



WORLD ASSOCIATION
OF GIRL GUIDES
AND GIRL SCOUTS

STOP
THE
VIOLENCE

Speak out
for girls' rights

STOP THE VIOLENCE

THE WORLD'S ONLY GLOBAL CAMPAIGN TO STOP ALL VIOLENCE AGAINST
GIRLS AND WOMEN.

Over **1 in three girls and women** around the world will experience
some form of violence in their lifetimes¹.



THE SCALE OF THE PROBLEM

Violence against girls and women (VAGW) exists in every town, in every country in the world. It can happen to us, our friends, family members and neighbours and can affect girls at every stage of their lives.



In West and Central Africa—where child marriage is most common—over **four out of 10 young women** were married before their 18th



In a multi-country study from the Middle East and North Africa, between **40-60% of women** said they had experienced street-based sexual harassment



European Union estimates show **1 in 10 women** experience some form of online violence.



Approximately **15 million adolescent girls (aged 15 to 19)** worldwide have experienced forced sex (forced sexual intercourse or other sexual acts) at some point in their life².



Yet despite its global prevalence, minimal investment in research and prevention programmes, as well as a lack of substantial data to highlight the true scale of the issue, meant there had been little political will to take action.

OUR LAUNCH OF THE STV CAMPAIGN IN 2011 SET OUT TO CHANGE THIS.

“I don't think anywhere in the world, or our country, is 100% safe. Girls need to support each other. Guides should teach other girls in my country how they can help themselves and other exposed to violence. To all women on this planet – no-one should ever hurt you – and together we have the power and ability to stop it.”
Luluwah, aged 20, Kuwait.

ABOUT THE CAMPAIGN

As the largest voluntary organisation for girls with a network of 10 million Girl Guides and Girl Scouts in 150 countries - many of them who were already working to stop violence in their communities - we recognised the unique role we had to reach and inspire girls to be the voice of change.

All the work of STV comes under five components, designed to ensure the campaign has a direct impact on girls' lives, as well enabling them to influence policy, and change societal attitudes at a local, national and global level.

- 1 AWARENESS CAMPAIGN
- 2 EDUCATION PROGRAMME
- 3 RESEARCH AND POLICY
- 4 LOBBYING
- 5 NATIONAL AND COMMUNITY CAMPAIGNS.

By basing the campaign on these four central components - **Learn, Lead, Speak Out and Volunteer** - we are ensuring that our global partnership approach reflects the wider Girl Guiding and Girl Scouting method and helps us realise our overall vision at WAGGGS; to support girls and young women to develop their full potential as leaders and active citizens of the world.

¹ <https://www.who.int/news-room/fact-sheets/detail/violence-against-women>

² <http://www.unwomen.org/en/what-we-do/ending-violence-against-women/facts-and-figures>

VOICES AGAINST VIOLENCE

The Educational Component of STV is Voices Against Violence (VAV), a non-formal education curriculum developed in partnership with UN Women and designed for girls around the world from the ages of 5 to 25 years.

Launched in 2013, VAV is available in four handbooks'

early years (ages 5-7)
younger years (ages 7-11)
middle years (ages 12-16)
and older years (ages 17-25).

VOICES AGAINST VIOLENCE



“It starts with the younger age and that is where other organisations fail because they start with adults, it is too late. We are raising a new generation. We raise strong girls and women who understand their rights.”
VAV trainer

EDUCATION IS KEY

VAV is based on the premise that the best way to stop violence against girls and women is to prevent it from happening in the first place, and that education is the key to achieving this. The curriculum is an eye-opening guide for girls, boys and young women and men about the root causes of violence, what positive, respectful relationships look like and directs them to the right support network if they need help.

The curriculum also includes a section called, **Speak Out and Take Action** which equips girls to take their new found knowledge back to their peers, set up a community action plan or start a campaign to influence policy makers.

“Voices against Violence gives girls and young women the words they need to name and reject this violence. It passes on a powerful idea to girls – they do not have to accept gender-based violence as their norm or reality.”
Billeen, who attended the third
ACTIVATE event in the USA

SPEAK OUT & TAKE ACTION

SPEAKING OUT AND TAKING ACTION is a key component of the Stop the Violence campaign and since its launch in 2011 Girl Guides and Girl Scouts around the world have been advocating to end violence against girls and women in their communities, counties and around the world. During 16 Days of Activism WAGGGS has mobilised thousands of young women around the world as part of campaigns like **#OurStreetsToo**, **#GirlsAreUnsafe** and **#OurStreetToo**.

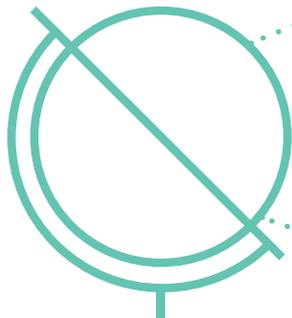


ADVOCACY

In 2017 our Stop the Violence team launched a series of national Stop the Violence trainings reaching over 350 young women in Chile, Brazil, Argentina, South Africa, Malaysia, Cote d'Ivoire, Ghana and Nigeria.



OUR IMPACT



STV is now active in **70 COUNTRIES**, with 35 of these countries delivering the VAV curriculum in four different languages – English, French Spanish and Arabic.

WAGGGS have directly trained more than **200 National Trainers**, who then went onto train more than 7,000 leaders in their own countries.

80,000 young people have completed the VAV curriculum so far.

8 National ACTIVATE trainings focusing on Girl Guides and Girl Scouts to take action by influencing decision makers and mobilizing the girls in their communities.



In **MALAYSIA** a campaign has been launched by MGGA for an end to child marriage, in Nigeria a campaign has been launched calling for the domestication of laws to end child sexual abuse and in Chile Girl Guides have taken action for the implementation of laws on street harassment. Girl Guides and Girl Scouts around the world continue to bold steps to tackle the violence girls and women are experiencing in their communities in order to Stop the Violence.

SUSTAINABLE DEVELOPMENT GOAL (SDG) 5:

GENDER EQUALITY

5 GENDER EQUALITY



Our ambition at WAGGGS is a world where no girl or young woman faces violence or discrimination. All our work across STV is designed to help achieve this vision and enable the world meet its commitment to SDG5; achieve gender equality and empower all women and girls.

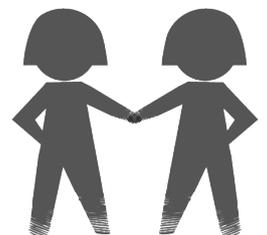


Many Girl Guides and Leaders are introduced to the concept of gender equality for the first time through the VAV programme. It makes them aware that gender stereotypes and inequality are the root causes of violence, and enables them to identify it in their own families and communities and take action to challenge it.

OUT OF THE PROBLEM - INTO THE SOLUTION:

PARTNERSHIP

Girls as Drivers of Change:



In **2019**, we launched a new partnership with **Save the Children - Out of the Problem, into the Solution: Girls as Drivers of Change** – which builds on our STV work by addressing gender based violence in Uganda and Jordan. Funded by the **Postcode Global Trust**, the partnership is unique as it is driven by the voices and direct experiences of girls.

It combines our unique experience at WAGGGS of working with girls, with the reach and global influence of Save the Children to create a wide-reaching programme focused on ending gender based violence through education, awareness raising, lobbying and community action.