



#LISTEN TO GIRLS

CONSULTATION REPORT 2023



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FOREWORD

WHY WE SHOULD #LISTENTOGIRLS AND YOUNG WOMEN IN OUR MOVEMENT?

International Day of the Girl (IDG) was first celebrated in 2012. Every year since, Girl Guides and Girl Scouts around the world have been celebrating IDG as a key moment for us to come together to raise up girls' voices and show how our Movement empowers girls and young women to shape the world they want to see.

Through IDG 2020 Girl Guides/Girl Scouts called on others to "Hear Me Now". In 2021 they dared the world to imagine what the future could be when all and every girl feels empowered to "Write Her Story" so in 2022 we felt it was the right time to build the capacity of girls and adults alike to conduct meaningful youth consultations where "Girls Speak Out" through the "Listen To Girls" global youth consultations.



WHO PARTICIPATED IN THE CONSULTATION?



KEY

- AFRICA REGION - 871, 8
- ARAB REGION - 721, 3
- ASIA-PACIFIC REGION - 4933, 9
- EUROPE REGION - 57, 2
- WESTERN HEMISPHERE REGION - 604, 8

AFRICA REGION

1. Togo
2. South Africa
3. Tchad
4. Nigeria
5. Uganda
6. Kenya
7. Rwanda
8. Madagascar
9. South Sudan

EUROPE REGION

1. United Kingdom
2. Malta

ASIA-PACIFIC REGION

1. Sri Lanka
2. Malaysia
3. Hong Kong
4. India
5. Philippines
6. Australia
7. Pakistan
8. Taiwan
9. MALDIVES

ARAB REGION

1. Tunisia
2. Qatar
3. Jordan
4. Kuwait

WESTERN-HEMISPHERE REGION

1. Argentina
2. USA
3. Canada
4. Mexico
5. Nicaragua
6. Guatemala
7. Brazil
8. Costa Rica

INTRODUCTION

In October 2022, the Girl Guiding/Girl Scouting Movement launched the Girls Speak Up Consultation with the aim of giving girls and young women a voice in the Movement.

We asked girls two main questions:

- What does Girl Guiding/Girl Scouting mean to you?
- What do you want to learn in Girl Guiding/Girl Scouting?

The consultation lasted until December 30th, 2022, and had 7276 girls and young women from 30 different countries participating in it the findings from this consultation will inform future WAGGGS work.

SUMMARY OF RESULTS



7276 Girls



32 countries



4 languages

✓ 59% of respondents aged 7-17

✓ 41% of respondents aged 18-30

✓ 37% of respondents from community/based Girl Guiding and Girl Scouting groups

✓ 63% of respondents from school-based Girl Guiding and Girl Scouting groups



KEY FINDINGS

The consultation included 8 questions that covered various aspects of the Girl Guiding/Girl Scouting Movement. The report provides an analysis of the responses received on the questions, including how Girl Guiding/Girl Scouting makes the participants feel, what it means to them, and what they have learned from it. The report also includes responses on the teamwork, interpersonal, practical, and personal skills that the participants would like to learn, and the local or global issues/topics they would like to explore further.



26% say that to them, Girl Guiding and Girl Scouting means learning and exploring new things.

19% say they have learnt outdoor and environmental skills through Girl Guiding/Girl Scouting.

18% say they have learnt practical skills through Girl Guiding/Girl Scouting.

23% say they are interested in exploring Climate Change.



39% of the girls who took part in the consultation say Girl Guiding/Girl Scouting makes them feel happy.

Overall, the Girls Speak Up Consultation provided valuable insights into the opinions and experiences of girls and young women in the Girl Guiding/Girl Scouting Movement. The findings will inform future WAGGGS work and ensure that the voices of girls and young women are heard and considered.

WHY DID WE CARRY OUT THIS CONSULTATION?

WAGGGS strives to become a girl-led Movement. A girl-led Movement is where leadership is shared between generations, where girls of all ages have space to exercise leadership, play a meaningful role in decision-making and set the direction at local, national, and international levels.

To become a girl-led Movement, it is crucial that we **#ListenToGirls**, which is why we ran a youth consultation to celebrate International Day of the Girl 2022. This consultation was rolled out through a short non-formal education activity pack to be run directly at unit level.

Running this youth consultation had two major objectives:

- Collecting information about what girls want from the Movement to inform future WAGGGS strategy
- Strengthening capacity on youth consultation at a local level



HOW DID WE CONSULT GIRLS AND YOUNG WOMEN?

We created an activity pack for International Day of the Girl 2022. Each activity was designed so it would help girls answer our questions. Once they finished the activities, the unit leader was encouraged to submit the group's answers to WAGGGS through an online survey.

The online survey was available in the four WAGGGS official languages (English, Spanish, Arabic and French) and was available on our website, social media platforms and mass emails to our Member Organisations.



WE ASKED 8 QUESTIONS IN TOTAL:

Q1- HOW DOES GIRL GUIDING/GIRL SCOUTING MAKE YOU FEEL?

Q2- WHAT DOES GIRL GUIDING/GIRL SCOUTING MEAN TO YOU?

All the questions were open-ended. To analyze the data, we defined categories of answers and coded the data accordingly. We aggregated the results of questions 4-7 to represent all the skills girls and young women wanted to learn.

Q3- What have you learned in Girl Guiding/Girl Scouting?

Q4- What teamwork skills would you like to learn?

Q5- What interpersonal skills would you like to learn?

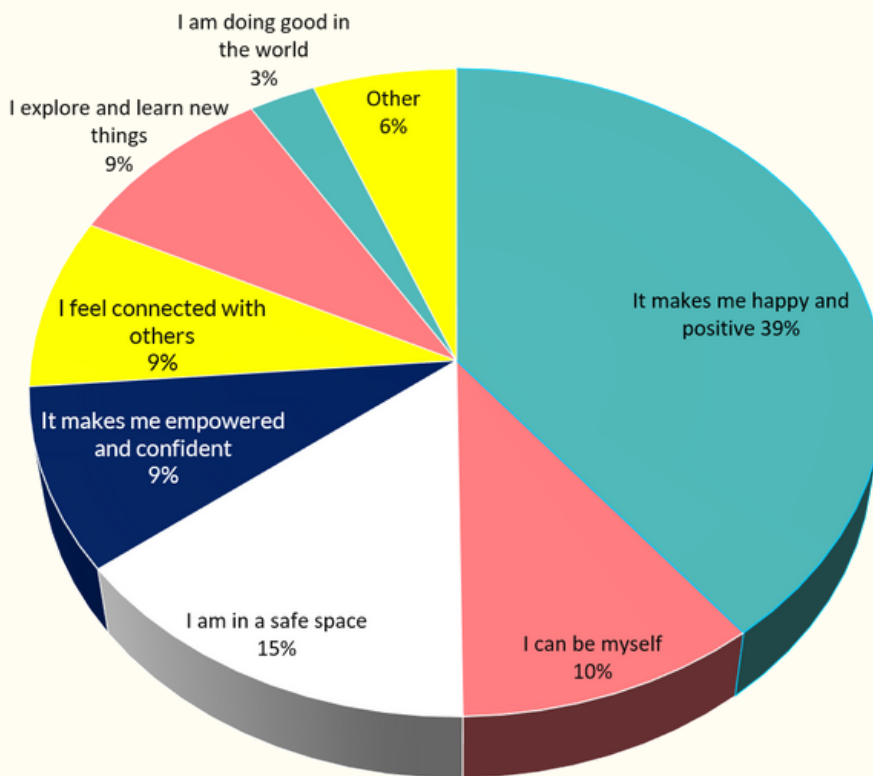
Q6- What practical skills would you like to learn?

Q7- What personal skills would you like to learn?

Q8- What local or global issues/topics would you like to explore further?

GIRLS RESPONSES TO OUR QUESTIONS.

HOW DOES GIRL GUIDING/GIRL SCOUTING MAKE YOU FEEL?

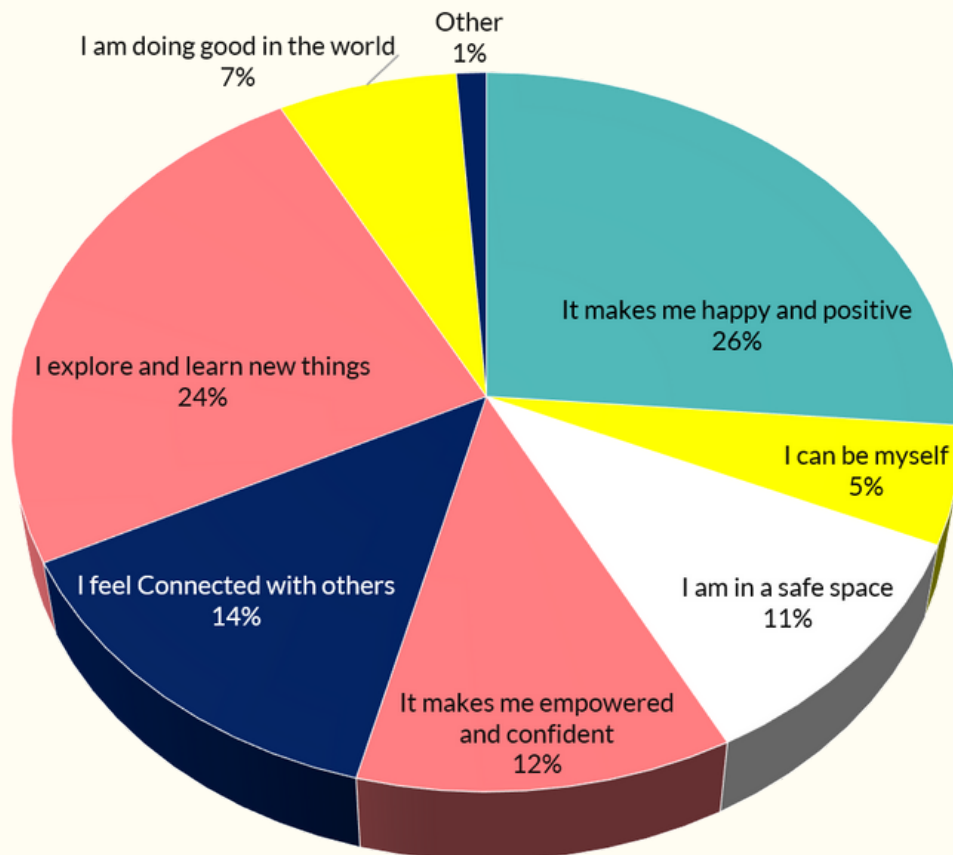


40% of the girls in the 10-17 age group while 21% of girls aged 18-30 say that Girl Guiding/ Girl Scouting makes them feel happy and positive, while 36% of girls in the 18-30 age group and 15% of girls aged 10-17 say that Girl Guiding/Girl Scouting makes them feel like they can be themselves.

Based on the data analysis, we can conclude that Girl Guiding/Girl Scouting has a positive impact on the emotional well-being of girls and young women. The majority of girls reported feeling positive, happy, and having fun while participating in Girl Guiding/Girl Scouting.

Additionally, many girls reported feeling safe, included, empowered, and confident, indicating that the Movement is provides a safe and supportive environment for girls to grow and develop.

WHAT DOES GIRL GUIDING/GIRL SCOUTING MEAN TO YOU?



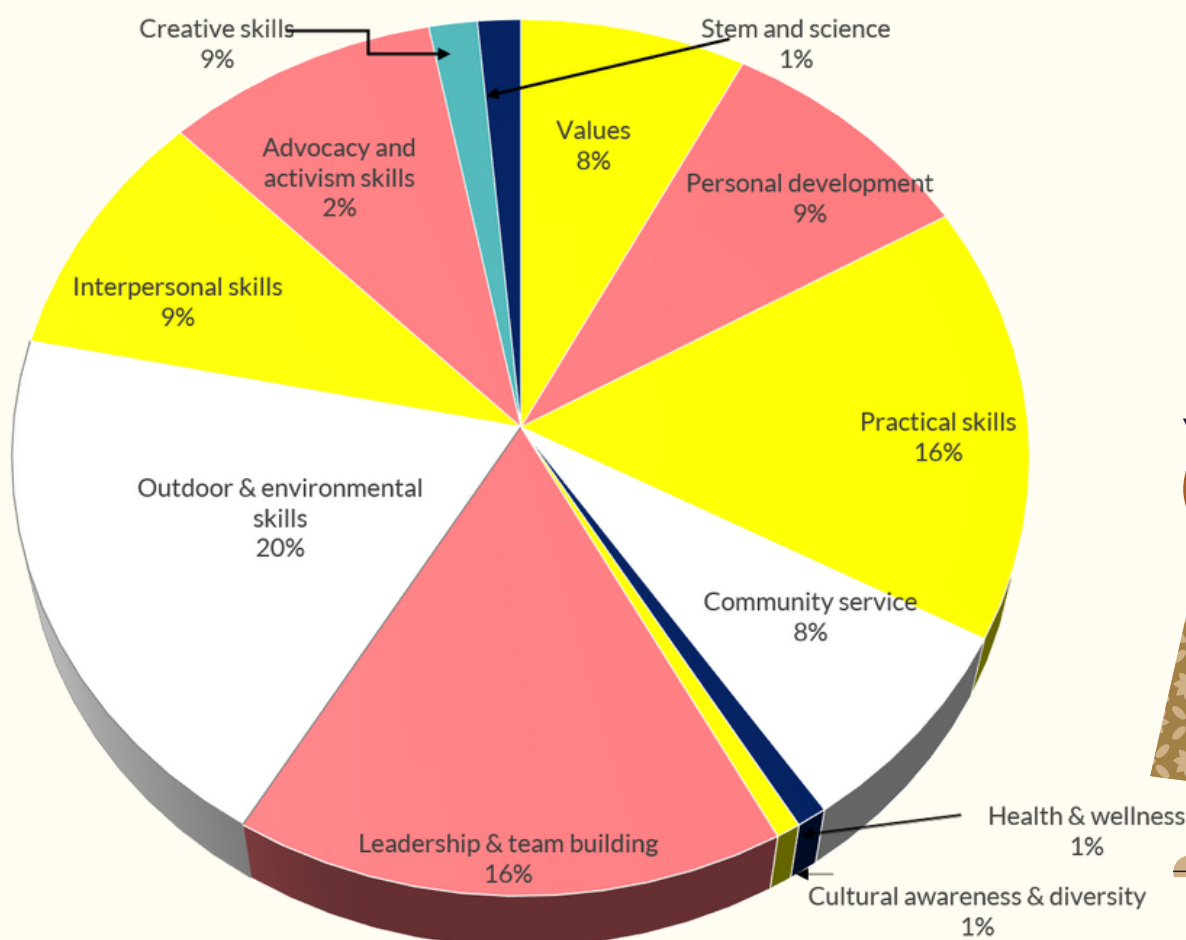
35% of the girls in the 18-30 age group and 30% of girls in the 7-17 age group say that Girl Guiding/ Girl Scouting means they can be happy and positive, while 11% of girls in the 7-17 age group and 18% of girls aged 18-30 say that Girl Guiding/Girl Scouting means they connected to others throughout the Movement.

