

Planting the Seeds of

CHANGE

Annual Review 2010



World Association
of Girl Guides
and Girl Scouts

Association mondiale
des Guides et des
Eclaireuses

Asociación
Mundial de las
Guías Scouts

ABOUT WAGGGS

With ten million Girl Guides and Girl Scouts from 145 countries, the World Association of Girl Guides and Girl Scouts (WAGGGS) is the largest voluntary movement dedicated to girls and young women in the world.

The World Association supports girls and young women to develop their full potential as responsible citizens of the world. We focus on leadership development and active citizenship. These are delivered through our innovative global education programmes, community action and advocacy campaigns.

We deliver a well-established, unique values-based approach to non-formal learning, which is international and intergenerational. Girls and young women develop life skills through self-development, challenge and adventure.

There are five WAGGGS regions – Africa, Arab, Asia Pacific, Europe and Western Hemisphere and four World Centres: Our Chalet in Switzerland, Sangam in India, Pax Lodge in the UK and Our Cabana in Mexico. The World Centres are residential and training centres where girls and young women develop leadership skills through international programmes and friendships.

Vision: We are a growing worldwide Movement – the voice of girls and young women who influence issues they care about and build a better world

Mission: To enable girls and young women to develop their fullest potential as responsible citizens of the world



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100 YEARS OF CHANGING LIVES

This year the United Nations recognized the importance of improving the lives of young people and giving them a voice in that process by launching the UN International Year of Youth. Nothing could be more appropriate as we celebrated the first of our three centenary years, with the theme of “100 years of changing lives.”

2010 saw us **Plant** opportunities for girls and young women around the world, through programmes on diversity, leadership, citizenship and self development. In 2011 we will **Grow** these ideals, encouraging celebrations to transform into community projects. And in 2012, our final Centenary year, we will **Share** the opportunities, skills and resources of Girl Guiding and Girl Scouting with more and more girls and young women.

As a volunteer led, youth movement, dedicated to the empowerment and advancement of girls and young women, we represent what the world is celebrating in the International Year of Youth: youth as leaders and decision makers; intergenerational and international dialogue and mutual understanding; young people across the world working together to achieve the Millennium Development Goals (MDGs); and a global respect for human rights.

The World Association’s showcase centenary events, the Young Women’s World Forums, epitomize such endeavours. Over three years, we are bringing together girls and young women from 145 countries, to six forums to work together on achieving the Millennium Development Goals. In 2010 we started this journey with 100 young women convening in the UK and developing a declaration demanding action on the MDGs from governments, civil society and our own Movement.

We are also living the centenary theme every day as we implement the Global Action Theme (GAT), “Together we can change our world”, which has already involved over 100,000 young people in education programmes, community projects and advocacy campaigns to help achieve the MDGs.

We are sure that founder Sir Robert Baden Powell would agree that, 100 years on, the Movement has lived up to his dream of ensuring that “we leave the world a better place than we found it.” Certainly the 250 million girls and young women who have been Girl Guides or Girl Scouts can attest to the transformative effect of Guiding and Scouting on their lives, and the well being of their communities.

As we look forward to our second centenary year, it is now, more than ever, up to each one of us to continue to speak out and take action to ensure that all girls are valued and have a voice, can take up leadership positions in their communities and have safe spaces to grow and develop. With over one million volunteers dedicated to this cause, we are very confident that we are at the beginning of another 100 years of changing the lives of many more girls in many more parts of the world.



Mary Mc Phail,
Chief Executive



Margaret Treloar,
Chairman



TRANSFORMING GIRLS' LIVES

In 1910 a girl in the United Kingdom, where Girl Guiding and Girl Scouting began, would most likely not continue her schooling beyond 13, did not have the skills or social support to get a job, had no choice about marriage or children and most often lived life as a second class citizen.

As we close the first decade of the 21st Century, there are definite signs of improvement around the world, with more girls than boys going to university in many countries, girls pursuing careers and having choice about families and generally holding sway over their own lives.

Unfortunately, this change only reaches some girls in some places and only some of the time.

We want to see a world where every girl, everywhere, has the chance to reach her fullest potential and to develop as a global citizen, ready and able to change her own life and the lives of her community and people globally.

If we expect this of others, we are also responsible for making it happen ourselves, and over the century 250 million girls and young women have experienced the transformative effects of Girl Guiding and Girl Scouting.



