



girls worldwide say



World Association of Girl Guides and Girl Scouts  
Association mondiale des Guides et des Eclaireuses  
Asociación Mundial de las Guías Scouts

World Bureau, Olave Centre  
12c Lyndhurst Road, London NW3 5PQ, England

telephone: +44 (0)20 7794 1181

facsimile: +44 (0)20 7431 3764

e-mail: [waggs@waggsworld.org](mailto:waggs@waggsworld.org)

[www.waggsworld.org](http://www.waggsworld.org)

Registered Charity No. 306125

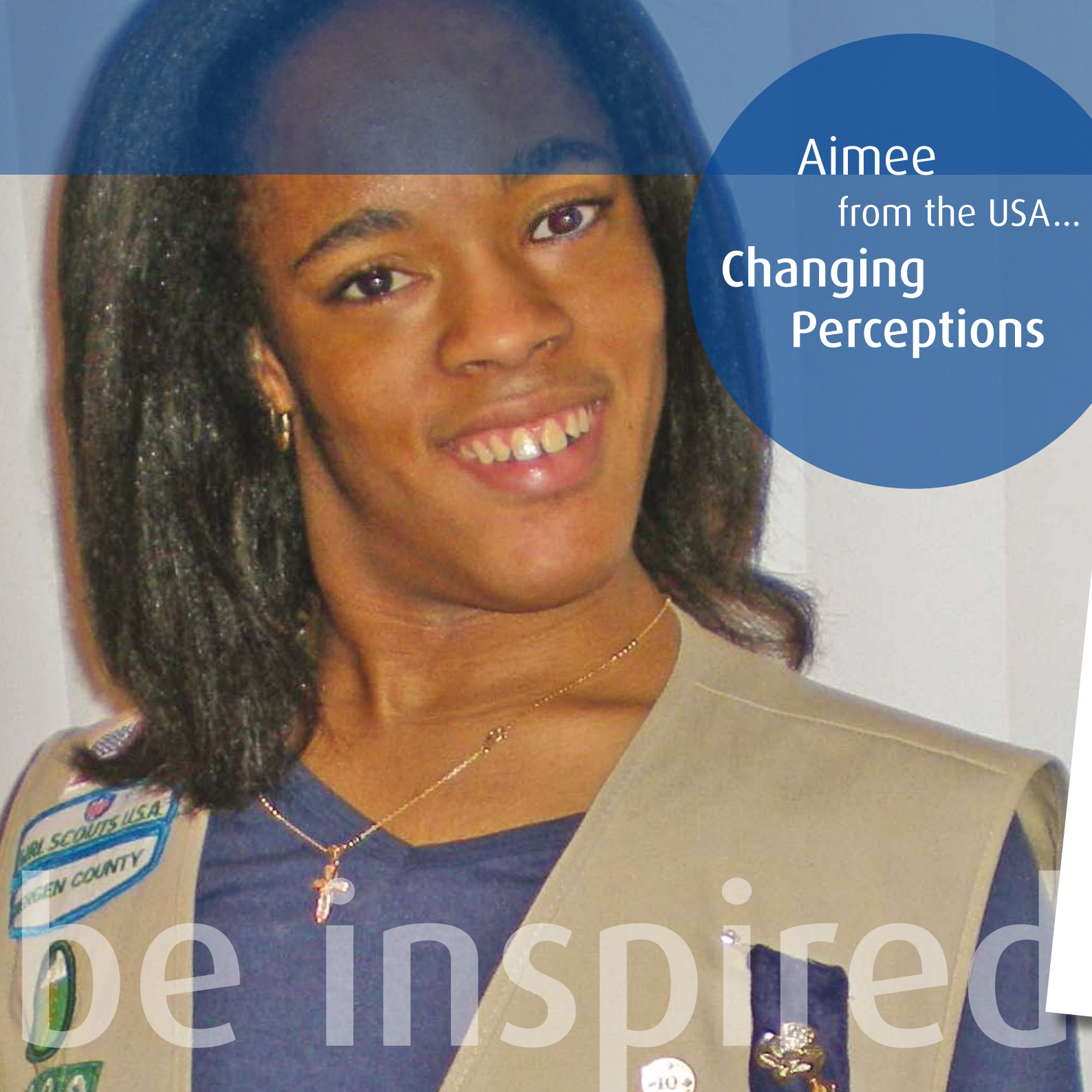


girls worldwide say

# Annual Review 2007

World Association of Girl Guides and Girl Scouts  
Association mondiale des Guides et des Eclaireuses  
Asociación Mundial de las Guías Scouts





Aimee

from the USA...

Changing  
Perceptions

Be inspired



It was her work for her Gold Award project that propelled **Aimee Valerie McCarthy** into her current role as advocate for people with disabilities and advisor to her local mayor and council in the USA on disability issues.

*"With my Gold Award project I took on my own problems that people have with someone that has a disability."*  
Aimee, who has spastic cerebral palsy, says: *"They forget to look at the person before the disability. Some people have a problem talking or interacting with people that have a disability."*

The 17-year-old Girl Scout has earned many badges and awards including a certificate for her work in her area, in New Jersey, USA, with a local group called the Hasbrouck Heights Community Awareness Access for All Committee.

