



WORLD ASSOCIATION  
OF GIRL GUIDES  
AND GIRL SCOUTS

# WORLD THINKING DAY FUND 2021

**STAND  
TOGETHER  
FOR PEACE**



WAGGGS World Centres ran  
**SEVEN VIRTUAL  
EVENTS**

The World Thinking Day activity  
pack was translated into  
**16 LANGUAGES**

**2899** World Thinking  
Day badges and

**92,058**

pins were sold through the  
WAGGGS online shop

World Thinking Day  
Facebook posts reached  
**59,522 PEOPLE**

The 2020 World  
Thinking Day  
Fund raised

**£51,000**



# YOUR DONATIONS TO THE WORLD THINKING DAY FUND



This special day for all those in the Girl Guiding and Girl Scouting Movement has been celebrated since 1932 by raising funds for projects that girls and young women can participate in across the globe. It is a way for YOU to show your appreciation for the opportunities that Girl Guiding and Girl Scouting has provided in your life. It is your chance to give so that others can join and learn from the experience of Girl Guiding and Girl Scouting.

[The World Thinking Day Fund](#) is needed now more than ever, as the COVID-19 pandemic has exposed inequalities and highlighted the risks and vulnerabilities that girls and young women face. It has proved vital during this challenging time, enabling Member Organisations and girls to continue feeling part of the Movement.

As we look ahead and you start to meet up with your units, troops and friends, we ask that you continue to donate to the World Thinking Day Fund as you have done before.

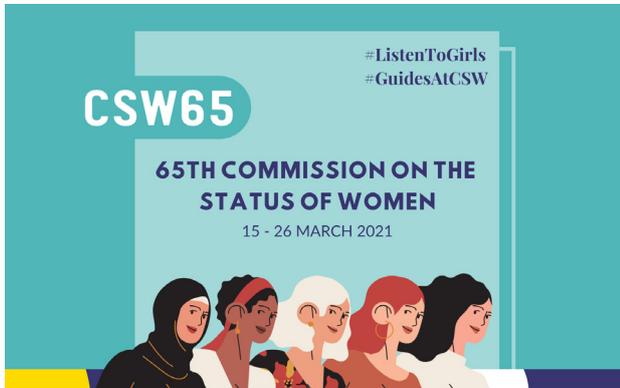
It is crucial that WAGGGS can continue to develop and offer essential programmes, training and opportunities so that girls can be the leaders of today, ready for tomorrow.

**DONATE TO  
THE FUND**



**YOUR** donations have made a real impact over the last 12 months. We want to share with you some of the achievements that you have helped make happen.

# HELPING GIRLS TO LEAD AND BE THE VOICE OF CHANGE



This year's activity pack allowed girls to stand together with over 8.7 million Girl Guides and Girl Scouts to take action towards creating a more welcoming and peaceful society.

Thanks to donations towards the World Thinking Day Fund, a delegation of [WAGGGS Advocacy Champions](#) representing Girl Guiding and Girl Scouting from across the world, took part in the first virtual [UN Commission on the Status of Women \(CSW\)](#). They gained the essential advocacy experience to raise their voice, connect and influence decision makers, and develop the skills they need to fight for a better tomorrow.

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There is a never-ending fight for gender equality and it is a daily fight. All girls and women need to join this fight to make the world a better place.

Ruby Bour-Donkor, WAGGGS Advocacy Champion and Campaigner, Ghana



You are making sure girls and young women can advocate for long lasting change.

# SUPPORTING MEMBER ORGANISATIONS TO PROVIDE THE VERY BEST GIRL EXPERIENCE



**Capacity Building** gives WAGGGS Members tools, connections and the global voice they need to keep their organisation thriving, united and growing.

You have helped support 35 Member Organisations with tailored support including regional trainings, volunteer inductions, building partnerships between Non-Governmental Organisations and among Member Organisations and strengthening the visibility of Girl Guiding /Girl Scouting in the region.



Capacity building support is essential for Member Organisations to deliver the best possible Girl Guiding/Girl Scouting experience to all their members and volunteers.



You are ensuring that they can provide life-changing experiences, opportunities and friendships for the Girl Guides and Girl Scouts they support.



# EMPOWERING GIRLS TO SPEAK OUT ABOUT GENDER-BASED VIOLENCE



In this year's activity pack, we learn that peace is not just the absence of war; it means dignity, safety, and well-being for all.

Every year, from November 25th to December 10th, we celebrate [16 Days of Activism](#), a global campaign calling for an end to violence against women and girls. WAGGGS invites the Movement to join an awareness-raising campaign on a certain thematic area. This year the theme is victim blaming, [Her Story, Our Story](#), standing in solidarity with all girls and women who have been made to feel like they are responsible for the violence inflicted on them.



You have helped WAGGGS create an activity pack as part of the campaign designed for girls and packed with activities and actions so that they can mark 16 Days of Activism and encourage story telling for healing, understanding, solidarity and change. Understanding that we are all connected!

Your support has also made it possible for WAGGGS to produce two informative and interactive workshops focusing on the development and creation of Child Safety and Safeguarding Policies. They also explore how boys and men within the Movement can be part of the solution to address violence against women and girls.

The workshops are aimed at Member Organisations and will help them understand the need for strong safeguarding policies and how to create one.

We are aiming for this year to be our biggest and most impactful campaign against gender-based violence! Thank you; you are ensuring that girls are safe and can tell their stories within a secure, brave space.