The data collected shows that Girl Guiding/Girl Scouting has a positive impact on its members across all age groups. The majority of girls and young women said Girl Guiding/Girl Scouting meant they could feel happy, positive and be themselves, and feel safe while exploring and learning new things.

Within the respondents saying Girl Guiding and Girl Scouting makes them feel empowered and confident, the 18-30 age group is the most represented.

Within the respondents saying Girl Guiding and Girl Scouting makes them feel like they are doing good in the world, the 10-17 age group is the most represented.

WHAT HAVE YOU LEARNED IN GIRL GUIDING/GIRL SCOUTING?



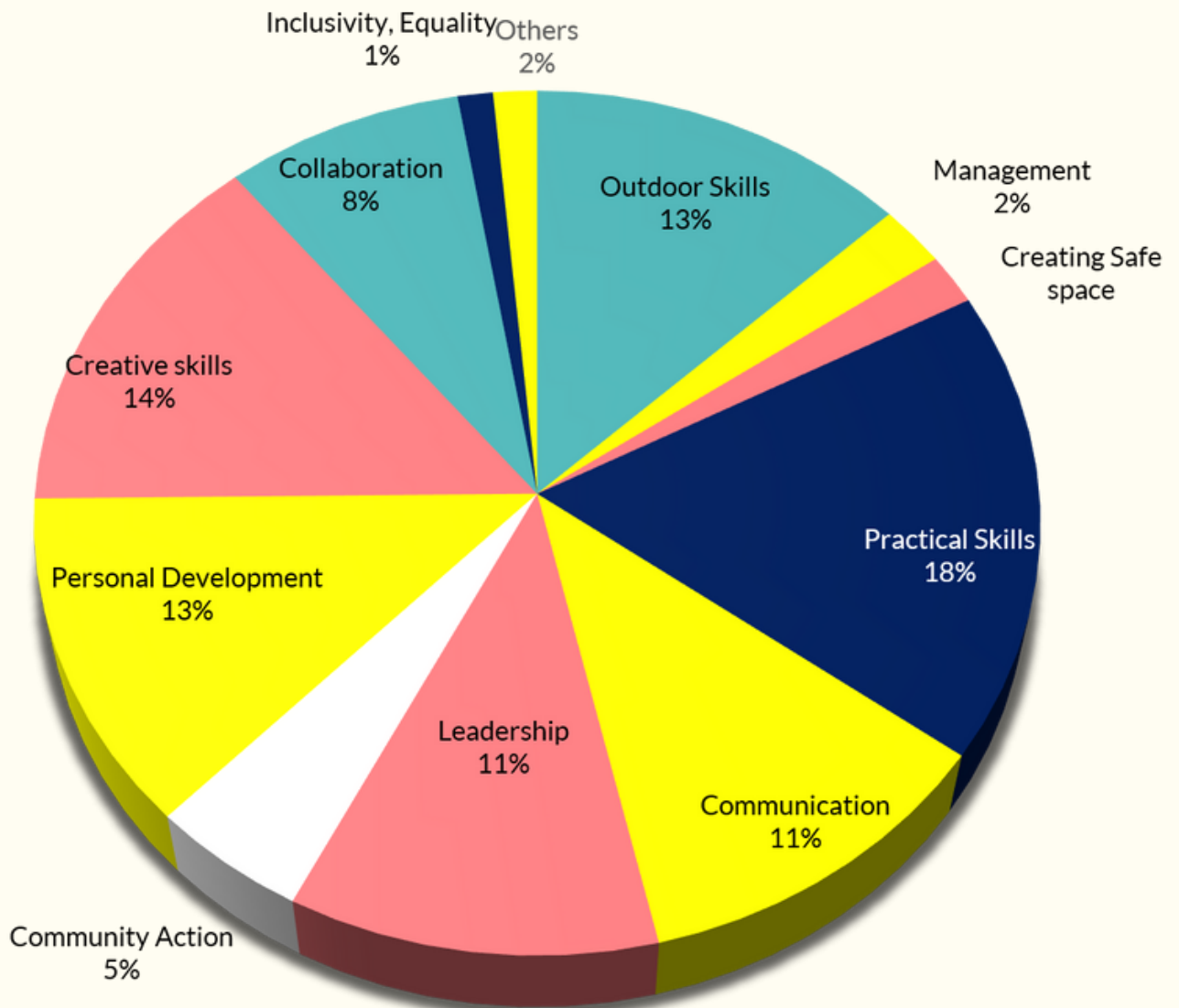
From the consultation data collected it is clear that personal development, life skills, and leadership & team building were the top three categories learned in Girl Guiding/Girl Scouting. The girls aged between **10-17** years old reported to have learned more about **personal development (38%)** and **practical skills (23%)**.

The young women aged between **18-30** years old, on the other hand, reported to have learned more about **leadership & team building (21%)**, **health & wellness (10%)**, and **other skills (16%)** such as critical thinking, problem-solving, and communication skills.



Note: for the purpose of this consultation, we have defined practical skills as hard skills which require special training and knowledge, and can mostly be used in everyday life situations. Some answers have included cooking, making a fire, first aid, computer literacy or gardening.

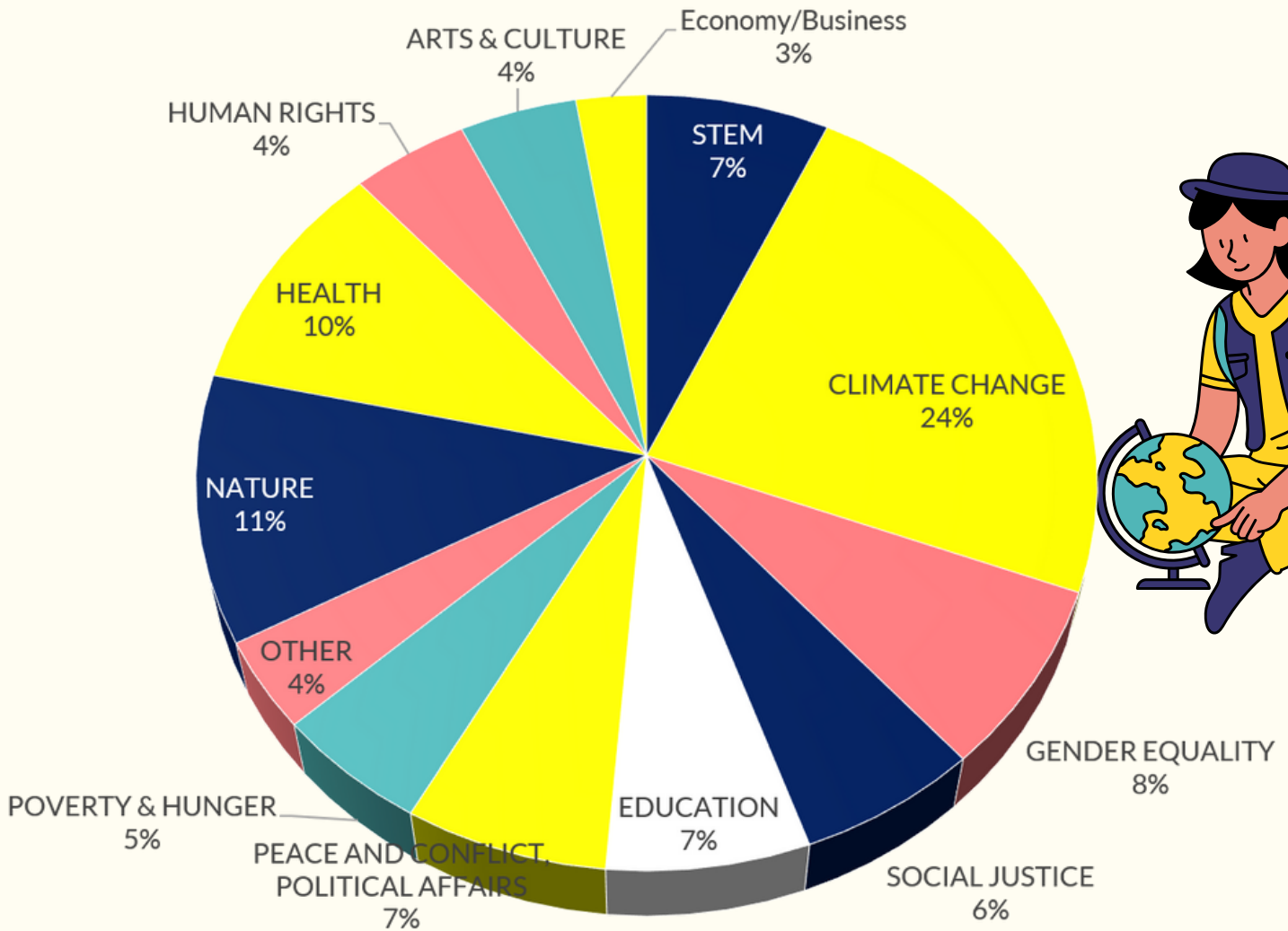
WHAT SKILLS WOULD YOU LIKE TO LEARN?



The collected data indicates that different age groups of girls have different preferences when it comes to learning skills. **Practical skills** were the most popular category, with **communication** and **leadership** following closely behind.

Girls in the age group **10-17** were more interested in learning **practical skills**, while those in the age group **18-30** were more interested in developing their **leadership and collaboration skills**.

WHAT LOCAL OR GLOBAL ISSUES/TOPICS WOULD YOU LIKE TO EXPLORE FURTHER?



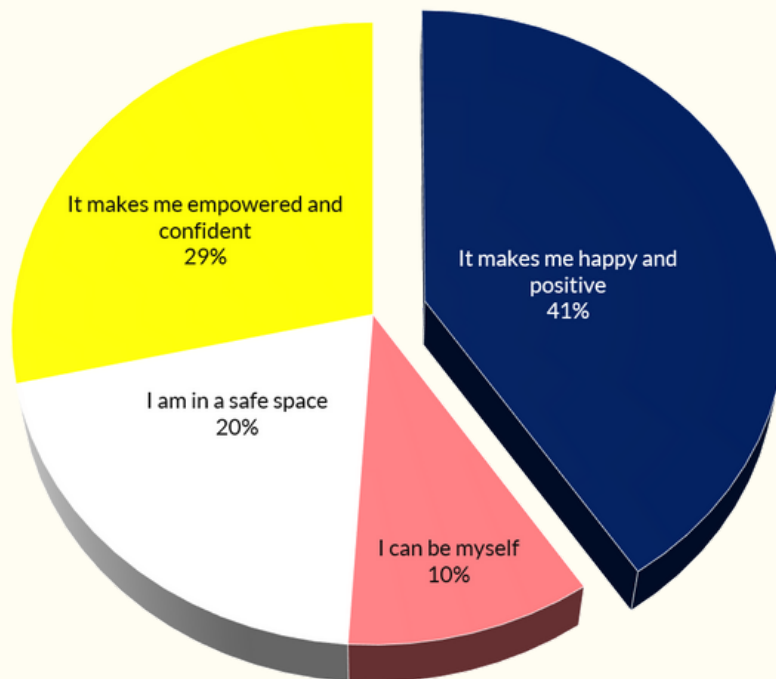
Climate change is the most popular category with **24%** of girls consulted saying they are interested to further explore it.

Nature comes in second with **11%** as a Global issue that girls and young women would like to further explore, while **3%** of girls across the Movement say they would like to engage and learn more about the **Economy and business**.