The committee raises awareness for people with disabilities, Aimee explains: *"This committee relays problems and changes that should be made in the community to the mayor and council and they decide how to make the changes so everyone in the community will benefit."*

*"I've made speeches to a lot of groups. At first I didn't know how receptive other people in the community were going to be to me and to what I was presenting. I was very surprised that most of the people were interested in what I had to say and wanted to get the word out there."*

It has been quite a journey for the former Daisy in a local disability troop. *"I have travelled 48 states and have been to Europe four times. I have been to Our Chalet in Switzerland, and Pax Lodge in the UK. I have met so many wonderful people through all these visits. I plan to continue my work in the future to advocate and teach people that even though you may have a disability you are not disabled."*

A booklet that contains useful ideas on how to relate to people with disabilities is Aimee's latest contribution to the issue.

She feels very lucky to have had a leader in her very first troop who thought she had a lot to get and to give and says: *"From then on I loved the excitement of new things to learn and to do. My dreams are to inspire girls to love Guiding as I do, and to be an assistant leader when I am 18. I wish to be a leader in the future."*

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# About





With ten million members across the world, the World Association of Girl Guides and Girl Scouts (WAGGGS) is the largest voluntary organization for girls and young women.

WAGGGS brings together Girl Guiding and Girl Scouting Associations in 144 countries across five regions – Africa, Arab, Asia Pacific, Europe and Western Hemisphere. We also have four residential training centres, the World Centres – in India (Sangam), Mexico (Our Cabaña), Switzerland (Our Chalet) and the UK (Pax Lodge).

We provide non-formal education for girls and young women helping them to develop leadership and life skills, courage and self-belief.

Guiding brings people new friends, an understanding of teamwork and a sense of adventure as well as an appreciation for the importance of contributing to the wider community and the opportunity to make a difference.

WAGGGS works with many regional, national and international organizations and alliances to further its Mission to enable girls and young women worldwide to develop to their fullest potential as responsible citizens of the world.

The 2007 Annual Review focuses on our three goals to achieve our Vision for 2011: to be the voice of girls and young women who are part of a growing worldwide Movement and who influence issues they care about and build a better world.

## 1. Leadership Development – capacity building

## 2. Strong and Growing Member Organizations – revitalizing the Movement

## 3. The Voice of Girls and Young Women – building a better world

# From Our Chairman



The year 2007 was packed with important events and celebrations for WAGGGS. I have been really touched and inspired by the girls and young women I have met over the past year. It is wonderful to see how Guiding is helping them to discover their full potential. I am delighted that, as an organization, we continue to embrace change and provide challenges and opportunities that are exciting and relevant to today's world and today's girls and young women.

First of all, I would like to congratulate Mary Mc Phail for taking on her new role as WAGGGS Chief Executive with such enthusiasm. I was fortunate to be able to attend several events with her last year and could not help but be impressed by her energy and commitment, whatever the challenges.

Every year has its highlights and 2007 was no exception. Member Organizations in the Europe, Africa, Arab, Asia Pacific and Western Hemisphere regions celebrated their triennial **Regional Conferences**. These events were a chance for members to have their voices heard and to help set the direction for the future of their region. I had the privilege of attending two of the five Regional Conferences – Europe and Asia Pacific. It was a wonderful opportunity for me to see the work WAGGGS is engaging in around the world. Mary Lynn Myers, as Deputy Chair, attended the other three and reported to me the excellent work carried out in those regions too.



## the voice of



## girls worldwide say



We had two major birthday events at our **World Centres** last year. Our Cabaña in Mexico celebrated its 50<sup>th</sup> anniversary in

February and the oldest of our

centres, Our Chalet, celebrated its 75<sup>th</sup> in September. Friends from around the world gathered at the centres to say “Well done and happy birthday” to both!

In August we celebrated the Scouting centenary at the **21<sup>st</sup> World Scout Jamboree** held in the UK. WAGGGS had a strong presence at this significant gathering and we engaged many participants in a fun and worthwhile manner at our two stands. The activities created by staff and volunteers contributed enormously to increasing the awareness of WAGGGS.

In 2007 we saw the conclusion of the **Amahoro Amani project**, set up two years previously to promote peace in the Great Lakes Region of Africa. This peace project has evolved so much that it looks set to go on as many participants have expressed a desire to continue the work of the Community Mediators and the ‘Peace and Reconciliation Clubs’. The project has been supported by WAGGGS and WOSM and we hope it will continue making a contribution to social change in the region.

Another major focus of our work has been leadership development, one of our goals. The brand new **WAGGGS Leadership Development Programme (WLDP)** is due to be

officially launched at the World Conference in July 2008. The programme will provide opportunities for the development of current and potential leaders.

Through funding from **UNAIDS**, WAGGGS has fortunately been able to continue to develop its work on HIV and AIDS where it is needed most. We have been working on the production of a HIV and AIDS toolkit to support all Member Organizations in the fight against AIDS. We are very excited about its launch in 2008. This programme will increase enormously our capacity to train girls and young women on this important issue.

I am also happy to report that the **UPS-WAGGGS partnership** continues to yield rewards. The Global Signature Programme was extended to South Africa last year and allowed South African Girl Guides to set up a literacy and income generation project in the Eastern Cape and in Soweto.

WAGGGS is the voice of girls and young women, so it is fitting that this Annual Review contains inspirational stories from Girl Guides and Girl Scouts. Their words tell you how Guiding has made a real difference in their lives. I hope you will be as impressed as I am by their achievements and those of WAGGGS in 2007.