# CONNECTING 8.7 MILLION GIRLS AND YOUNG WOMEN AROUND THE WORLD!



Your support towards the [World Thinking Day Fund](#) has helped implement a transformative online digital learning platform, 'Campfire,' ensuring greater accessibility for girls and young women worldwide.



This digital space is where one member can connect with another member from the other side of the world on a specific aspect of Guiding, where another can share a resource, and where we can build educational and training tools for members to take up and use. Campfire is going to strengthen Member Organisations, offering a global learning experience and sharing with no language or technical barriers, in doing so offering the best possible girl experience.



You have enabled WAGGGS' 152 Member Organisations to have a future where they can connect with others from all around the world, learning from one another and creating a better experience for the girls and young women of the Movement.



# ENABLING GIRLS TO BE THE LEADERS OF TODAY, READY FOR TOMORROW



This year's activity pack created opportunities for girls to practise the six leadership mindsets of the Girl Guide and Girl Scout Leadership Model.

The WAGGGS Leadership Framework enables girls to build a foundation of leadership practice, confidence and life skills through a learning journey that they shape themselves through setting their own goals.



Thanks to your donations, we were able to publish the leadership resource pack, including the Leadership Development Framework to support Member Organisations to apply the leadership model, and evaluate and strengthen their own leadership development work.

This will create more space for girls to practise leadership and ensure Girl Guiding and Girl Scouting delivers a relevant experience that helps girls take the lead in their lives.



Your generosity has ensured accessibility for all, allowing the Leadership Framework to be translated into each of the four WAGGGS languages and distributed amongst all WAGGGS Member Organisations.

“We need to show that we, as women, are here. We can do big things from small actions. We, as women, can change the world.”

Mino Valisoa, Girl Scouts of Madagascar



# WORLD THINKING DAY PROGRAMME



The [World Thinking Day](#) 2021 theme is Peacebuilding, which is at the heart of Girl Guiding and Girl Scouting. By completing the steps in the Stand Together for Peace curriculum, Girl Guides and Girl Scouts 'Stand Strong, Stand up and Stand Together' for peacebuilding.



World Thinking Day unites the global Movement of Girl Guides and Girl Scouts. Without donations to the World Thinking Day Fund, WAGGGS would not be able to continue to develop and produce the World Thinking Day programme which so many of you value and love. Funds are vital in ensuring it stays fun, relevant and accessible to all.



Thank you for helping develop and continue our World Thinking Day programme.



# DONATING TO THE WORLD THINKING DAY FUND



The World Thinking Day Fund is vital to WAGGGS work, as it provides essential help and support where the need is greatest.

It collects donations from Members around the world, to support their fellow Girl Guides and Girl Scouts. It has proved crucial during this challenging and unprecedented time, enabling Member Organisations and girls to continue feeling part of the Movement.

Every donation to the World Thinking Day fund, no matter the size, does make a difference and helps keep the Movement engaging and thriving.

## I am a Girl Guide or Girl Scout

### JOIN IT

Complete the World Thinking Day activity in the Activity Pack or do your own fundraising!

### COLLECT IT

Fundraise and collect your coins.

### SEND IT

Add your donations to the World Thinking Day Fund via your Member Organisation or National Association. You can also send directly into WAGGGS via the World Thinking Day donation form (page 13) or cheque to:

WAGGGS Fundraising Team, The Olave Centre,  
12C Lyndhurst Rd, Hampstead, London, NW3 5PQ

**DONATE TO THE FUND**



For any questions about sending in donations, please email [changinglives@waggs.org](mailto:changinglives@waggs.org)



# MEMBER ORGANISATIONS AND THE WORLD THINKING DAY FUND



As a Member Organisation, you can help build back up the World Thinking Day Fund, which is crucial to continue the work of WAGGGS, by following a few simple steps:

## ENCOURAGE

your members to do the World Thinking Day Fund activity in the activity pack



## SHARE

the World Thinking Day Fund impact report and stories with your members



## INFORM

your members how they can donate



## SEND

your World Thinking Day Fund donations directly to WAGGGS



If you receive any donations from your members for World Thinking Day, please remember to send them directly to WAGGGS so that we can add them to the [World Thinking Day Fund](#).

**THANK YOU** to all of the Member Organisations and individuals who have already donated to the World Thinking Day Fund 2021.

Your generosity is helping reach even more girls and young women with life changing opportunities.





# THANK YOU!



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The World Thinking Programme is always an excellent opportunity for our girls to open their horizons about international dimension of Girl Guiding, as well to put in practice their capacity to act and contribute for the movement development in more and more countries. In Portugal, World Thinking Day is normally celebrated per region, through activities related to each annual pack and always including a fundraising initiative.

Ana Leão, International Commissioner,  
Associação Guias de Portugal

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Together we can make our world better...we should continue our global action for change!

Mrs Huldah Bissoo, International Commissioner,  
Girl Guides Association of Trinidad and Tobago

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The World Thinking Day programme allows our members to connect with the world and consider themselves an integral part of the Movement, motivating them to achieve the vision and mission together with the guiding sisters in Hong Kong and other Member Organisations. At the same time, it helps our members put the guiding values and leadership into practice as well as encouraging them to make constructive changes in their community. The World Thinking Day Fund is also an important element in Hong Kong. Every unit makes a donation to the fund while celebrating WTD, which provides crucial financial support to the Movement.

The Hong Kong Girl Guides Association