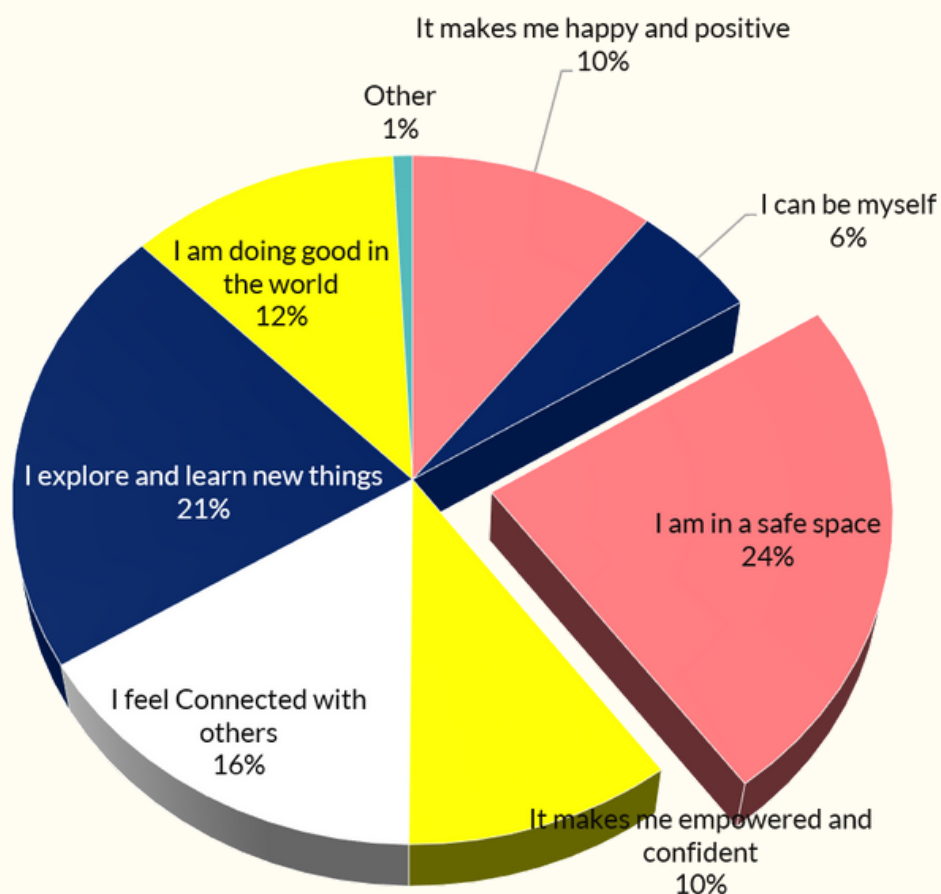
WHAT DID GIRLS ACROSS THE REGIONS TELL US?

AFRICA REGION

HOW DOES GIRL GUIDING/GIRL SCOUTING MAKE YOU FEEL?

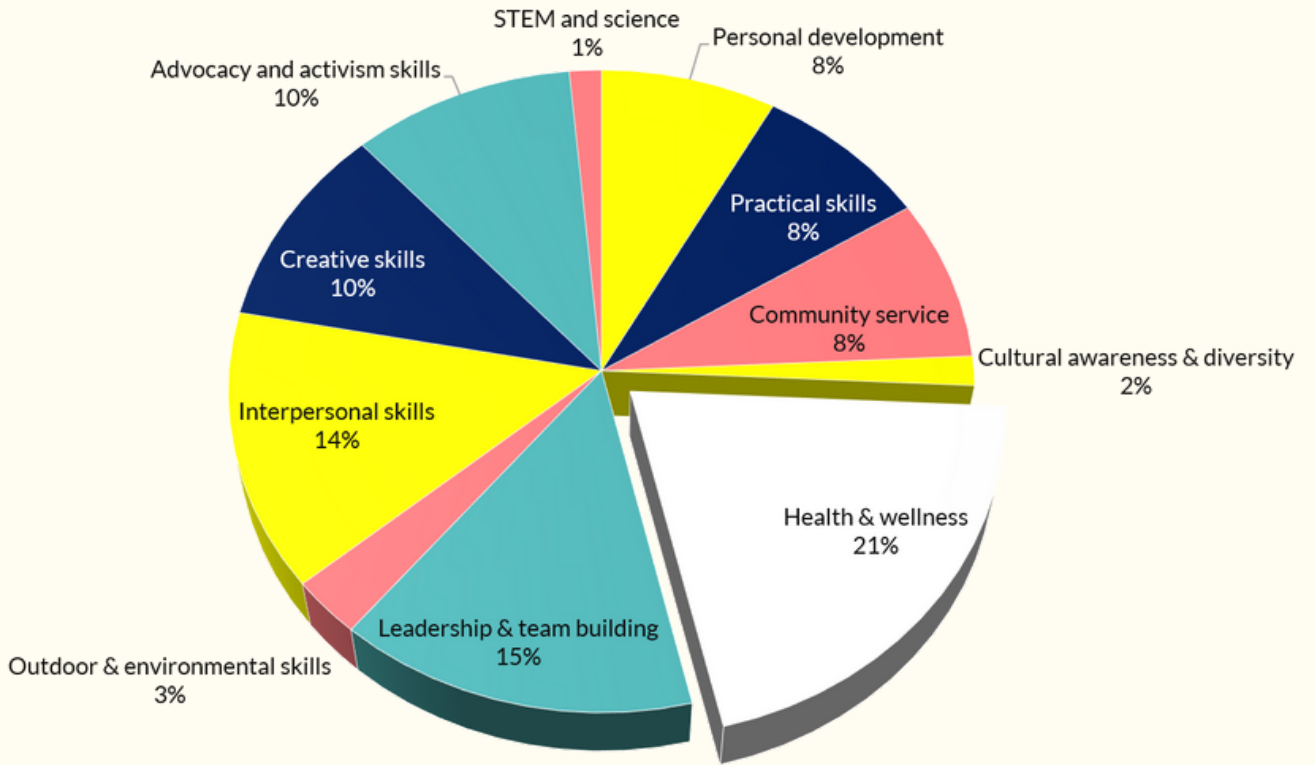


WHAT DOES GIRL GUIDING/GIRL SCOUTING MEAN TO YOU?

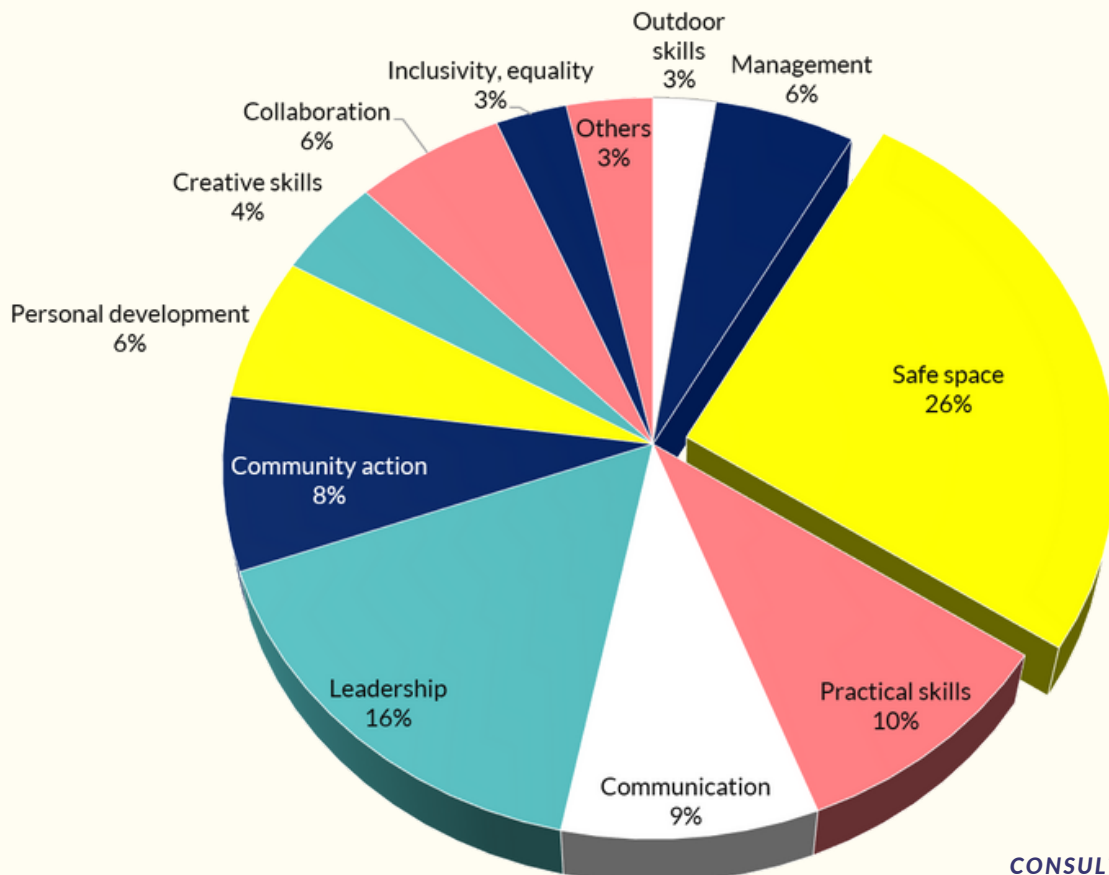


AFRICA REGION

WHAT HAVE YOU LEARNED IN GIRL GUIDING/GIRL SCOUTING?

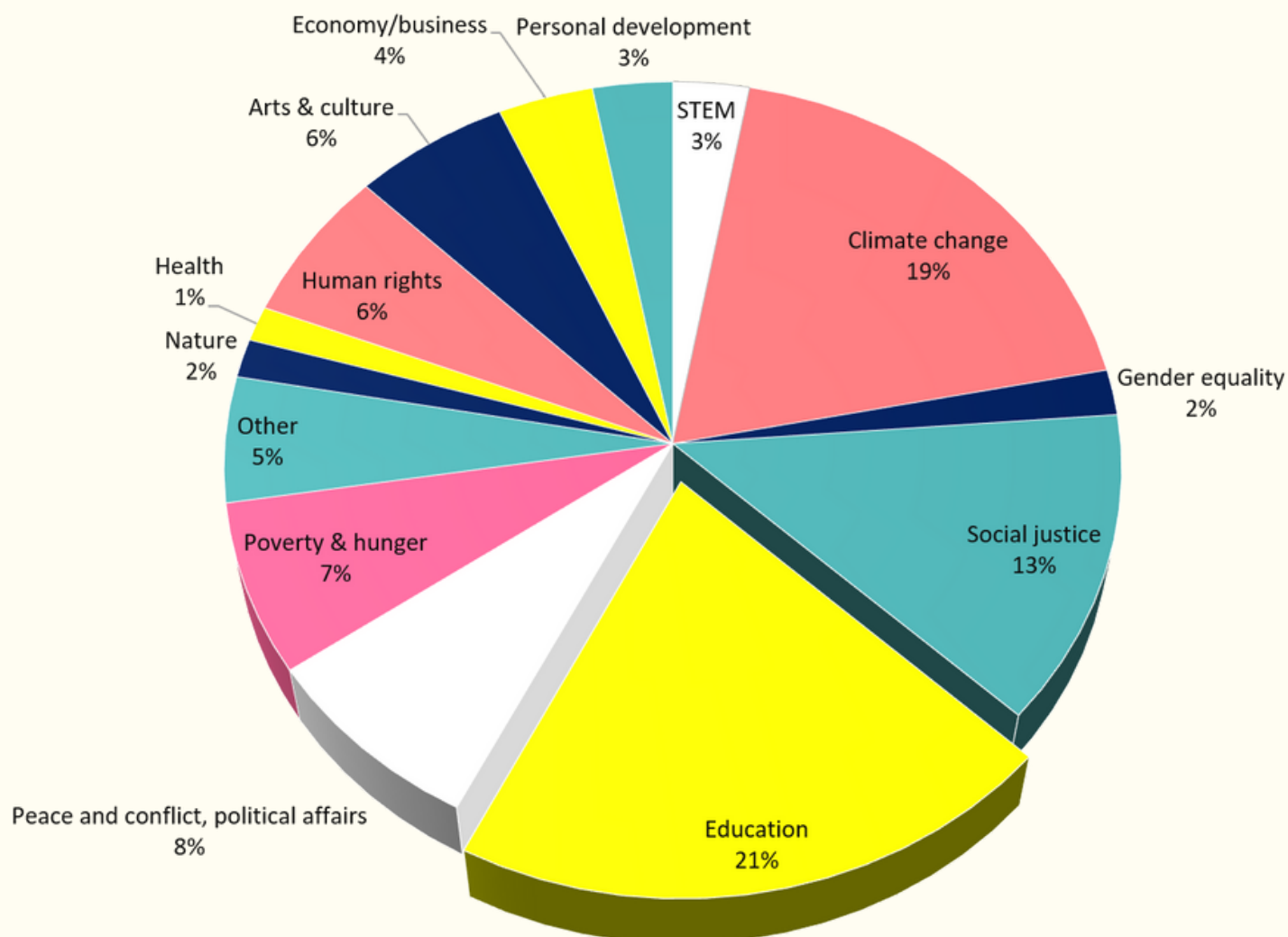


WHAT SKILLS WOULD YOU LIKE TO LEARN?



AFRICA REGION

WHAT LOCAL OR GLOBAL ISSUES/TOPICS WOULD YOU LIKE TO EXPLORE FURTHER?



Age groups across the Africa Region overwhelmingly responded that Girl Guiding/Girl Scouting makes them **feel happy and positive (compared to 39% globally)**.

When it comes to the question of what Girl Guiding/Girl Scouting means to girls, the highest response from the girls across the region was that it meant they could feel they are in a **safe space and included** with **24%**.

It is interesting to note that only **3%** of the girls that responded within Africa Region felt they had learnt outdoor and environmental skills in Girl Guiding and Girl Scouting, compared to **21%** globally.