**Elsbeth Henderson**



# girls and young women

# Leadership

*Our nearly 100 years of experience have taught us that education and training are key to improving confidence, career opportunities and aspirations of girls and young women to discover their potential as leaders. Many women in top roles in politics, the media, business and sport are former Girl Guides or Girl Scouts.*

*Leadership development has been at the heart of Girl Guiding and Girl Scouting ever since the Movement started. WAGGGS enables girls and young women to develop leadership and life skills through self-development, challenge and adventure. They, in turn are equipped to help improve their communities, their countries, and the world and provide inspiration to their peers and younger girls.*

*Today WAGGGS is building upon its successes by providing cutting-edge leadership training for young women across the globe in our World Centre and regional seminars such as 'Lead and Advocate', 'Leaders in Action' and our progressive WAGGGS Leadership Development Programme (WLDP). We work with and share our experience with other organizations in order to provide the best possible approach to leadership development to our membership.*

## Great leap forward

WAGGGS focuses on nurturing the leadership potential in each individual Girl Guide and Girl Scout and ensures they have the skills, knowledge and experience they need to take on responsible roles at every level. Planning and attending events like the 'Lead and Advocate' seminar in Sangam often prove to be turning points in the lives of young women like Charlotte Wong, a Unit Guider and Guide section consultant in Hong Kong.

*"I was so excited to be invited as one of the planning team members of the seminar held in Sangam in November. Seven years after my first visit to the World Centre, I was no longer just a participant to look for self-growth, but someone who could facilitate the event and help develop other people's potential," she says.*

Charlotte, 28, has been a Guide since she was seven years old and is one of many young women who has developed their leadership skills over the years through WAGGGS. As well as helping to plan last year's seminar in Sangam, Charlotte was selected to attend the Asia Pacific Regional Conference in Malaysia as a delegate.





*"I was involved in Guiding for a long time as a key player in my unit and district but only within Hong Kong. I wanted to contribute further at a regional and international level, but was not sure if I was talented enough. These experiences gave me the confidence and served as a "yes" message. These are just like the stepping stones, and have encouraged me to stay in the Movement and go further."*

Charlotte also attributes her career progress to experiences gained through Guiding. She adds: *"I work in an international firm with co-workers in different parts of the world. Being promoted to management level recently, I find my cross-cultural Guiding experiences extremely useful. It is not too difficult for me now to motivate my team based in Hong Kong and Europe to work closely and efficiently with each other."*

### New leadership programme

The 'Lead and Advocate' seminar was part of the pilot for the new WAGGGS Leadership Development Programme (WLDP). The seminar planning team drew many materials from the modules which have been developed as part of the WLDP and combined them with exercises they had used before as experienced trainers.

Communication with an emphasis on inter-cultural understanding was a key part of the seminar along with leadership theory and advocacy.

### Facing modern traditions

Girl Guides and Girl Scouts agree that attending international events gives them an insight into other cultures and different ways of doing things.

British Guide leader Sarah Rees, 33, was inspired by the impact of inter-cultural working at the 'Leaders in Action II', a Western Hemisphere Region workshop held at Our Cabaña in Mexico in January.

A leader for ten years, Sarah was delighted her expectations were fulfilled at the seminar, which focused on five key WAGGGS' topics including eating healthy food, preventing adolescent pregnancy, fighting AIDS, talking about sex and discovering one's potential.

*"The girls in the Americas discussed topics around AIDS, sexual health and sex in a way that they wouldn't ever do at home and at that point I realised that I felt a cultural affinity with them,"* she says.

Sarah added: *"The event was electric and the participants came away with a level of enthusiasm that they took home. The topics we covered were, from my perspective, new, novel and really what young people today want to talk about – not what adults think they want or need to hear about."*

### Other key leadership events in 2007

Looking at how personal and organizational values within Girl Guiding/Girl Scouting can influence leadership development was the main focus of the 'Values and Leadership Today' seminar for trainers at Pax Lodge. While in April, 23 young women gathered at Our Chalet for the 5<sup>th</sup> Helen Storrow Seminar to focus on strategies for strengthening the WAGGGS effort to combat HIV and AIDS around the world.

A network of young Girl Guide and Girl Scout leaders has decided to target inner city areas to develop Guiding and Scouting, following a seminar in Jambville, outside Paris, in November. And Guides in the Arab Region set a trend last November by including Commissioners alongside young women in a five-day leadership training in Oman.

### WAGGGS Leadership Development Programme

We have been developing the WAGGGS Leadership Development Programme (WLDP) which covers topic areas that enhance leadership skills and personal growth.

The WLDP will strengthen our organization by addressing the needs of our Member Organizations and giving support in specific areas of leadership development. This is part of our ongoing commitment to assisting Member Organizations in their succession planning.

It will also have benefits at an individual level: for those currently in a leadership role, changing leadership roles or moving into a new leadership role, attending a WLDP event will not only strengthen their capacity but have a positive effect on other areas of their lives.

WAGGGS is working with a leading university in order to create high quality learning materials. We continue to network actively with other youth organizations with an interest in leadership development.

The WLDP will be officially launched at the World Conference in 2008.

# 2

# Goal

# Strong and

*WAGGGS offers girls and young women in Girl Guiding and Girl Scouting an international family. Girls and young women across the world are joined by common bonds of understanding, friendship, the Promise and Law and their aspirations to make the world a better place.*



*As the umbrella organization, we provide platforms for greater partnership opportunities for Member Organizations (MOs), with other Member Organizations, other NGOs or corporate partners.*

*WAGGGS takes a number of approaches to improve the strength of Member Organizations, including projects and programmes that target girls and young women in rural parts of Africa. The aim is to attract new members and improve the potential for Girl Guides and Girl Scouts to develop and become confident, responsible citizens through teamwork, service and action in the community.*

*Connections are made through regional cooperation, sharing best practice at conferences and through the WAGGGS website where Member Organizations can communicate with each other across the continents.*

### **New look at rural Guiding in Africa**

WAGGGS produced the publication 'Rural Guiding in Africa', which contains some successful experiences for the education of young girls in this setting. It also includes learning methods to assist associations in developing an educational programme in their countries.

