

16

DAYS
OF

ACTIVISM

GIRLS ARE UNSAFE

16 Days of Activism against Gender-Based Violence 2017

@waggs_world www.stoptheviolencecampaign.com

#GirlsAreUnsafe



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16 Days of Activism

16 Days of Activism against Gender-Based Violence kicks off on 25 November, the International Day for the Elimination of Violence against Women, and culminates on 10 December, Human Rights Day.

Violence against women and girls is a flagrant violation of human rights. Every year, 16 Days of Activism is a point for individuals and organisations around the world to call for action to end this violence, and for protection and promotion of the rights of women and girls.

16 days of activism is an important time of the year for highlighting the experiences of girls and women. The World Association of Girl Guides and Girl Scouts (WAGGGS) is working in partnership with UN Women for 16 Days of Activism this year to raise awareness of the spaces and places that girls feel unsafe. WAGGGS committed to fight gender-based violence in 2011, by starting our campaign Stop the Violence: Speak out for Girls' Rights. The initiative is unique in that it addresses the root causes of violence against girls and sets the groundwork for real social change.

Campaign Messages

We've developed key messages for you to use throughout 16 Days of Activism. Use this messaging to help promote the campaign in your country, to raise awareness on social media, or to create offline or digital content. You can adapt this content to promote your local events and activities or to reach a specific audience:

Girls are Unsafe

- 50 percent of sexual assaults are committed against girls under 16¹.
- Girls are unsafe. Violence and fear is holding them back. It's time to change the story. It is time to change their story.
- Girls are unsafe. Violence and fear is holding them back.
- Girls are uniquely vulnerable to acts of violence, yet there is a lack of reliable data about this vital issue. To make change happen, we need to

STOP
THE
VIOLENCE





listen to girls and understand their experiences of violence.

- We must ensure that every girl is safe from violence – in her community, at school, on public transport – everywhere.
- Across the world, girls and young women feel unsafe in their daily lives – violence and fear holds them back.
- Fear of violence affects the everyday lives of girls and young women. It affects their future opportunities and their life choices.
- We won't stop until every girl is safe from violence.
- All girls have the right to grow up free from violence and the fear of violence. Yet, millions of girls are unsafe every day – at schools, on public transport, and at home. This needs to stop!
- We need to tackle the harmful social norms that are the root cause of violence against girls.
- Governments must create safe school, community and home environments for girls.
- Abusive behaviour is the responsibility of the perpetrator.
- Being the target of violence is never a girl's fault.

Through Her Eyes

- To take action and ensure that every girl is safe from violence, we must identify the spaces where they are at most risk.
- Only 41 percent of countries regularly produce data on violence against women. To address this global issue, we need to understand how the issue impacts girls and young women. We need to hear from them.
- Every girl should feel safe in her local community. To make this happen, we have to listen to them and understand their experiences.
- To make communities safer for girls, their voices and experience must be listened to.
- To make the world safer for girls, their voices and first-hand experience must be listened to!
- To mark 16 Days of Activism, we're working with UN Women, asking girls to draw pictures that show the spaces and places where they feel most unsafe.
- WAGGGS and UN Women are working together to ensure that every girl is safe from violence.

How to Get Involved

#GirlsAreUnsafe

Help us raise awareness about the places and spaces that girls feel unsafe, so that together we can call on governments and decision-makers to take tangible action.

- Join in a Twitter chat on 29 November at 3pm GMT. We'll be discussing what needs to happen to make the world safe for girls. Use the hashtag #GirlsAreUnsafe to take part.
- Share the poster giving 16 ways anybody can help stop the violence. Put it up in your workplace, share it online. Everybody can take one small action, make sure they know it!



Social media messaging:

We've created a few example social media messages for you to use throughout 16 Days. These can be edited, or used directly. Feel free to add your own messages to the mix.

25 November: Launch

- #16Days of Activism begins today. Together Girl Guides and Girl Scouts can #StopTheViolence www.waggggs.org/16-days
- We won't stop until every girl is safe from violence. #16Days #GirlsAreUnsafe. www.waggggs.org/16-days





- 50% of sexual assaults are committed against girls under 16. #GirlsAreUnsafe. This has to stop. Follow @waggggs_world this #16Days. www.waggggs.org/16-days

Throughout 16 Days

- #GirlsAreUnsafe. Violence and fear is holding them back. It's time to change the story. 16#Days www.waggggs.org/16-days
- We must ensure that every girl is safe from violence – in her community, at school, on public transport – everywhere. #GirlsAreUnsafe www.waggggs.org/16-days

Encouraging girls where you are to join the campaign:

- To make communities safer for girls, their voices must be heard. Share a #GirlsAreUnsafe drawing & show the reality where you live. www.waggggs.org/16-days
- To ensure that girls are safe from violence, we must identify where they're at most risk. #GirlsAreUnsafe. Find out how to help us demand action at www.waggggs.org/16-days

Through Her Eyes

This year, WAGGGS is partnering with UN Women to highlight the spaces and places where girls and young women feel unsafe. With guidance and support, we are asking girls and young women around the world to draw pictures of the places and spaces where they believe girls are most unsafe in their communities. Check the Safe Space Sketch Session at www.waggggs.org/16-days to get involved with this.

We will then use the information we gather through these drawings to support local, national and international advocacy and action.

The more drawings we receive, the better picture we will have of what is happening to girls around the world which we can all use to shape our collective and individual efforts to end violence against girls and women.

Visit www.waggggs.org/16-days to find downloadable versions of the resources below, and more!



About WAGGGS

The World Association of Girl Guides and Girl Scouts (WAGGGS) is the world's only movement for every girl and any girl because we believe that each of them deserves to be the best they can be. The diverse Movement represents ten million girls and young women from 150 countries. Free to make what they want from the Movement, girls learn by doing, making friends and having fun. In safe, local spaces, girls develop the skills and attitudes to change themselves, their communities and our world. WAGGGS keeps the global Movement thriving, united and growing.

www.waggggs.org



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