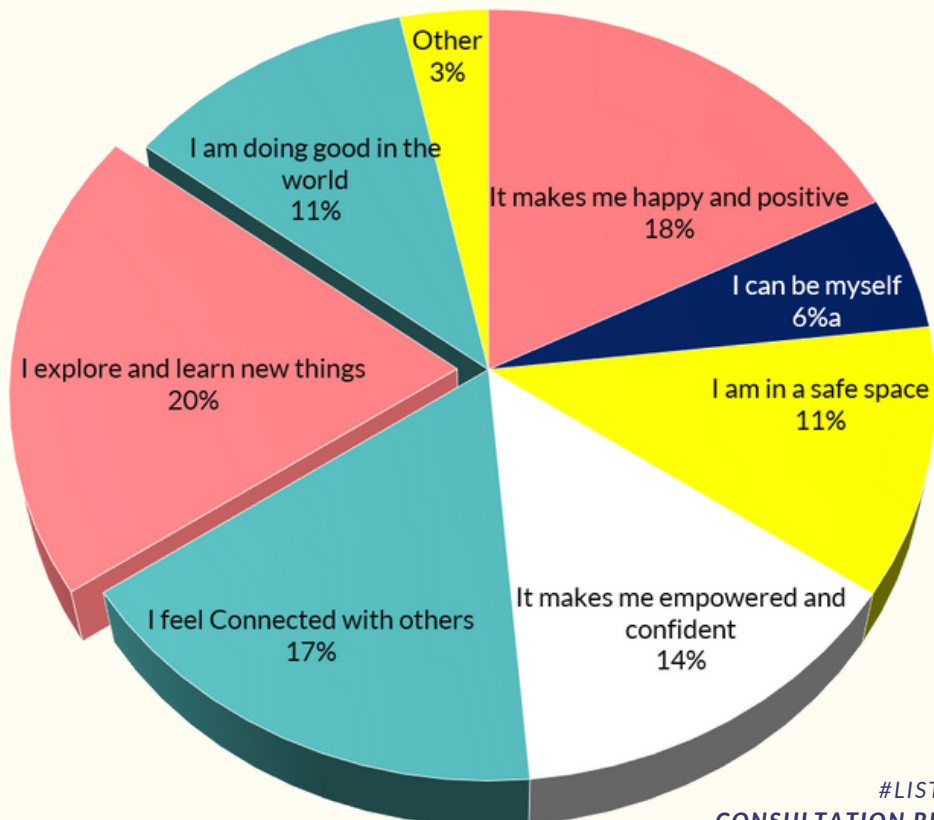
Finally, looking at the categories of topics girls would like to further explore within Africa Region, Education came first with **21%** followed by **Climate Change** at **19%**.

ARAB REGION.

HOW DOES GIRL GUIDING /GIRL SCOUTING MAKE YOU FEEL?

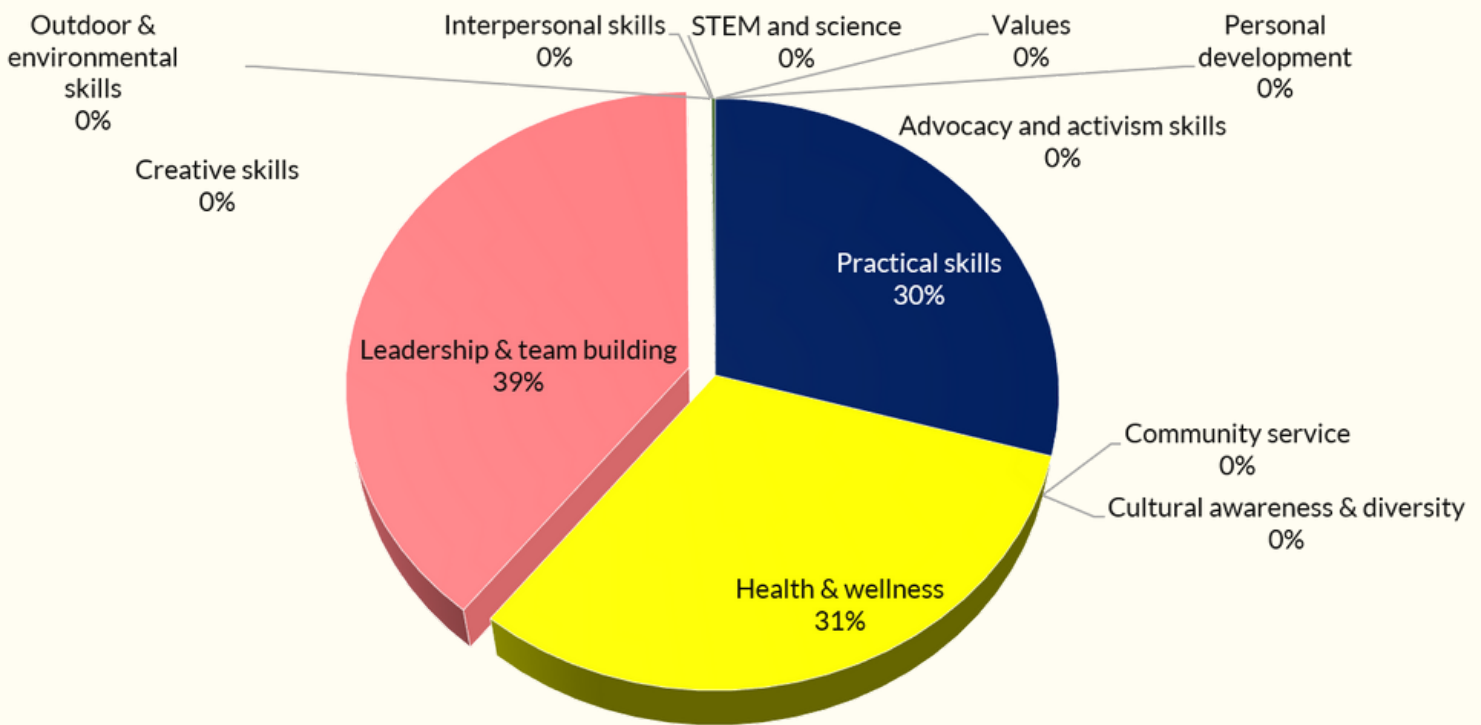


WHAT DOES GIRL GUIDING/GIRL SCOUTING MEAN TO YOU?

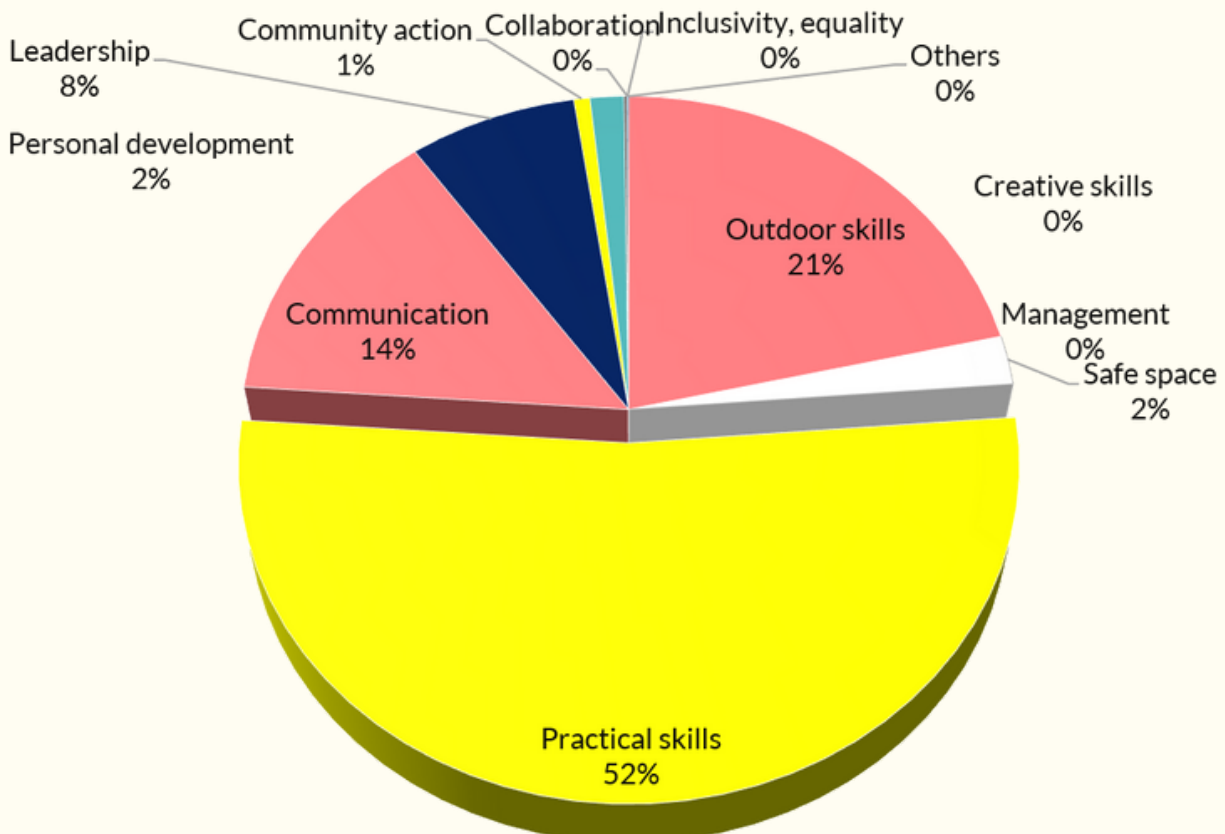


ARAB REGION.

WHAT HAVE YOU LEARNED IN GIRL GUIDING/GIRL SCOUTING?

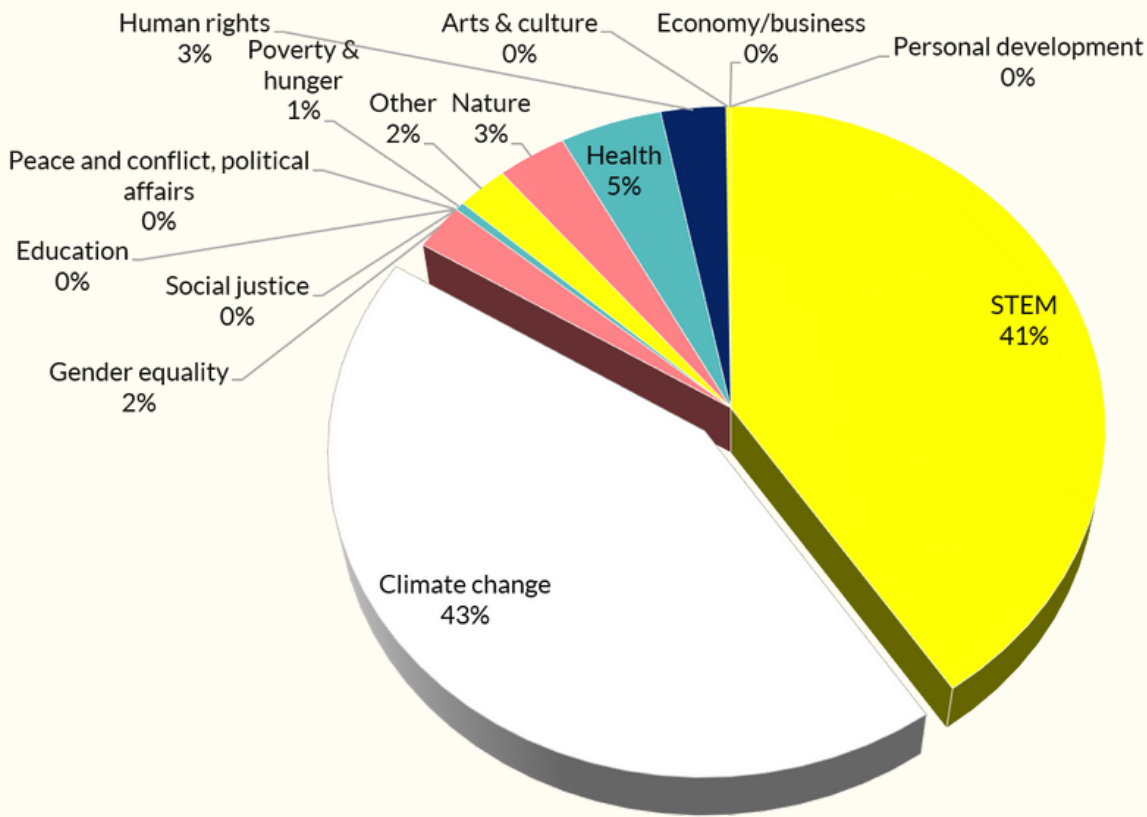


WHAT SKILLS WOULD YOU LIKE TO LEARN?



ARAB REGION.

WHAT LOCAL OR GLOBAL ISSUES/TOPICS WOULD YOU LIKE TO EXPLORE FURTHER?



23% of the girls and young women in the Arab Region who responded to “**How does Girl Guiding/Girl Scouting make you feel?**” said that they **felt safe and included** while **6%** said it made them **feel they could do good in the world**.

The majority of the girls (**20%**) in the Arab Region said Girl Guiding/Girl Scouting meant that they could **explore and learn new things** while **6%** said it meant they **could be themselves**.