Rural Guiding targets girls and young women who live in rural areas to contribute to their full development, using the same values and methods provided in Girl Guiding/Girl Scouting and keeping in mind the environment in which they live.

Guide Leader Juliette Raherindratsara (24) from Madagascar is making good use of the experience she gained leading a group of university Guides for three years. She is now the National Commissioner for Rural Guides for the Fanilon'I Madagasikara Association (Catholic Guides).

*"Through its rural Guiding programme, the Association is helping young women from the country gain another perspective on life and to have the same life opportunities as their city-based peers by gaining general and specialist skills and earning a living even if they have not finished school," she says.*

### **Opening doors**

Kuwaiti teacher Alia A. A Al Jandal, 25, was so inspired by her experience as a member of the planning team at the first Arab Region round table for young women that she is starting to build a Guiding project in her classes.



# Growing Member Organizations

## girls worldwide say

She says: *"I want to spread awareness about Guiding among Arab families and explain the good impact that could help their girls to improve themselves socially and intellectually."*

Young women from ten Arab countries were in Amman with Alia in August. The delegates collectively developed guidelines for a leadership programme for young women aged between 18 and 25. The round table also gave the participants the opportunity to talk about their aspirations and needs as young women and to understand how these might be affected by the cultural realities of their home countries.

Since that experience, Alia was selected as a delegate of Kuwait to the 18<sup>th</sup> Arab Regional Conference in Tunisia in 2007 and was chosen to train other young women in her Association.

### Global get-togethers

Partnerships at national and international levels are key to building better Member Organizations. WAGGGS' Regional Conferences are an excellent opportunity to develop these links as well as sharing ideas, best practices and planning for the future. At these events they can engage in international exchange programmes and organize advocacy campaigns, such as on the rights of girls and young women.

The 2007 Regional Conferences, held in Slovenia, Tunisia, Malaysia, Zambia and Canada, provided the opportunities for members to have their voices heard and to help set the direction for the future of their region. Each region adopted their Operational Plan for the next triennium (2009-2011) which will be included in the WAGGGS Strategic Plan 2009-2011 to be approved at the 33<sup>rd</sup> World Conference.

### World Citizenship Award winners

WAGGGS bestowed its highest award, the World Citizenship Award to Stephen Lewis and Wangari Maathai at the Western Hemisphere and Africa Regional Conferences, respectively.

The award is given to individuals who have made an outstanding contribution to building a better world and whose work overlaps with our organization. Stephen Lewis currently heads the Stephen Lewis Foundation which is a non-profit organization helping people affected by HIV and AIDS in Africa. Wangari Maathai is the first female African Nobel Prize holder, and received the prize in 2004 for her contribution to sustainable development, democracy and peace.

### New features of WAGGGS website

The new members' area of the WAGGGS website, launched in October, provides Member Organizations, Committees, World Board members and other groups within WAGGGS with their own place to exchange information, share ideas and offer support.

One of the most exciting parts of the members' area is the WAGGGS Network. Member Organizations can share experiences and best practices online and form partnerships with other Member Organizations.

Members worldwide also can now buy WAGGGS' products simply and safely online at our new shop, [www.waggggs-shop.org](http://www.waggggs-shop.org), launched in June.

### Bringing bags of hope to earthquake victims in Peru

Girl Guides and Girl Scouts around the world responded with overwhelming support to enable the Asociación Nacional de Guías Scouts del Perú to deliver clothes and toys to 11,500 children who were affected by last year's devastating earthquake in their country.

The aim of the project, 'Contigo... a la distancia' ('With you from a distance'), was to help relieve some of the suffering caused by the earthquake which registered 8.0 on the Richter scale and killed more than 500 people. The project provided cheer to thousands of children with much appreciated goods and donations arriving almost daily from Member Organizations from all parts of the globe during the effort.

Guides and volunteers also organized play days for the local boys and girls in the affected towns, giving the children a chance to have some fun and to talk about what happened to them and their families.

### Sharing learning to strengthen Member Organizations

What is the best way of developing a Member Organization? The Asia Pacific Region is seeking to bring together the best ideas for doing this with a collection of 'Stepping Stones' – examples of methods that have worked well for others based on six key topics: fund development; risk management; quality leadership; selling Girl Guiding/Girl Scouting; role and function of WAGGGS Economic and Social Council Liaison person; and accessing the WAGGGS website.

The initiative, first conceived in 2007, will introduce the best methods and members are encouraged to contact the contributing Association for more information if they like the idea.

# The Voice of

*WAGGGS members have a strong and proud tradition of speaking out to bring about change, not just for ourselves but for others as well. Advocacy forms a large part of WAGGGS' Vision for the future. It is even more relevant today than it was in 1909 when a group of girls and young women attended the Scouts Rally in Crystal Palace, London, and demanded to be given a place for girls, launching, in effect, our first advocacy campaign.*

*Today, our global organization is in the forefront on a range of issues on the global agenda relevant to the lives of girls and young women. We speak out and take action on human rights, education and women and adolescent girls' health – including food, drugs, smoking, sex education and HIV and AIDS. WAGGGS' Vision is to be the voice of girls and young women to build a better world.*

*But more importantly, WAGGGS gives opportunities to young women to speak out and influence others at international events. At the regional level, WAGGGS also cooperates on projects and initiatives with the European Union and the African Union.*

*WAGGGS also supports its Member Organizations by providing them with the knowledge, resources and confidence to ensure that the needs of girls and young women are paramount in decision-making in their countries.*

## **Advocacy in action**

British medical student Laura Cottey, 20, is a member of the Advocacy group for the Europe Region. Her first experience with the group was speaking to Members of the European Parliament in Brussels, Belgium about WAGGGS' efforts in the fight against HIV and AIDS.

