



WORLD ASSOCIATION
OF GIRL GUIDES
AND GIRL SCOUTS

OLYMPIA BADGE

The Olympia Badge was launched by the Greek Girl Guides in 2004 to coincide with the first modern Olympic Games in the country for 108 years.

The badge is now adapted and rolled out worldwide by the Games host country and the World Association of Girl Guides and Girl Scouts (WAGGGS) to coincide with the Olympics.

Through physical, mental and spiritual activities Girl Guides and Girl Scouts of all ages are engaged in sport and culture, and encouraged to reflect upon the values and ethos of The Olympic- a truly universal celebration of peace and international friendship.



OVERVIEW

In 2004 The Olympic Games returned to Athens, 108 years after the first modern international Olympics were held in the country. **The Greek Girl Guides Association** decided that they wanted to mark the occasion and reflect that the values and spirit of the Games – a truly universal celebration of peace and international friendship – are also at the heart of the Guiding ethos.



From this ambition came the 1ST OLYMPIA BADGE, which offered Girl Guides and Girl Scouts a set of activities related to sport and culture designed to;

CHALLENGE themselves to do their best; learn about their own countries culture and sporting heritage;

EXPERIENCE the excitement of Olympic sport and prepare like an Olympic athlete;

UNDERSTAND how The Games aim to bring countries and people together in peace.

The aim was also to promote and raise awareness of the founding commitments of the Games far beyond just the host country.

The badge programme has a holistic approach to physical, mental and spiritual development and is adaptable for all age groups. It has proved to be a huge success with Member Organisations (MOs) around the world.

Following the launch of the programme in 2004, a new badge curriculum has been developed for each Olympic Games (apart from Brazil in 2016):

- **BEIJING 2008:** The badge was created by the Hong Kong Girl Guides Association
- **LONDON 2012:** Girl Guiding UK produced an “On your marks” activity pack to promote the games nationally and WAGGGS launched the “Games Go Global” badge, with focus on the outstanding sporting and cultural heritage of the UK.
- **TOKYO 2020:** The turn of Girl Scouts of Japan, who will also be celebrating the centenary of Girl Scouting in Japan in the same year.



THE OLYMPIA BADGE

When developing the badge in 2004 the Greek Guiding Association set out to ensure:

- The Olympic Badge was an activity promoting peace.
- It supported the development of women in sports and women as peacemakers within sports.
- It promoted WAGGGS' public image as a leading world youth organisation for girls and young women involving large numbers of motivated volunteers.
- It was strongly connected with the Triennial Theme, 'Our Rights Our Responsibilities'
- It fulfilled WAGGGS' mission for the development of girls and young women in sports.



Enabling Girl Guides and Girl Scouts to learn about other cultures and promoting peace and tolerance helps to build the fairer and more equal world reflected in the ambition of the Sustainable Development Goals (SDGs).

WAGGGS also believes in this vision and places the SDGs at the heart of all its work.



Each Olympia badge is developed by the host MO under three headings: **STADION**, **NAOS** and **THEATRON**. These Greek words translate as **STADIUM**, **TEMPLE** and **THEATRE** and each represents an aspect of personal development integral to Olympic ideals.

These three headings are in every Olympia Badge, but the activities under them vary as they are adapted to the cultural and sporting context of the host country.

STADION, NAOS AND THEATRON

THERE ARE SOME GENERAL ACTIVITIES THAT RUN THROUGHOUT EACH BADGE:

STADIUM (BODY):

This represents the harmonic development of the body and the effort to acquire skills and fitness and appreciation of both environment and ourselves. The Stadion activities relate to practicing sports and developing the body.

ACTIVITIES range from Guides having to try out a specific Paralympic sport for themselves, such as running blindfolded for 60m following a rope, to learning as much as possible about an Olympic sport that they have never heard of then playing it and presenting what they have learnt to their patrol.

TEMPLE (MIND):

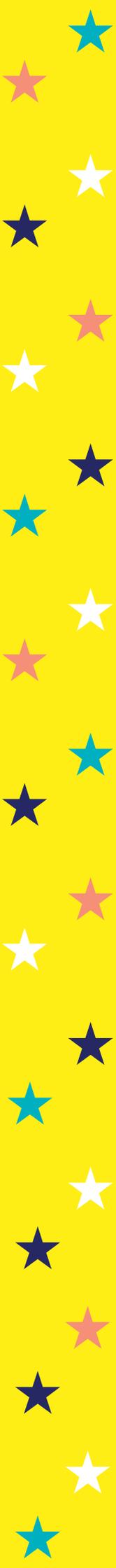
This represents the spiritual dimension of our existence, the development of the mind and the acceptance of other people's minds and ideas. The Naos activities relate to the spirit of the Games and their history, values and symbols.

ACTIVITIES include finding an original way to tell the history of the Olympics in ancient and modern times to the group and arranging a treasure hunt to promote the qualities of what makes a good athlete; fair play, self-esteem, leadership and fitness

THEATRE (CULTURAL):

This represents the balanced development of our soul, our cultural and emotional self-respect and tolerance, and our inner peace that is the prerequisite for the peace around us. The Theatron activities relate to intercultural character of the Games, the special culture of the Games and the artists that have been inspired by the Olympic Spirit in their work.

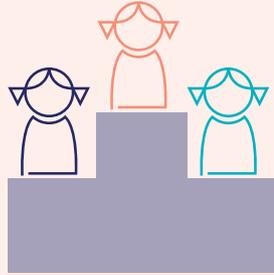
ACTIVITIES include Guides following (or imaging) the lifestyle of an athlete for a week - nutrition, training, sleeping patterns - and then reporting back to their group. Also, imaging that the Games will be in their country next and drawing how they would like it to be presented, including what elements they would like to change, protect and hide, and why.



THE OLYMPIA MEDALS

Just like Olympic medalists in ancient Greece, Girl Guides and Girl Scouts taking part in any Olympia badge take part in all three categories – stadium, temple, theatre – and do a certain number of activities in each to gain their medals’ –

‘BRONZE’, ‘SILVER’ AND ‘GOLD’.



JAPAN 2020

IN 2020, THE OLYMPIC AND PARALYMPIC GAMES WILL BE HELD IN TOKYO.



girl scouts
of Japan

2020 is also a special year for Girl Scouts of Japan as it marks the centenary celebrations of the association. To celebrate together and help Girl Guides and Girl Scouts around the world learn more about the Olympic Games, and the Japanese culture, Girl Scouts of Japan developed Olympia Badge 2020 and are proud to share it with their Girl Guide and Girl Scout sisters.



You can download the tool kit at www.waggs.org

THE DIFFERENCE WE MAKE:

Through the activities of the Olympia Badge we aim to mobilise our members to learn and grow and the same time have fun, enjoy the outdoors, raise awareness on healthy being, interact with others, promote peace and promote the Olympic values, which are so similar to our Guiding values.



We also aim for them to develop a more in-depth understanding of different ways of life, promoting the values of inclusiveness, and raising awareness of the diverse cultures and skills of the people around us.

July 2019

WAGGGS is the largest voluntary movement dedicated to girls and young women in the world with 10 million members across 150 countries. For more information please visit www.waggs.org or call 00 44 207 794 1181.