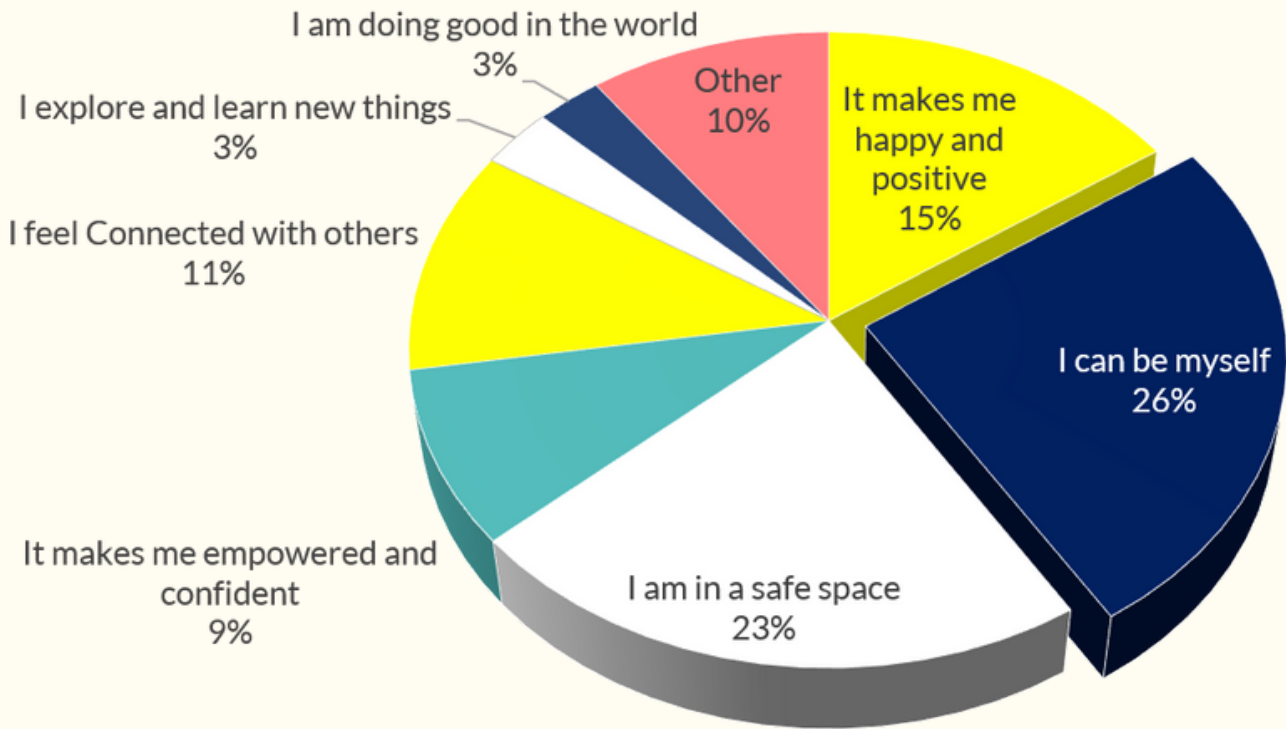
Leadership and team building skills was the most popular category with a **39%** response rate when girls were asked what skills they had learnt in Girl Guiding/Girl Scouting while none said they had learnt about personal development, advocacy skills or Interpersonal skills.

The majority of the girls who participated in the consultation from Arab Region said they would like to learn more **practical skills (52%)** while **2%** said they wanted to learn more about **Creating safe spaces**.

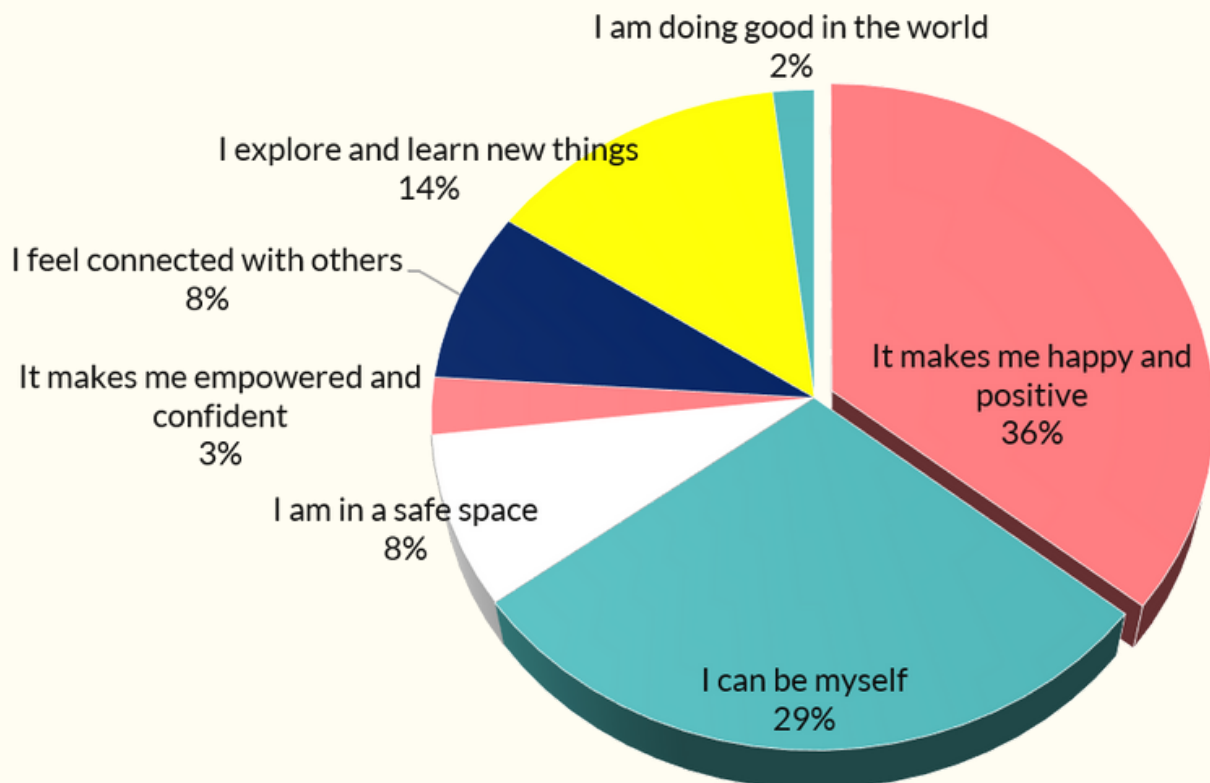
Climate change appears to be the most popular topic of interest with a **43%** rating when girls within the region were asked what global issues they would like to pursue further.

ASIA-PACIFIC REGION.

HOW DOES GIRL GUIDING/GIRL SCOUTING MAKE YOU FEEL?

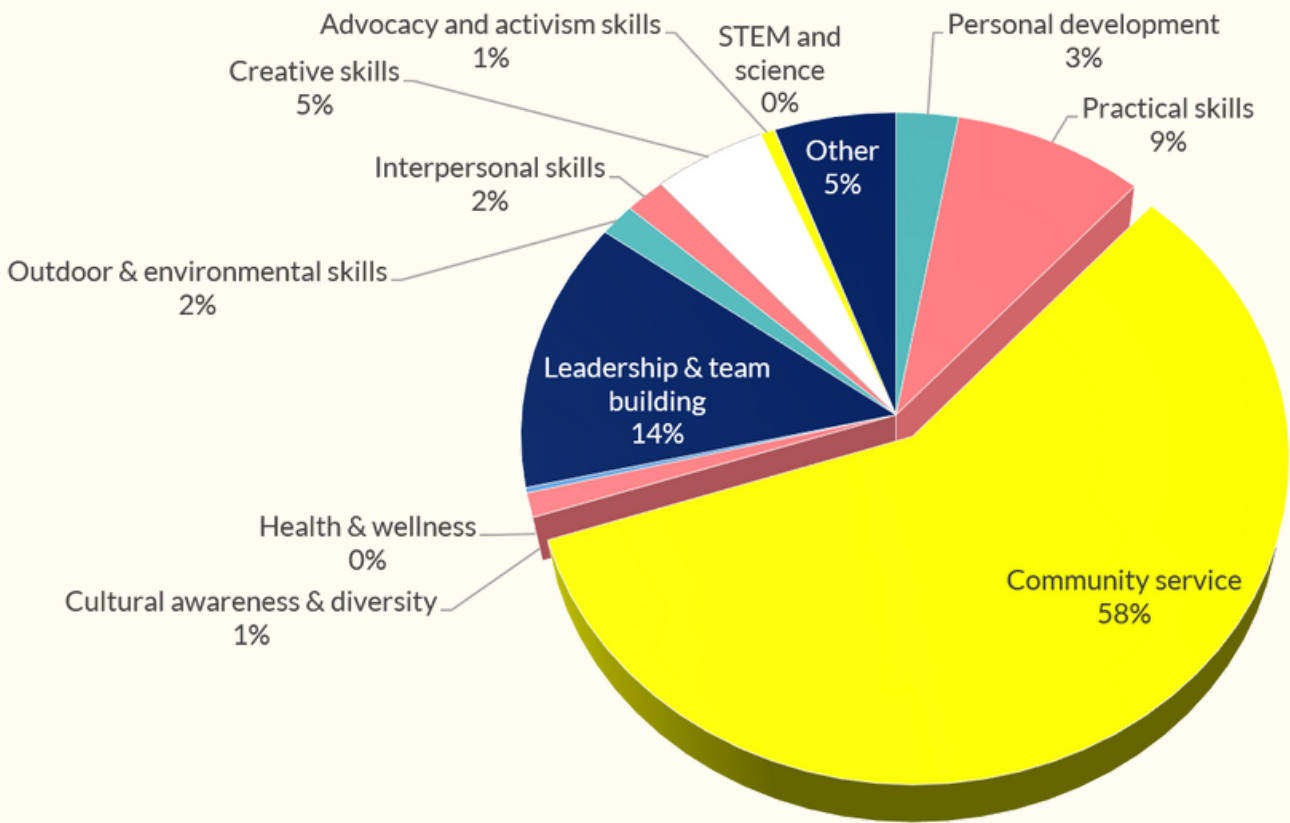


WHAT DOES GIRL GUIDING/GIRL SCOUTING MEAN TO YOU?

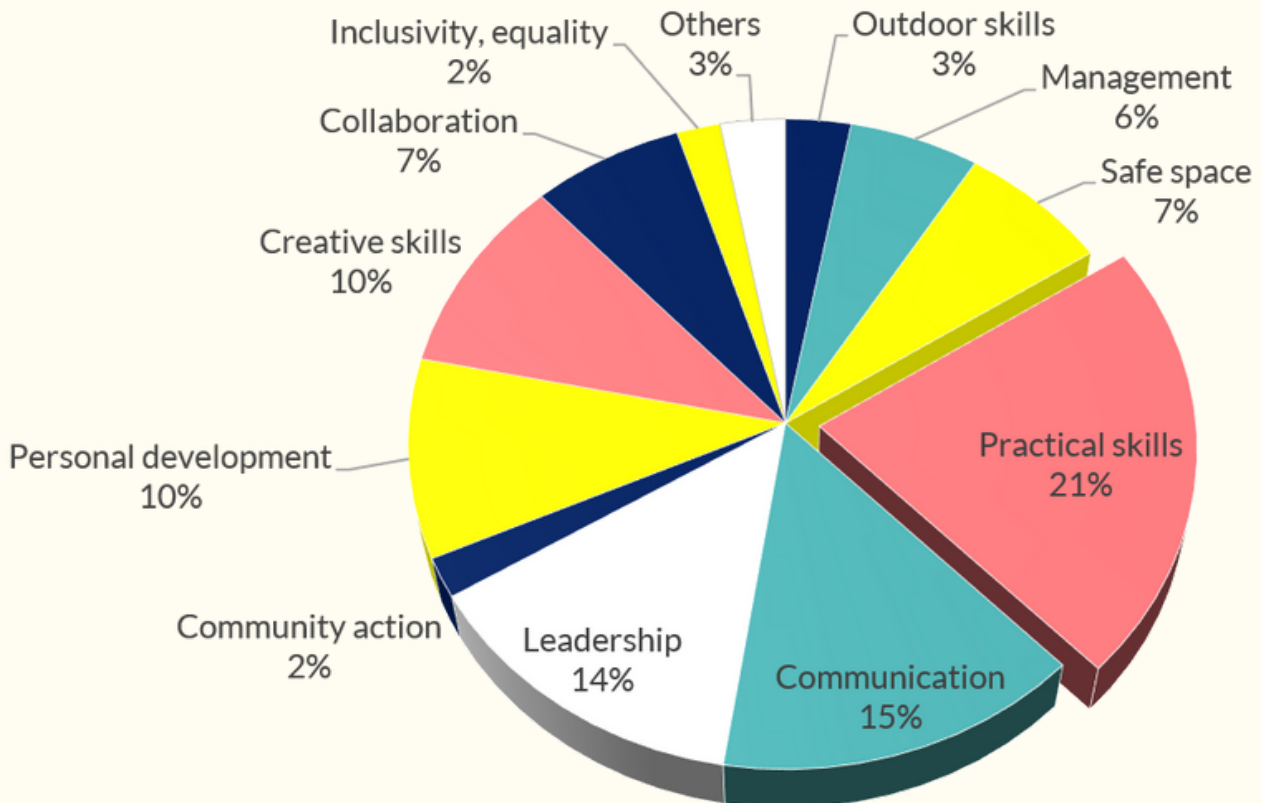


ASIA-PACIFIC REGION.

WHAT HAVE YOU LEARNED IN GIRL GUIDING/GIRL SCOUTING?

