How can you engage more people in social media in the lead up to World Thinking Day? What are the messages you want to share with your audiences?

Edit, amend and add to any of the key messages below, to help build momentum around World Thinking Day 2020!

Remember to use hashtags and tag WAGGGS in your posts:

@wagggsworld #LivingThreads #WTD2020 #InOurHands

# Key message for social media

### Announce World Thinking Day

On 22 February, come together for World Thinking Day – a special day of friendship, fundraising, celebration and collaboration. Together, we can make the world a better place for girls.

How can you help make <Country/Region> a better place for girls? We want to hear your thoughts and ideas on 22 February for World Thinking Day. Find out more: <http://bit.ly/wtd2020resource>

Together, we are a movement for girls. This World Thinking Day, millions of people will unite to fundraise for a future of diversity, equity and inclusion. Will you be one of them?

This is the 94th year of World Thinking Day! And you’re invited to take part. Celebrate, discuss, fundraise – do whatever you can to help raise awareness of diversity, equity and inclusion in <Country/Region>. How will you get involved on 22 February? <http://bit.ly/wtd2020about>

Ready to get involved in a worldwide event? It’s World Thinking Day on 22 February, and it’s your chance to take action for the future for girls in <Country/Region>. <http://bit.ly/wtd2020about>

### Get behind the theme of Diversity, Equity and Inclusion

The theme of this year’s World Thinking Day is Living Threads. Because when all of our individual threads come together, we create something bigger and stronger.

We are Living Threads. Once we join together, we’re stronger. This World Thinking Day, we’ll show what’s possible when we unite. Who are the girls in your life who make you stronger? Tag them to let them know!

If you want to live in a world where every girl feels included, accepted and empowered, hit the Like button. Let’s see how far our Movement spreads!

We have Girl Guides and Girl Scouts in 150 countries around the world! That shows how no matter our background or our experiences, we can unite for one Movement. This World Thinking Day, we celebrate that, and inspire each other to keep going. Are you in?

This World Thinking Day, the future for girls is #InOurHands. How will you be getting involved?

### Earn the World Thinking Day Badge

Get ready to play Living Threads! Have you downloaded the Activity Pack? <http://bit.ly/wtd2020resource>

Have you seen this year’s World Thinking Day badge? Get ready to play Living Threads and plan your activities around diversity, equity and inclusion. <http://bit.ly/wtd2020resource>

This year’s Living Threads theme celebrates diversity in our Movement. When individual threads are woven together, they form something stronger.

We want to see your diversity bracelets! Share a photo of yours, along with the commitment you’ve made to make your community more inclusive, using #InOurHands

### Fundraise for World Thinking Day

It’s time to take action! This World Thinking Day, we’re uniting with millions of people around the world to help bring diversity, equity and inclusion to more girls’ lives. And you can be one of them. Will you raise funds for WAGGGS and help create life-changing opportunities for girls and young women worldwide? <http://bit.ly/wtd2020fund>

Your fundraising does amazing things for girls all over the world. In 2019, the World Thinking Day fund provided opportunities for young women to be part of a global platform to advocate for their rights and champion gender equality. <http://bit.ly/wtd2019report>

Did you know? World Thinking Day fund empowered the Nigerian Girl Guides Association to progress with their Stop the Violence campaign and gave girls the tools to make a difference in their communities. <http://bit.ly/wtd2019report>

Did you know the WTD Fund contributed to this year’s Juliette Low Leadership seminar? More than 750 young people had the opportunity to recognise their leadership skills and identify ways they can act for gender equity. This is just the start – your support means we can achieve even more together. <http://bit.ly/wtd2019report>

There is no better time than now to create a fairer world for girls and young women. Your fundraising combats violence, creates opportunity and empowers leadership. Let’s use this World Thinking Day to assess our goals and individual barriers and continue to do amazing things. <http://bit.ly/wtd2020fund>

How are you planning to fundraise for World Thinking Day? Remember, any coins you raise will help us support girls worldwide in feeling empowered to speak out and make their voices heard as the next generation of leaders. <http://bit.ly/wtd2020fund>

Want to fundraise for us this World Thinking Day? There are so many ways you can help – like a sponsored walk, a quiz night, an auction, fancy dress, or a bake sale. Why not organise your own fundraiser! However you raise your coins, they will help provide essential support to WAGGGS global work. <http://bit.ly/wtd2020fund>

The future for girls is #InOurHands. Our vital work around the world is only possible because of people like you. This World Thinking Day, let’s show how powerful we are as a Movement and give girls the opportunities they deserve in life. <http://bit.ly/wtd2020fund>