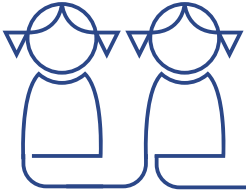


2017 - GROW



115 countries took part in **World Thinking Day** celebrations. The most countries recorded in a single year to date!

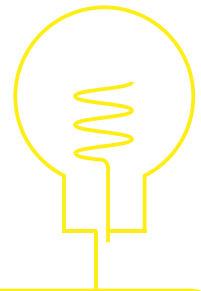


More than **70%** of the members who took part in the **WTD** activities invited a new friend to join our movement

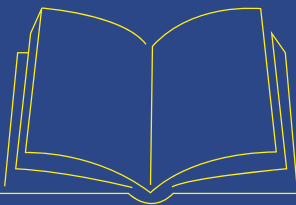
At least **6,110** members across the world planted trees as part of the **#LetsGrow** a tree challenge



The WTD hashtags **#WTD2017** and **#LetsGrow** appeared in **17.4** Million social media timelines



The WTD Activity Pack was **translated** into **14** languages



Top words describing the programme:

Entertaining
Educational • **Creative**
Interesting
International • **Flexible**

WTD was one of the most **popular global conversations**, trending on Twitter for 7 hours