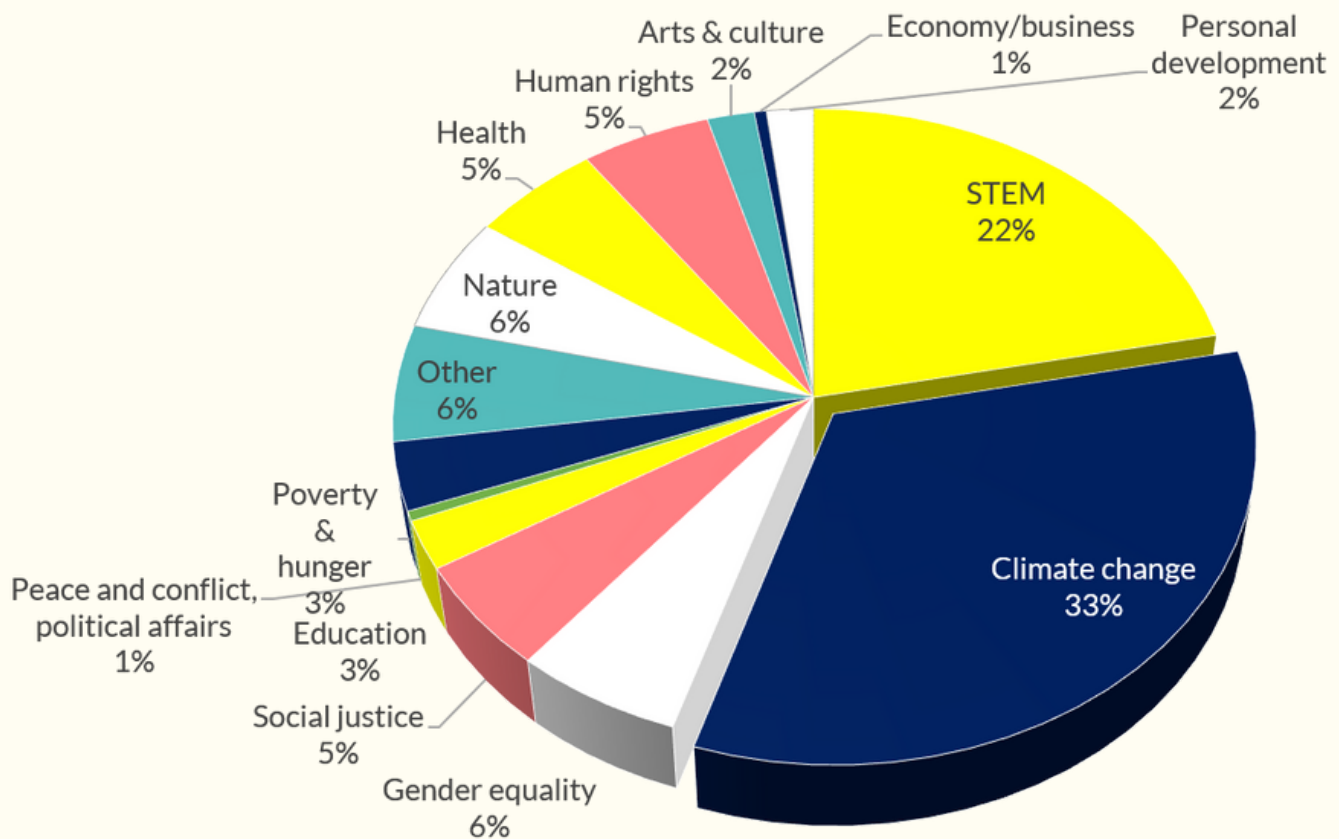


WHAT SKILLS WOULD YOU LIKE TO LEARN?



ASIA-PACIFIC REGION.

WHAT LOCAL OR GLOBAL ISSUES/TOPICS WOULD YOU LIKE TO EXPLORE FURTHER?



In the Asia Pacific Region, **26%** of the girls associate Girl Guiding and Girl Scouting to a place **where they can be themselves**, and **15%** said it made **them feel happy and positive** (overall lower than the rest of the regions).

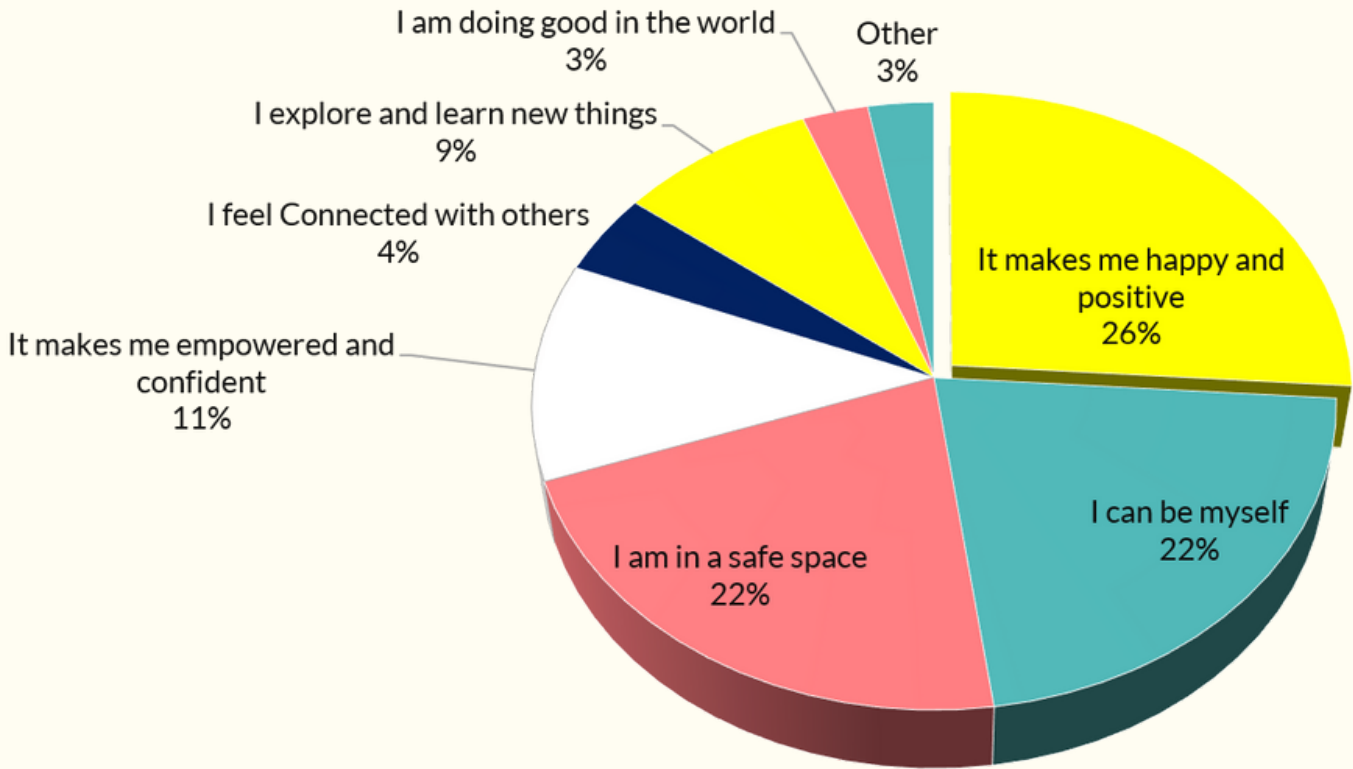
We also noted when we asked the girls **“What does Girl Guiding/Girl Scouting mean to you?”** the majority of girls with **36%** said Girl Guiding/Girl Scouting meant a place they could **happy and positive** while **2%** said it meant they are able to **do good** **58%** of the girls within Asia Pacific Region said they had learned **Community service**, and **21%** said they would like to learn **practical skills**.

33% of the girls said they would like to further explore **Climate Change** as a Global Issue with **STEM** coming up as a second option with **22%** of girls showing interest in this particular topic.

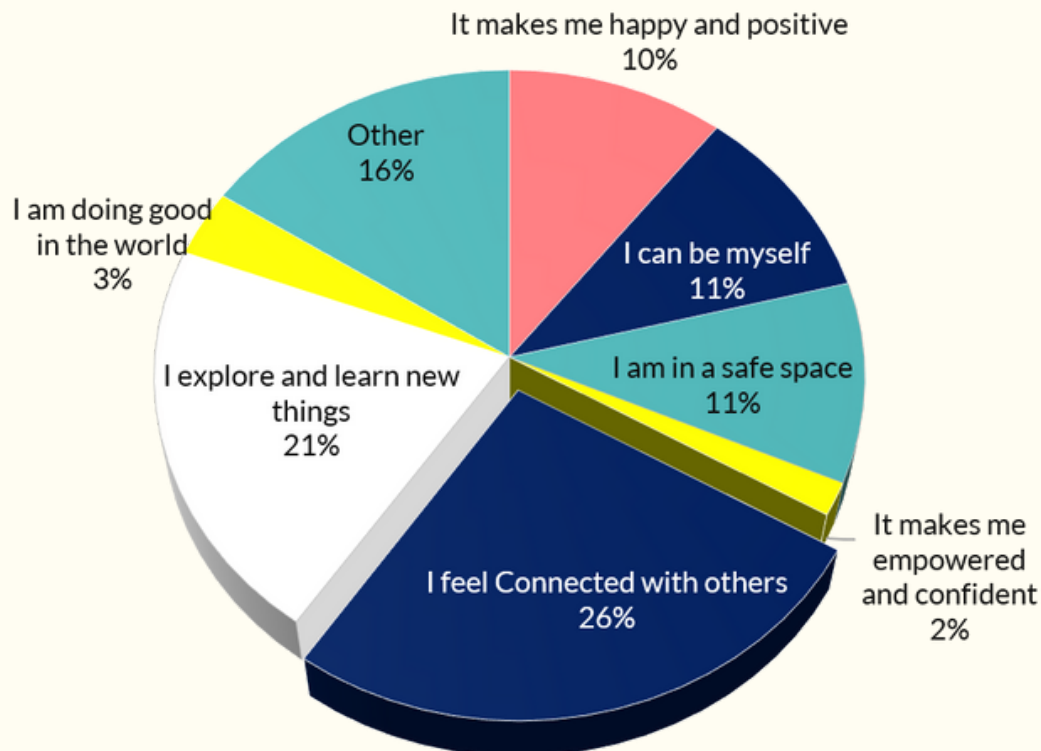


EUROPE REGION

HOW DOES GIRL GUIDING /GIRL SCOUTING MAKE YOU FEEL?