The Europe Region WAGGGS had organized the event as a showcase for WAGGGS' work and to call for girls and young women to be placed at the heart of European Institution and non-governmental organizations (NGOs) strategies on this issue.

The Advocacy group supports the work that the Europe Region does in relation to the European Institutions and a number of International NGOs on youth, women's and health issues.

Laura credits her experience with the Advocacy group and with Guiding as a definitive factor influencing her life development and career path.

*"I feel I have learned a huge amount working with the Advocacy group and feel that we are actually making a difference to how young people are represented. I would never have had the opportunities to speak at the European Parliament, go to conferences all over Europe and meet a range of people if it had not been for Guiding.*



# Girls and Young Women

girls worldwide say



*"The experiences that I have gained through Guiding have been key points on my application to study Medicine at University and to join the Royal Navy. They have provided me with lots of demonstrable skills and experiences,"* Laura says.

Laura believes that Guiding has helped her develop vital skills in public speaking, debating and negotiating along with the confidence to carry these out in front of groups of people.

*"Guiding has enabled me to have confidence to go for positions and public speaking opportunities."*

At University Laura sits on the Board of the School of Medicine which involves taking part in committee meetings, representing the student body and making policy decisions.

## Speaking out all over the world

At the 51<sup>st</sup> Commission on the Status of Women in New York two young WAGGGS members seized the opportunity to speak up on behalf of 10 million girls and young women. Laura, 15 from Uganda, addressing an audience of 1,000 people, said: *"Lack of sex education is a big problem in my country. I want to learn how to handle sex related issues and to learn how girls can be helped to deal with them."*

At the International Women's Summit (IWS) in Nairobi in July, which was part of the YWCA World Council, four Girl Guides from Burundi and Kenya ran a workshop on how peer education can help prevent HIV and reduce stigma, using best practice from Girl Guiding in their countries.

Janet Rono, 16, and Amina Hussein, 16, told the audience how they were trained as peer educators by Kenya Girl Guides and shared examples of how they educate boys and girls in their school on changing behaviour and HIV and AIDS prevention.

At the workshop, Fiona Kamikazi and Myrine Duhorane, both 17, explained how they use the UNICEF *Sara* comic books to empower their peers and help young women to find positive ways out of difficult situations, often inflicted upon them by men or by the community.

WAGGGS delegates also took part in the Young Women's Leadership Forum, which preceded the IWS, where they conducted an advocacy training session for the other delegates.

An inspirational leadership summit in South Africa involved 25 young women from Kenya, Nigeria, Uganda, South Africa and Zambia. At the 'Vital Voices of Africa' week-long summit, these emerging or already established leaders tackled some of the most pressing challenges

facing Africa: economic development, trade, violence against women, HIV and AIDS and good governance.

In India, the practical application of advocacy in the Indian context was one of the main achievements of the December seminar held at Sangam, 'HIV and AIDS in today's world'. The key message of the seminar was to reach people with information about the virus before it reaches them. The 21 participants from 14 countries used the information gained to develop advocacy plans to implement in their National Organizations.

## WAGGGS and the United Nations

WAGGGS has had a voice at the UN for more than 60 years. Volunteer UN teams are strategically placed in six UN cities: Geneva, Nairobi, New York, Paris, Rome and Vienna. These teams work closely with the UN and its programmes and agencies, including, UNICEF, FAO and UNESCO.

We have General Consultative Status with the United Nation's Economic and Social Council (ECOSOC). This consultative status allows WAGGGS to work with the various UN programmes and funds and its related specialized agencies and functional commissions.

WAGGGS is an important participant in major international conferences, such as the Commission on the Status of Women and the World AIDS Conference.

## Advocate better with WAGGGS' statements

To support Member Organizations in their advocacy work, WAGGGS has produced position statements on each of its seven adolescent health messages: "fight AIDS", "discover your potential", "it is important to talk about sex", "prevent adolescent pregnancy", "make healthy food choices", "let's talk about the danger of drugs", "ban smoking in public places" and three supporting statements on human rights, education and adolescent health in general.

The position statements contain important facts about the relevant issue, including statistics provided by the UN and its agencies, among other international resources, calls to action for Member Organizations, governments and the international community and case studies describing advocacy work in WAGGGS.

# Projects and Partnerships

## A new training centre for Benin

Giving young women in Benin a place to learn sewing, literacy, decoration and Information Technology has been an aim of Guides du Benin for more than 20 years. However, the project, which was finally begun in August 2005, has suffered from recurring financing problems.

Happily, work has now been re-started on the Guides training centre building in Porto Novo thanks to the generous award of £5,000 from the Olave Baden-Powell Society.

The Olave Baden-Powell Society (OB-PS) provides financial support and stability to WAGGGS. The support not only goes directly to WAGGGS to help carry out its vital work, but also to projects chosen by OB-PS members.

*"The funding enabled us to pour the concrete slab, build the staircase and roughcast the building,"* explains Evelyne Dedewanou, National Commissioner of the Association.

Once completed, Evelyne believes that the new centre will lead to the establishment of new units, particularly in rural areas. The girls who have been trained will serve as leaders in the new units which will enable Guiding to reach all areas and regions of the country and increase membership.

