

JOIN  
THE  
CONVERSATION



### 3. RESEARCH AND POLICY

By conducting ground breaking, global research at a grassroots level, WAGGGS aims to fill the gaps in knowledge and understanding about the issue of violence against girls and effective solutions in combating it. Through our research programme, WAGGGS aims to answer the questions of what makes spaces safe for girls and where is it safest to be a girl? What role can girls themselves play in ending violence and how can we best involve boys and men? Over the next five years we will develop research programmes and reports that look at answering these neglected questions.

- **Help us find out what works to stop violence against girls by becoming a researcher**
- **Send us research your organization has done on violence against girls so we can combine it to form a global picture [stoptheviolence@waggs.org](mailto:stoptheviolence@waggs.org)**
- **Use our Monitoring and Evaluation tools to measure the impact of the actions you are taking**
- **Support us with expertise and funding to conduct research on violence and effective solutions to violence**

### 4. LOBBYING

By engaging and influencing decision makers directly, WAGGGS will ensure appropriate legal frameworks, services and investments exist to stop violence against girls at global, national and community level. WAGGGS and 10 million Girl Guides and Girl Scouts in 145 countries will bring girls' voices to decision makers through the Girls' Manifesto, young women delegations at important events and International action days.

- **Join the Advocacy Network to become a champion of the campaign in your community**
- **Apply to be part of a WAGGGS delegation to UN events, including the Commission on the Status of Women**
- **Take action on International days of action, such as International Day of Peace, International Day of the Girl and during the 16 Days of Activism against violence against women. WAGGGS provides activity sheets and other resources to support you to do this.**
- **Send participants to upcoming WAGGGS' Advocacy seminars and events on violence against girls**

*"Analysis of the global experience of children and young people shows that the absence of their perspectives in policy-making at all levels has consistently militated against their best interests. WAGGGS works to ensure youth participation in decision making and more than half of all girls who have participated in WAGGGS' education and advocacy programmes have met with decision-makers and feel equipped to make their opinions heard."*

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### 5. ACTION PLANS

WAGGGS supports national organizations and community groups to customize the advocacy campaign to their local context to make a real difference to girls on the ground. Already action plans have been implemented in 50 countries:

- The Malawi Girl Guides Association delivered community workshops on the importance of ending early and forced child marriages
- Guias De Mexico ran an effective public campaign addressing trafficking of girls and young women for sexual exploitation
- Girl Guides of Canada use social media to raise awareness of violence against girls during 16 Days of Activism #6teensfor16.
- The Girl Guides (Girl Scouts) Association of Thailand delivered a safety mapping programme to girls and are working on building safe areas for girls.
- Association des Guides du Togo ran workshops with girls regarding sexual violence in schools

- **Using the Campaign action plan toolkit, work with WAGGGS to create a national or community action plan**
- **Attend a Stop the Violence training event to develop your action plan**
- **Send us your action plan so we can share it with others and record the outcomes and impact of your action plan using our Monitoring and Evaluation tools so we can understand what works best to end violence against girls**

*"WAGGGS empowers and supports girls to use their skills and voice to contribute to the communities they live in. 61 per cent of Girl Guides and Girl Scouts volunteer 15 hours a month outside of Girl Guiding and Girl Scouting. Globally, that's a total of over ten million weeks a year of girls making a difference on the ground."*

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STOP  
THE  
VIOLENCE

Speak out  
for girls' rights

A campaign by the World Association  
of Girl Guides and Girl Scouts

ADD  
YOUR  
VOICE



FROM A  
WHISPER  
TO A  
SHOUT



# STOP THE VIOLENCE SPEAK OUT FOR GIRLS' RIGHTS

**The World Association of Girl Guides and Girl Scouts (WAGGGS) is creating a global community committed to ending violence against girls and young women. As experts in education, community action and advocacy, we are reaching out to 30million people in over 100 countries to break the culture of silence on violence and take action to end it. Building from a whisper to a shout we will stop violence against girls.**

**FIVE MILLION** children and young people will take part in Voices against Violence, a global education programme to stop violence against girls developed by WAGGGS and UN Women