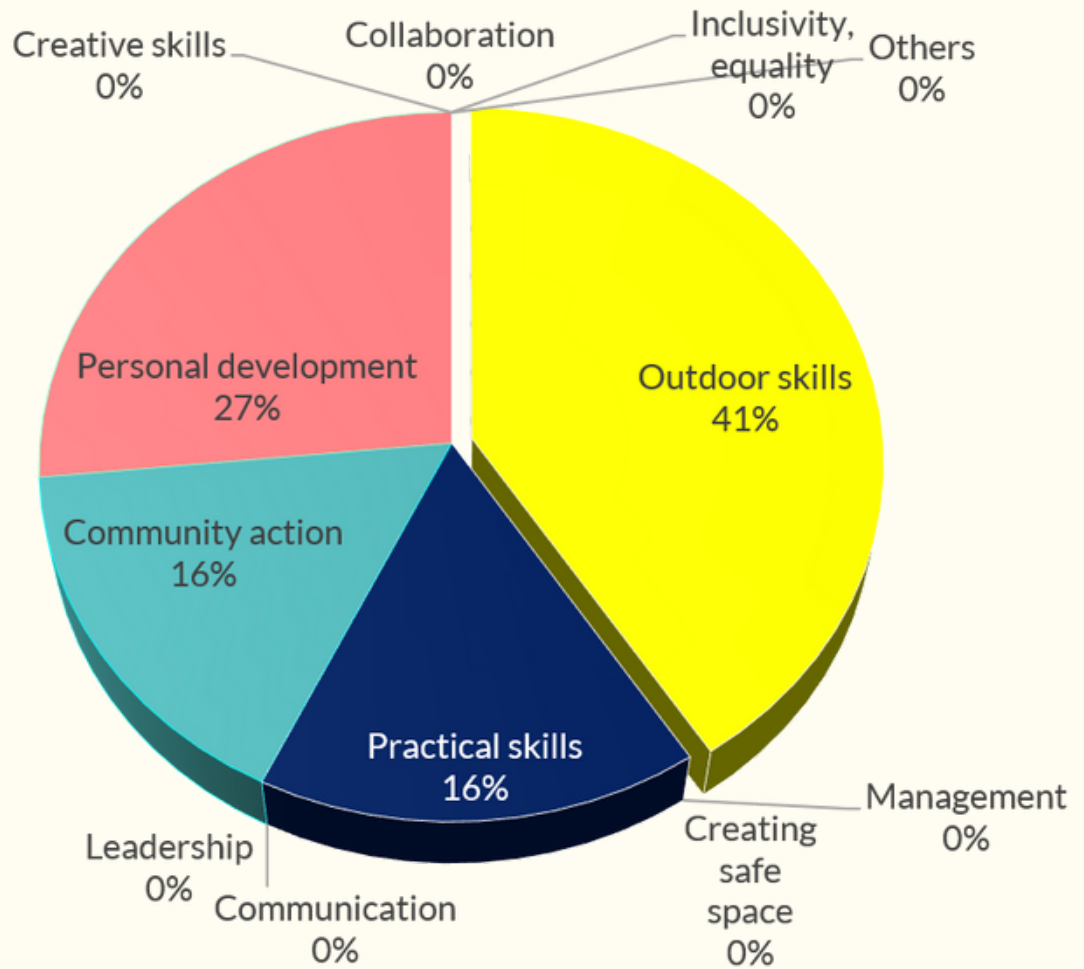


WHATS DOES GIRL GUIDING/GIRL SCOUTING MEAN TO YOU

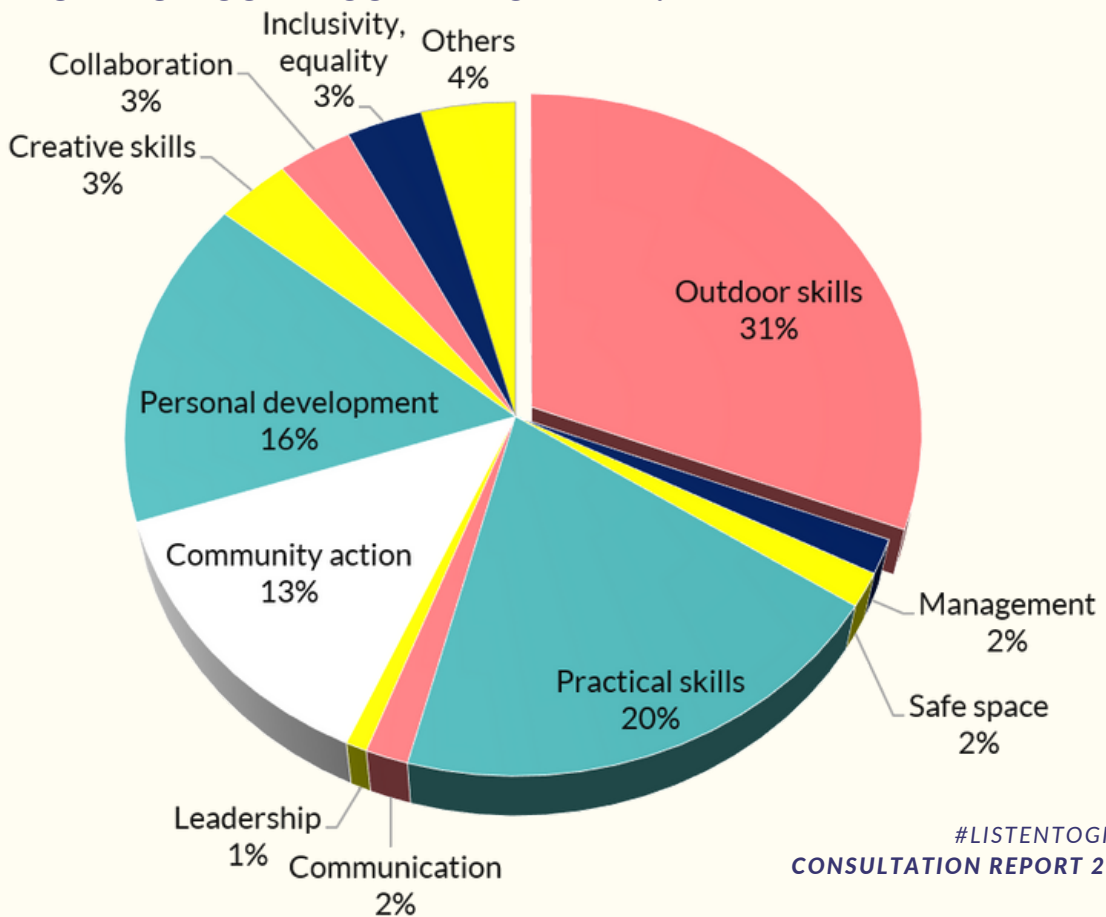


EUROPE REGION

WHAT HAVE YOU LEARNED IN GIRL GUIDING/GIRL SCOUTING?

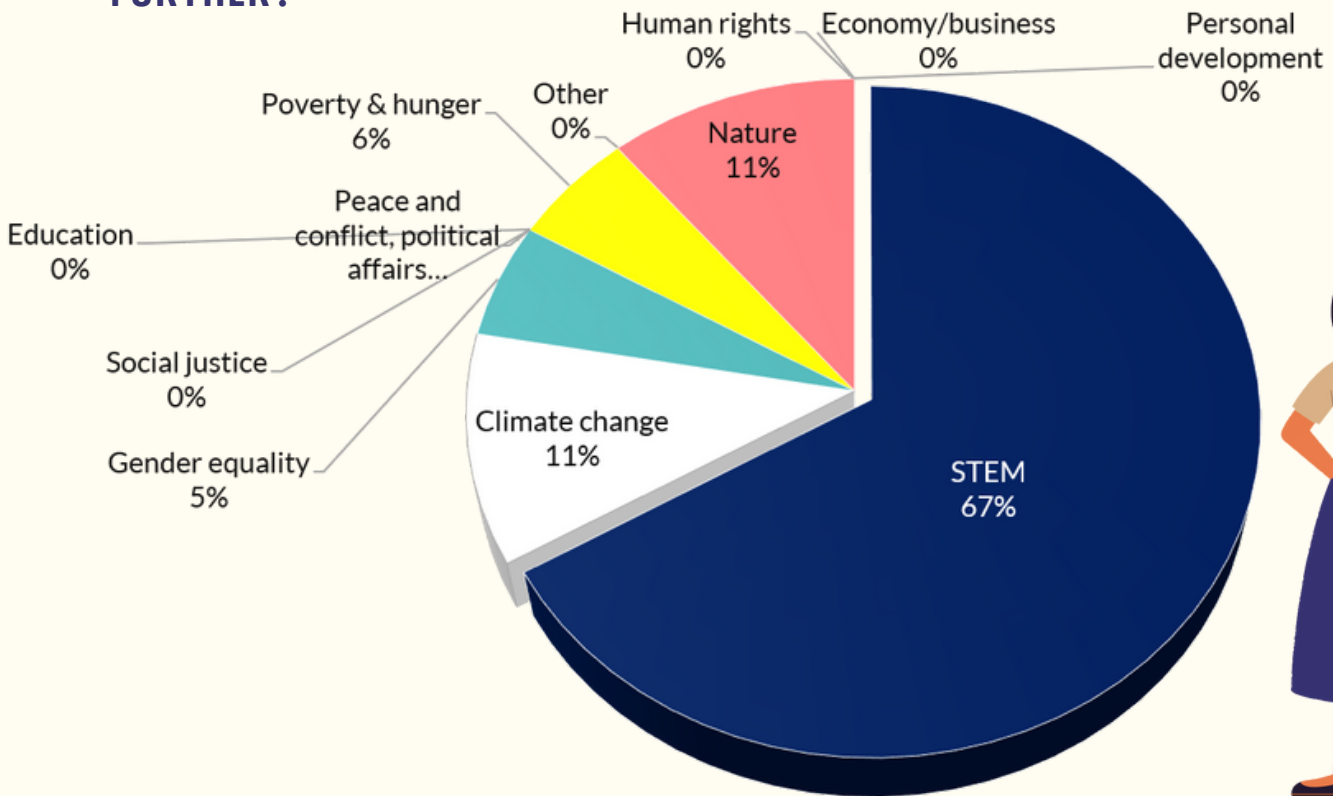


WHAT SKILLS WOULD YOU LIKE TO LEARN?



EUROPE REGION

WHAT LOCAL OR GLOBAL ISSUES/TOPICS WOULD YOU LIKE TO EXPLORE FURTHER?



26% of the girls within the Europe region who undertook the consultation said Girl Guiding/Girl Scouting made them feel happy and positive and 22% felt that they can be themselves.

26% said Girl Guiding/Girl Scouting meant that they are connected with others and 21% thought it meant learning and exploring new things.

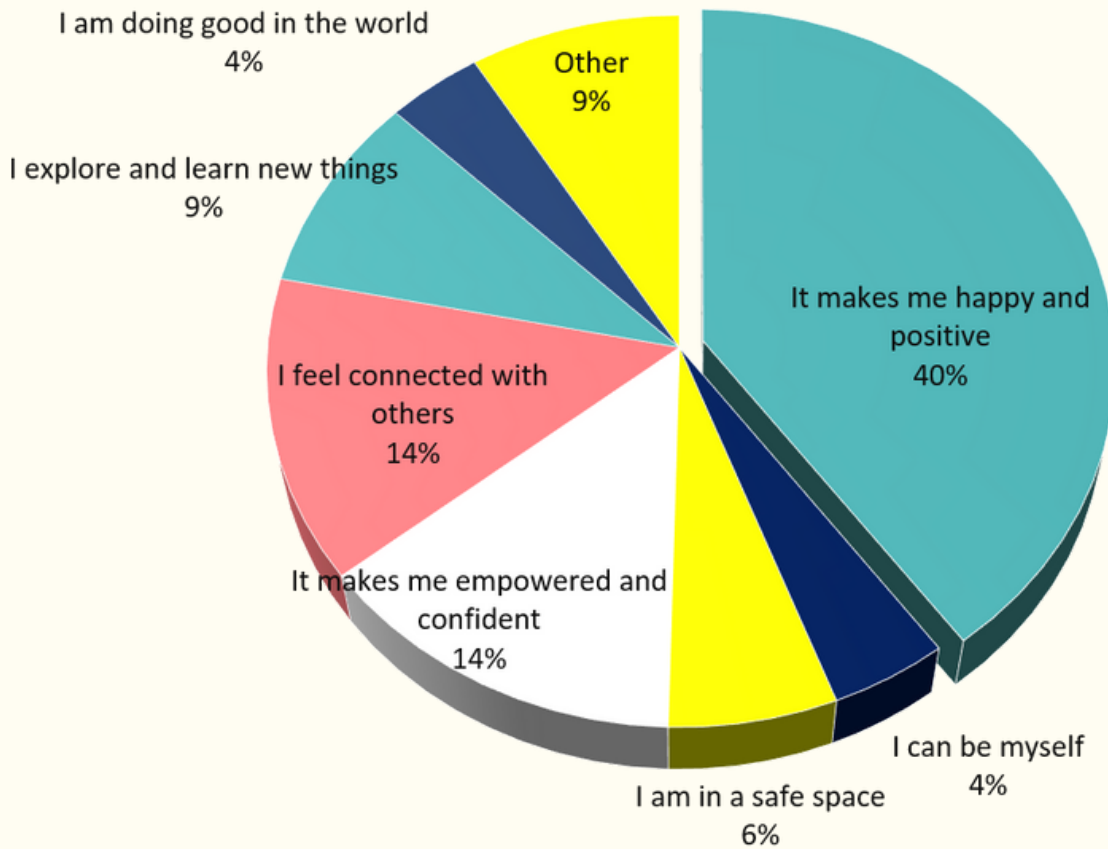
Girls and young women within the region overwhelmingly (41%) replied that they had learned outdoor and environmental skills in Girl Guiding/Girl Scouting. AND yet, the majority of girls in Europe Region said they wanted to learn more outdoor skills (31%).

67% of the girls say they would like to further explore STEM within Girl Guiding and Girl Scouting.

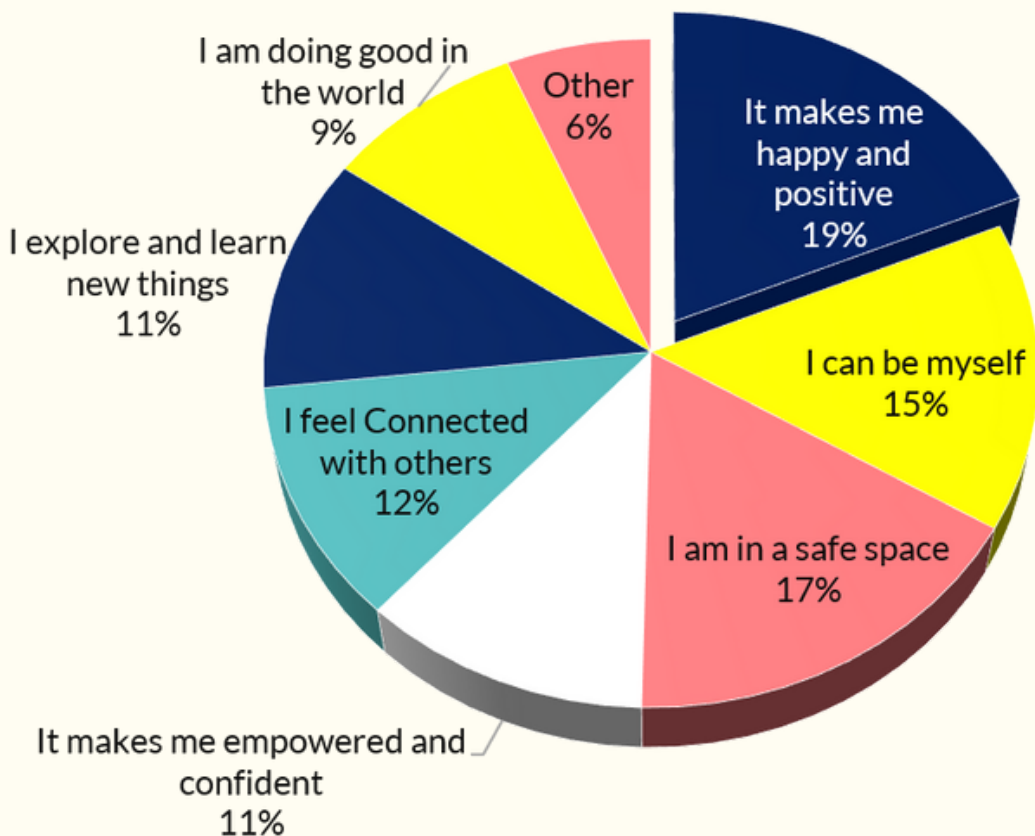
Note: the response rate in the Europe Region being quite low, this might not be representative of the views of girls and young women within the region.