OB-PS has 866 members in 55 countries and they meet every year in a different location around the world. In 2007, the Annual Conference took place in Iceland at the end of May with more than 240 members and guests present.



## Onwards with UPS

More than 1,000 adult volunteers were recruited last year alone through project activities in the five participating

Member Organizations of the UPS funded Global Signature Programme – South Africa, Mexico, Hong Kong, Malaysia and the newest country to the programme, Brazil.

Through this partnership with UPS, WAGGGS is able to continue raising awareness about volunteering to strengthen Guiding and to have a positive impact on the local community.

- The Federação de Bandeirantes do Brasil joined the programme in 2007 and through its 'Culture of Peace Project', Guides and Guiders are involved with families in rural areas, providing training and support about vegetable gardening, health and nutrition.
- The pilot literacy project developed by The Girl Guides Association of South Africa was expanded in 2007 to include Soweto and the rural area of rural Ngcobo. The first groups of women have graduated from the programme with increased confidence and income-generating skills.
- Guías de México has continued to expand its work amongst students doing community service and is now working in several children's homes.
- Girl Guides Malaysia is working closely with state education departments to improve the retention of Guiders who are teachers.
- The Hong Kong Girl Guides Association is working closely with Chinese partners to promote volunteering, particularly among students.

In late 2007, WAGGGS embarked on a global survey on volunteering with funding from UPS. The survey seeks to pinpoint what motivates young people to join organizations and what inspires a young person to become a young leader. The results will be announced at the July 2008 World Conference and will be used to help inform WAGGGS on how it should meet the needs of girls and young women in the future.

## UNAIDS funded HIV and AIDS Training Toolkit

WAGGGS believes that young people need to be put at the centre of the efforts to combat the HIV and AIDS pandemic. With \$100,000 funding from the UNAIDS led-Global Coalition on Women and AIDS, the Association has been able to develop an innovative best-



practice training toolkit on HIV and AIDS awareness and prevention. The toolkit is packed with training ideas for leaders and trainers to teach girls and young women about HIV and AIDS and to help counteract the stigma that surrounds the illness. It combines case study material alongside activities that have proved successful in several countries around the world.

The new toolkit focuses on women and young girls as they are more physically vulnerable to contracting the virus. The publication will be officially launched at the World Conference in 2008.

### Bringing social change with Open Minds

Young people from underprivileged areas are becoming empowered to become agents of change in their own communities.

In the pilot phase of the Open Minds Global Initiative young people from across Egypt received training in leadership and project management skills. In addition, 15 young Egyptians have been awarded with loans to develop their own local projects in small business and community development projects.

The initiative is a partnership between WAGGGS and the World Organization of the Scout Movement (WOSM) with the financial support of Carpe Vitam, a Swedish Foundation. Its aim is to offer young people a leadership development programme that provides skills to undertake social projects to help reduce poverty and mitigate conflicts.

### Promoting peace in Africa

The Open Minds Global Initiative follows on from the successful peace project Amahoro-Amani developed by WAGGGS, WOSM and Carpe Vitam in the Great Lakes Region in Africa.

From 2005 to 2007, the project engaged over 20,000 young people in the process of peace-building in Burundi, Rwanda and the provinces of North and South Kivu in the Democratic Republic of Congo.

Guides and Scouts carried out many practical activities including setting up peace and reconciliation clubs for young people from different ethnic backgrounds and organizing peace and reconciliation days.

Nadine Kaze, International Commissioner of the Association des Guides du Burundi, explains: *"The project was a concrete response to the reality of the region. It was necessary to find a way for people of different tribes and nations to get to know each other."*

The work was an attempt to prevent the repetition of the conflicts which provoked the killings of thousands of people in the three countries in the 1990s.



# Summary

WAGGGS' total income from all sources amounted to £5,464K.

We used the money to support WAGGGS' goals.

Total expenditure on all activities totalled £5,386K. Of this 74% (£3,978K) was spent in direct support of WAGGGS' three strategic goals with a further £920K (17%) expenditure on operational support for these activities.