**6000 TRAINERS AND 200,000 FACILITATORS** will be trained to deliver Stop the violence programmes and campaigns

**30 MILLION PEOPLE** will participate in take action campaigns in over 100 countries

**ONE MILLION CHILDREN AND YOUNG PEOPLE** will influence decision makers in their communities, countries and internationally

**ONE MILLION VOICES** will speak out against violence by adding their voice to the campaign counter and holding events to break the silence on violence in their communities

**1000 RESEARCHERS** will be trained to collect data so we can build a global picture of violence against girls and the most effective interventions to stop it

## JOIN THE CONVERSATION AND HELP STOP VIOLENCE AGAINST GIRLS

- Add your voice to the global campaign counter and encourage others to do the same
- Hold an awareness raising event in your community
- Become a facilitator and deliver Voices against Violence
- Run a take action campaign in your community using our campaign toolkit
- Influence decision makers using our lobbying toolkit
- Help us find out what works to stop violence against girls by becoming a researcher
- Donate money and expertise to help us stop violence against girls

## WITH YOUR HELP:

- We will know what works to stop violence against girls and we will have a global network of committed people and organizations ready to implement the most effective interventions
- Children and young people will understand and be empowered to claim their rights, mobilizing a powerful force for change
- Violence will no longer be a silent pandemic and people will act to end it
- Communities and governments will respect girls' rights and invest in ending gender based violence
- Boys and men will be partners in ending violence against girls and women
- **Girls and young women will be safer, valued and reach their full potential**

## THE PROBLEM

**Girls in every country across the world are being subjected to many forms of violence**

- Domestic violence is the single biggest cause of injury and death to girls and women aged between 15 and 44 worldwide
- 150 million girls under 18 have experienced forced sexual intercourse or other forms of sexual violence involving physical contact
- 2 million girls (aged 5-15) are introduced into the commercial sex market each year
- 60 million girls are sexually assaulted at or on their way to school each year
- 100-140 million girls and women in the world have experienced female genital mutilation/cutting
- 60 million girls worldwide are child brides\*

**THIS IS WRONG AND MUST STOP.**

## THE CAMPAIGN

The World Association of Girl Guides and Girl Scouts is running a campaign to stop the violence. We are building a global movement of people who believe that violence against girls is an injustice that we have stayed silent on for too long. We're going to speak out and take action for girl's rights and we are asking you to join the conversation.

The campaign will work across five key areas to empower girls to speak out for their rights and to end the violence.

### 1. AWARENESS CAMPAIGN

WAGGGS calls on people to 'add your voice' to end violence. As people add their voice to the campaign counter, we encourage them to learn more about the issue through doing activities, watching a film, taking part in an event, reading other people's stories and listening to their voices. By building an active and strong community, we are growing a network of people starting the conversation and "speaking out for girls' rights."

- **Add your voice today at [www.stoptheviolencecampaign.com](http://www.stoptheviolencecampaign.com)**
- **Promote the campaign to your members and networks and encourage them to add their voice**
- **Use the campaign resources to hold events or promotional campaigns about the issue. You can find films, fact sheets and session plans on the website**

*"Nearly six in ten girls who have been involved in Girl Guiding and Girl Scouting have subsequently inspired other people in their community to take action on global issues, reflecting the broad multiplier effect of the Movement."*  
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### 2. EDUCATION PROGRAMME

In partnership with UN Women, WAGGGS has developed a non-formal education curriculum to support girls, young women, boys and young men to identify violence, to understand their rights and to gain the skills in advocacy and leadership to claim these rights and end violence against girls. Voices against Violence will be delivered through our national organizations, partners and governments and five million girls and boys will participate in the non-formal education programme by 2020.

- **Find out how your organization can deliver Voices against Violence by contacting [stoptheviolence@wagggs.org](mailto:stoptheviolence@wagggs.org)**
- **Donate money and expertise so we can roll out Voices against Violence to more children and young people in more places**

*"Nine in ten girls say their involvement in Girl Guiding and Girl Scouting education programmes has to a large or moderate extent provided them with the skills to take action on issues important to them."*

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