WESTERN HEMISPHERE REGION

HOW DOES GIRL GUIDING /GIRL SCOUTING MAKE YOU FEEL?

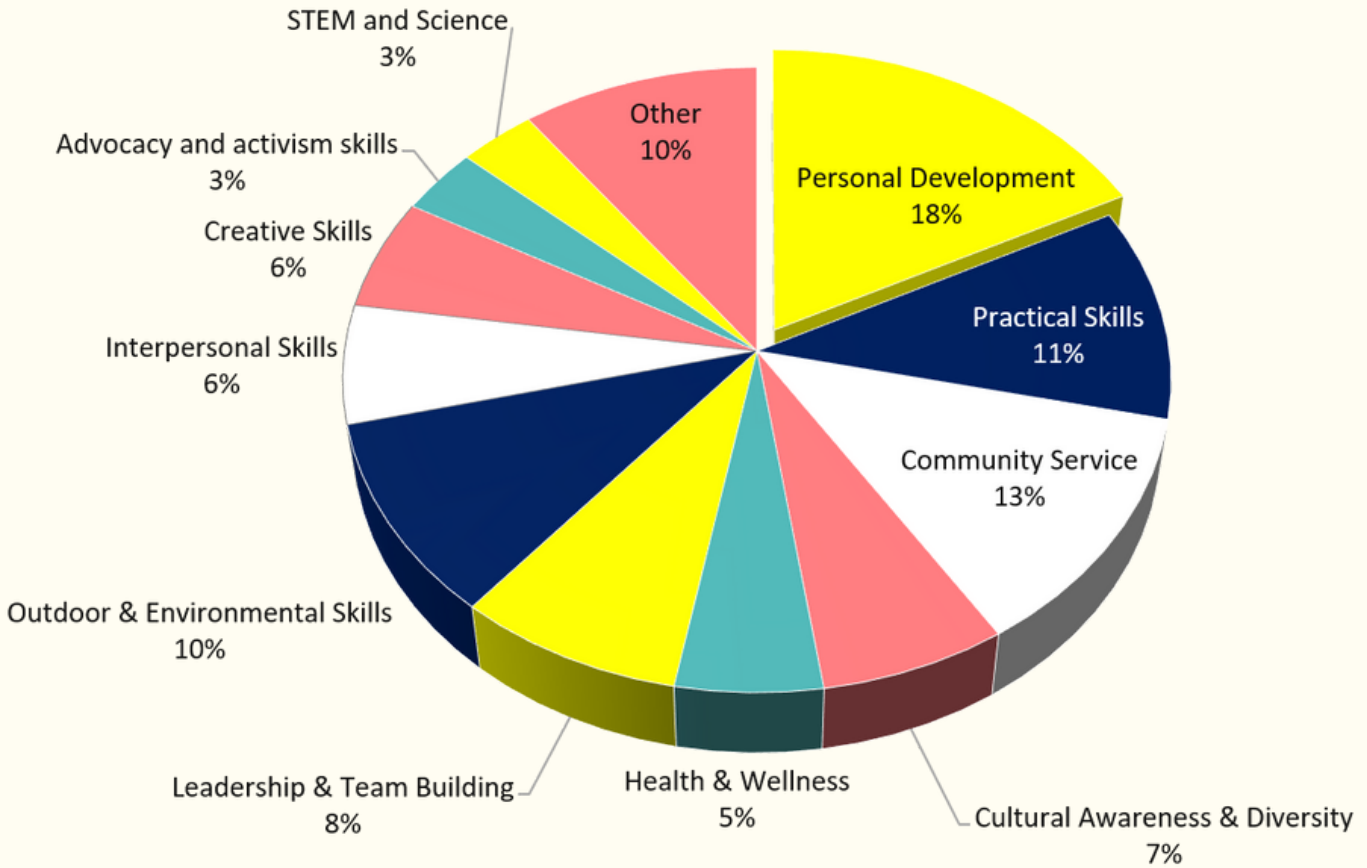


WHAT DOES GIRL GUIDING/GIRL SCOUTING MEAN TO YOU

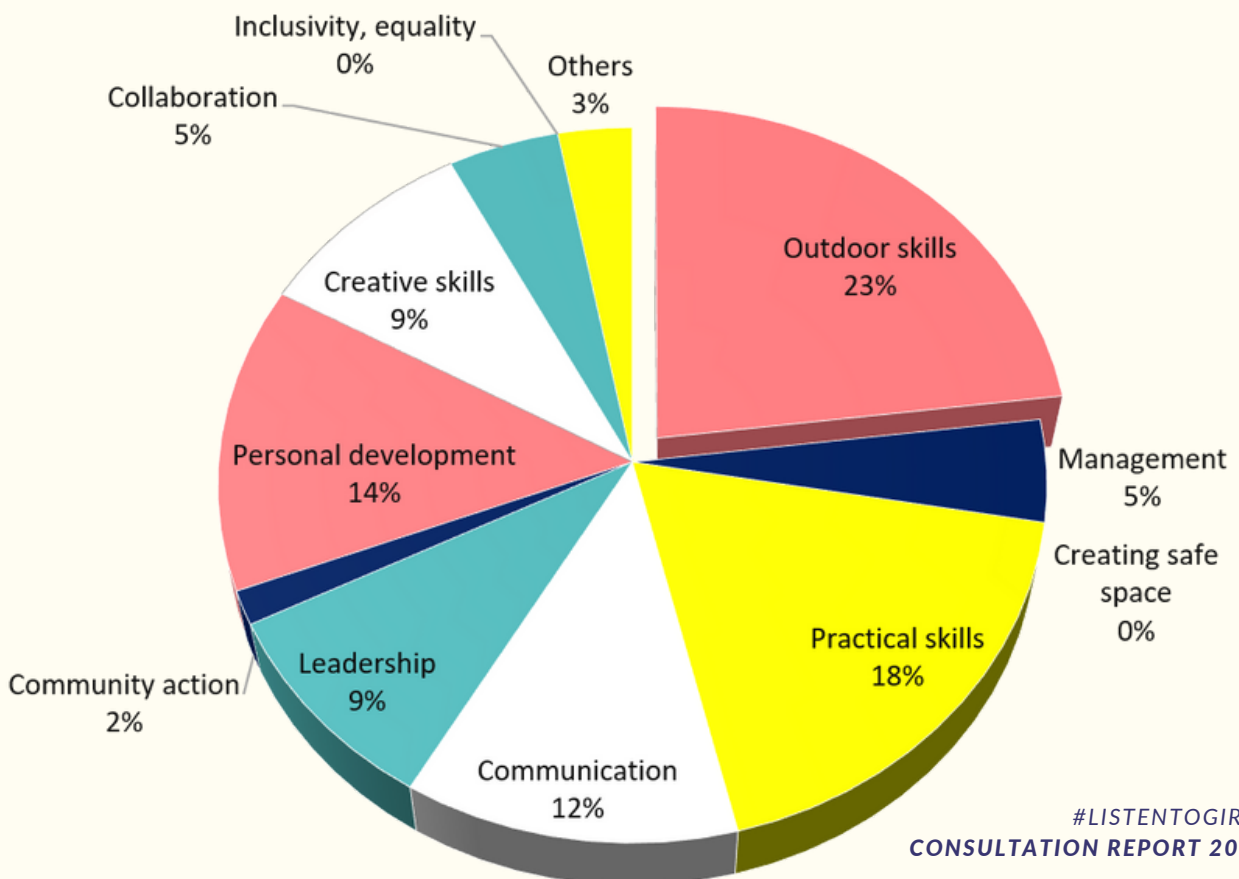


WESTERN HEMISPHERE REGION

WHAT HAVE YOU LEARNED IN GIRL GUIDING/GIRL SCOUTING?

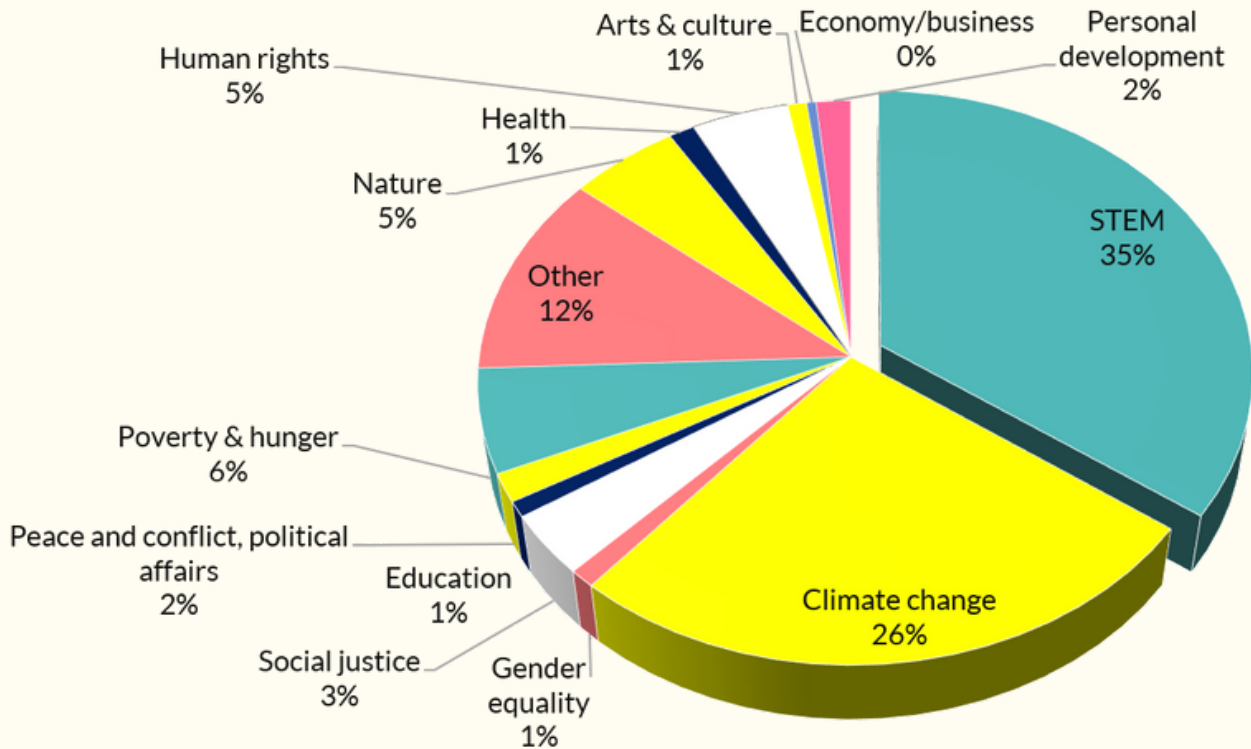


WHAT SKILLS WOULD YOU LIKE TO LEARN?



WESTERN HEMISPHERE REGION

WHAT LOCAL OR GLOBAL ISSUES/TOPICS WOULD YOU LIKE TO EXPLORE FURTHER?



40% of the girls that responded to “How does Girl Guiding/Girl Scouting make them feel?” in Western Hemisphere said it made them feel happy and positive while **4%** said it made them feel like doing good in the world.

These two answers ranked the same to the question “What does Girl Guiding/Girl Scouting means to you”, with “I am happy and positive” being the most popular response with **19%**, and “I can do good in the world” the least popular with **9%**.

18% of the girls within the Western Hemisphere Region also said that they had learned about **personal development** and only **3%** said they had learnt about **STEM**.

Girls and young women within the Western Hemisphere Region would like to further explore STEM as topic with **35%** of them saying that would be their biggest area of interest.





CONCLUSION

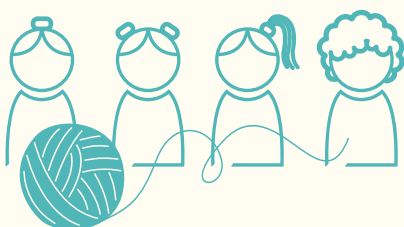
The Girls Speak Up Consultation Report 2022 provides valuable insights into the opinions and experiences of girls and young women in the Girl Guiding/Girl Scouting Movement. The results of the consultation indicate that Girl Guiding/Girl Scouting has a positive impact on the emotional well-being of girls and young women, with the majority of girls feeling positive, happy, and having fun while participating. The results also show that many girls feel safe, included, empowered, and confident, indicating that the Movement is successful in providing a safe and supportive environment for girls to grow and develop.

Girls and young women mainly associate the Movement with learning new things and feeling connected to others, which seems to indicate that the educational and social purpose of the Movement are still the most important parts of it today.

Outdoors skills, practical skills and leadership are the three categories girls and young women identify as having learned the most about in the Movement – and yet they are still interested to learn more about practical and outdoor skills. They also identify creative skills and personal development as areas of interest, while community actions is lower on the list.

Finally, when asked what topics they would like to explore further, the response is overwhelming: over a third of girls identify the environment (climate change and nature) as their first priority.

This consultation gives us more information about what girls want from the Girl Guiding/Girl Scouting Movement. It seems that they want to learn things that are relevant to their lives today (practical skills and personal development), and brings them closer to nature (outdoors skills, interest to explore environmental issues).





WORLD ASSOCIATION OF GIRL GUIDES AND GIRL SCOUTS