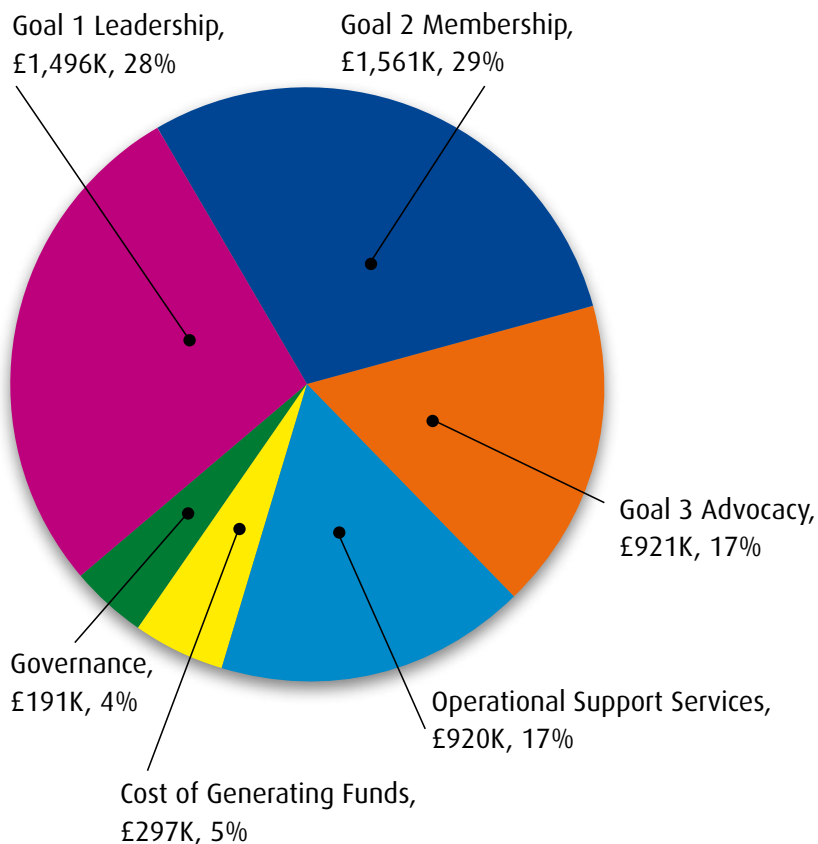


# Financial Information

girls worldwide say



£5.4 million was spent on the following activities:



The summary financial information presented here has been extracted from the full Audited Trustees' Reports and Financial Statements for the year ended 31 December 2007. The Trustees' Reports and Financial Statements were approved by the Trustees and signed on their behalf, and submitted to the Charity Commission for England and Wales.

This summarized financial information may not contain sufficient information to gain a complete understanding of the financial affairs of the Charity. The full Trustees' Reports, Auditors' Reports and Financial Statements may be obtained from the Finance director at the World Bureau. The full Report for the year ended 31 December 2007 may be viewed on our website.

This summarized financial information has been approved on behalf of the Trustees by Elspeth Henderson, Chairman of the World Board.

# People at WAGGGS

## World Board

### Chairman

Elspeth Henderson

### Deputy Chairman

Mary Lynn Myers

## Finance and Business Management Group

### Coordinator

Della Salway

### Chairman, Governance and Constitutions Committee

Liesbeth Lijnzaad

## Communications Group

### Coordinator

Margaret Treloar

Rehana Banoo

Magda Murr

Marjorie Samudzimu

## Development of Girl Guiding/ Girl Scouting Group

### Coordinator

Mette Grønvold

### Chairman, World Centres Committee

Linden Edgell

Fatimah Mohamed

Lucia Piñeiro Gastañeta

## Substitute Members

Lida Jacob

Thérèse Hode

## Treasurer

Della Salway

## Regional Chairmen

### Africa Region

Honorine Kiplagat (until 17/6/07)

Marie-Anne Tofani-Fofana (from 17/6/07)

### Arab Region

Zeina Kfoury (until 22/5/07)

Essia Fathallah (from 22/5/07)

### Asia Pacific Region

Cristina Lim-Yuson (until 8/6/07)

June Cameron (from 8/6/07)

### Europe Region

Diane Dixon (until 9/5/07)

Fabiola Canavesi (from 9/5/07)

### Western Hemisphere Region

Angela Dawson (until 10/7/07)

María Elena Murillo Echeverría (from 10/7/07)

## Senior Management

### Chief Executive

Mary Mc Phail (appointed 28/2/07)

### Communications Director

Charlotte Barran

### Human Resources Director

Lorraine Dixon

### Finance Director

Vi Jensen

### Strategies for Growth Director

Lydia Mutare

### Regional Operations Director

Sally O'Neill

## Regional Directors

### Africa Region

Alphonsine Kabagabo

### Arab Region

Micheline Antonian

### Asia Pacific Region

Kar Mei Lee

### Europe Region

Heather Roy

### Western Hemisphere Region

Marta Arcocha

# ...and thank you

## WAGGGS' supporters and partners

Academy for Educational Development

Cambridge University

Carpe Vitam

Design Group International

Exeter University

Food and Agricultural Organization of the United Nations

Friends of the World Centres, Regions and WAGGGS

International Community of Women living with HIV/AIDS (ICW)

International Scout and Guide Fellowship (ISGF)

John Ellerman Foundation

Lord Cozens-Hardy Charitable Trust

Member Organizations

Olave Baden-Powell Society

Regional Centre for Quality of Health Care (Uganda)

Soroptimist International

UPS Foundation

UNAIDS

UNIFEM

UNFPA

Vital Voices Global Partnership

World Foundation for Girl Guides and Girl Scouts Inc.

## The Princess Benedikte Awardees

Vibeke Riemer

Lars Kolind

Helen Laird

Ole Nørregaard

Elinor Ferdon

Martha Smith

Irene Graevenitz

Kata Jouhki

Sheikha Jawaher Bint Mohammed Al-Qassimi

... and many volunteers serving on Committees, task groups, training pools etc.

