamani
Stephani Erotocritou
Valentina Constantinidou
Despo Liasidou Lambrou

Welcoming Committee

Niki Hadjiconstantinou
Eirini Paschalidou

Communications Committee

Nasia Tzortzi

Youth Event

Demetra Demetriou Markidou
Eleni Markidou

Conference Song Lyrics

Panayiota Xenofontos

All World Board and Regional Committee members

Olave Baden-Powell Society (OBPS)
Susan Campbell, OBPS President

WAGGGS Staff

All participants from MOs and Guests, including WAGGGS Honorary Associates



Conference Song Music

Andrea Agapiou

Opening Ceremony

Anna Maria Lingi
Melia Toumazi

International Night

Panayiota Xenofontos
Meropi Zeitountsian

Cyprus Evening

Stephani Erotocritou
Chrysoula Trisvei

Closing Ceremony

Maria Terzi
Martha Economou

Secretariat

Voulla Nicolaou
Maria Vasileiou

Top Kinisis

Dinos Kakkouras
Christina Distra



**DREAM, ACT, LEAD:
THE FUTURE IS OURS**



**WORLD ASSOCIATION
OF GIRL GUIDES
AND GIRL SCOUTS**