# 144

girls worldwide say



## Member Organizations

Antigua and Barbuda • Argentina • Armenia • Aruba • Australia • Austria • Bahamas • Bahrain • Bangladesh • Barbados • Belarus • Belgium • Belize • Benin, People's Republic of • Bolivia • Botswana • Brazil • Brunei Darussalam • Burkina Faso • Burundi • Cambodia • Cameroon • Canada • Central Africa Republic • Chad • Chile • Colombia • Congo • Cook Islands • Costa Rica • Cyprus • Czech Republic • Denmark • Dominica • Dominican Republic • Ecuador • Egypt, Arab Republic of • El Salvador • Estonia • Fiji • Finland • France • Gambia, The • Georgia • Germany • Ghana • Greece • Grenada • Guatemala • Guinea • Guyana • Haiti • Honduras • Hong Kong • Hungary • Iceland • India • Ireland • Israel • Italy • Ivory Coast • Jamaica • Japan • Jordan • Kenya • Kiribati • Korea • Kuwait • Latvia • Lebanon • Lesotho • Liberia • Libya • Liechtenstein • Luxembourg • Madagascar • Malawi • Malaysia • Maldives • Malta • Mauritania • Mauritius • Mexico • Monaco • Mongolia • Namibia • Nepal • Netherlands Antilles • Netherlands • New Zealand • Nicaragua • Nigeria • Norway • Oman, Sultanate of • Pakistan • Panama, Republic of • Papua New Guinea • Paraguay • Peru • Philippines • Poland • Portugal • Qatar • Romania • Russian Federation • Rwanda • Saint Kitts & Nevis • Saint Lucia • Saint Vincent and The Grenadines • Samoa • San Marino • Senegal • Sierra Leone • Singapore • Slovak Republic • Slovenia • Solomon Islands • South Africa • Spain • Sri Lanka • Sudan • Surinam • Swaziland • Sweden • Switzerland • Taiwan • Tanzania • Thailand • Togo • Tonga • Trinidad and Tobago • Tunisia • Turkey • Tuvalu • Uganda • Ukraine • United Arab Emirates • United Kingdom • United States of America • Uruguay • Vanuatu • Venezuela • Yemen Republic • Zambia • Zimbabwe

**Our 5 Regions :** Africa • Arab • Asia • Europe • Western Hemisphere



# From Our Chief Executive



Having been appointed Chief Executive of WAGGGS in 2007, I feel privileged to be working with an organization that is making such a significant difference in the lives of millions of young people all over the world and is taking its place on the global stage representing the voice of girls and young women. I believe that WAGGGS has a unique opportunity and a unique responsibility to work with, for and on behalf of girls and young women all over the world.

I am still learning every day about the dynamic and creative mix of different people, cultures and experiences that shape WAGGGS: a global network of millions of girls, young women, current and former adult volunteer leaders and of course, supporters and donors.

Our Mission: to enable girls and young women to develop their fullest potential as responsible citizens of the world, may seem simple, however the issues are not. Around the world, girls and young women face intertwined social and economic barriers as well as everyday cultural and personal injustices that deny them their rights that can and do restrict their life opportunities and, in some parts of the world, can result in injury, illness and death.

At the same time we know that girls can and do act as powerful agents of change in the world – one family and one community at a time. Through the activities and programmes of our Member Organizations, ten million girls and young women are learning the skills and confidence critical to fulfilling their potential. They are encouraged to take an active and responsible role in society and to negotiate their equal place in society. Through WAGGGS, they are also developing a global voice and are involved in global actions in solidarity with girls and young women everywhere.

# make a difference

girls worldwide say



WAGGGS listens to what it is that girls and young women want. We provide opportunities for them to learn and to grow, to have fun and accept challenge and leadership, to participate and to be agents of change in their own lives, in their communities and in the world.

We are now at that time in our triennium that we are looking forward to the World Conference in South Africa with our theme of girls worldwide say “join in, reach out, change lives”. I believe that today, more than ever, people are ready to acknowledge and to value the contribution that Girl Guiding and Girl Scouting is making to millions of young people and to hundreds of thousands of communities. Our task now is to make sure that they know even more about what we do and to encourage them to join in – to make a difference – as girls and young women in Girl Guiding and Girl Scouting, as volunteers, advocates, supporters and donors so that together we can continue to reach out and to change lives.

I want to thank Elspeth Henderson, our Chairman, who has provided me with such supportive and creative guidance in my first year as Chief Executive, as well as the members of the World Board with whom I have had the privilege to work. I am grateful that so many Members Organizations welcomed me warmly into their meetings and conferences and I also want to thank the team of dedicated and professional staff that support all of us to deliver the Mission and the Vision of WAGGGS.

**Mary Mc Phail**



At just 16 years old, **Danielle Imani-McCoy** has already amassed an impressive CV: Guide leader, public speaker, film maker and international activist.

Addressing a session of the 51<sup>st</sup> Commission on the Status of Women (CSW), the Guide from the twin island state of Antigua and Barbuda in the Caribbean spoke on the impact of discrimination on a girl's health, stressing that all girls should be able to be educated to allow them to attain their full potential.

Danielle told the gathering, including Antigua Minister for Gender Affairs about a local survey she conducted on teenage pregnancy among 600 students across the two islands.

*"We wanted to find from girls and young women what they knew about adolescent pregnancy. We found out that a lot of young women did not know how to protect themselves in terms of sex and a lot of teenage girls under 15 were getting pregnant because of lack of knowledge."*

*"When the survey was completed we produced a TV programme called 'Let's Talk about Sex' to communicate vital messages about sex and the risks of being involved in sexual activity as a teenager to teenage girls which was shown on local TV stations."*

She is putting the finishing touches on the final programme in the series with a local independent film company and hopes to have it shown in late 2008.

*"Two of the episodes have been shown on local TV stations and on other Caribbean islands. I'm the producer for the final one and other Guides make up the stage crew and cast though we will be inviting experts on to speak as well."*

Following the survey, Danielle was invited to make a presentation to her entire school body. She has now been asked to speak to other young people, particularly girls, to motivate them to make the right choices

Danielle is hoping to take her film studies further and eventually combine it with Guiding.

*"The most valuable lesson I've learned from Guiding is that I can make a difference. I want to impact people positively and to inspire them to do their best. I would like to do this through film and Guiding. The UN work really interested me and I think I might like to be an activist in the future."*



girls worldwide say

Danielle

from Antigua and Barbuda...

Young, Gifted  
and Guiding!

be inspired

ANTIGUA