“ I was just an ordinary girl living in a convent in Cape Town, South Africa in the 1940s. Starting as a Guide was the beginning of a change in my life which has remained with me ever since. My captain used to travel all the way from the other side of the city in a tiny car with headlights covered for the blackout. That is what I call commitment!! ”

Beryl, South Africa

100 YEARS IN THE LEAD

In 1909 several girls demanded a place for girls at the Crystal Palace Boy Scout Rally. Those girls were the Movement's very first advocates, challenging the gender conventions of the time.

From 2010 to 2012 international Girl Guiding and Girl Scouting is celebrating its centenary and "100 years of changing lives." After its inception in the UK in 1910, the Movement spread as far afield as the USA, Australia, Poland, India and Zimbabwe, reaching 17 very diverse countries by 1912. Since then, Girl Guiding and Girl Scouting has transformed the lives of an estimated 250 million girls and young women and millions more people have been positively effected through the community action, peer education and advocacy work done by Girl Guides and Girl Scouts and the Movement's volunteers the world over.

In 2010 the theme for the centenary celebrations was Plant; in 2011 it's Grow; and in 2012 Share.

For 100 years, we have PLANTED Girl Guiding and Girl Scouting in diverse communities around the world ...

- We are a growing worldwide Movement, providing opportunities in education, self-development, adventure and leadership to girls and young women in 145 countries
- Girl Guiding and Girl Scouting has always been open to all
- Girl Guides and Girl Scouts reach out in rural areas and among marginalised groups
- Girl Guides and Girl Scouts assist communities through natural disasters, conflict situations and civil unrest

March 2010 saw the conclusion of a 12-month long Guiding Expansion Project in Nicaragua and Honduras which resulted in the opening of 21 new groups, the training of 78 leaders and reaching nearly 900 girls. Further funding from Trefoil has enabled the World Association to continue to work to expand Guiding in marginalized rural and inner city areas and look to provide opportunities for differently-abled girls to become involved. The initiative will also expand into El Salvador, where we will establish Guiding in schools in areas of socio-economic deprivation. Ultimately, 1,200 disadvantaged girls and young women in Central America will benefit from this phase of the project as they build their self-esteem, develop skills in leadership and other practical areas and are empowered to make decisions about their own lives and futures.



FOUNDING MEMBERS

- 1910:** Canada, Denmark, Finland, New Zealand, Poland, South Africa, Sweden, the United Kingdom
- 1911:** Australia, Bangladesh (then part of India), India, Ireland, the Netherlands, Pakistan (then part of India)
- 1912:** Cyprus, Italy, Norway, the United States of America, Zimbabwe





For 100 years, we have PLANTED the seeds of change in the world...

- Girl Guides and Girl Scouts speak out and make a difference about issues they care about to build a better world
- Girl Guides and Girl Scouts engage in projects which build a better world – for example, on peace, the environment, children’s rights, HIV and AIDS, poverty and hunger

Girls are the most affected by many of the challenges facing the world today, yet they are not recognized as being an essential part of the solution. They have a minimal voice when it comes to identifying what is important to them and little opportunity to make a difference.

The World Association views girls differently. For us they are the central character in their own lives and

have a significant role to play in the well being of their communities. To this end, we provide girls and young women with the skills and opportunities to plant the seeds of change in the world such as a delegation of young women attending the 54th session of the United Nations Commission on the Status of Women (CSW), which included representation from the UK, New Zealand, Australia, Taiwan and Ecuador.

“The inequality and discrimination experienced by girls and young women means they carry a much heavier burden of responsibility in all areas of family and social life. This is not only unfair for individual girls it is a violation of their human rights and a waste of human potential. Today and every day millions of Girl Guides and Girl Scouts all over the world are taking action to change this inequality,” said Nefeli, a CSW youth delegate from Greece.

WAGGGS’ STATEMENT TO CSW

Despite knowing that investment in girls is the most positive response to many of the problems facing human kind, the international progress in implementing the Beijing Declaration and Platform for Action and achieving the Millennium Development Goals (MDGs) is appallingly slow, and when directly concerning the girl child often it is even slower. Two cents in every US dollar spent on international assistance programmes is invested directly in girls (Nike Foundation).

In order to rapidly and significantly improve the situation of girls around the world, WAGGGS recommends that the international community, governments and civil society ensure that the girl child is placed at the centre of policy in the following four areas: **girls’ empowerment, education and training, adolescent health and rights and participation in decision-making.**

For 100 years, we have PLANTED opportunities for girls and young women to grow as responsible global citizens

- Girls and young women realize their potential as responsible citizens through Girl Guiding and Girl Scouting
- Girls and young women become leaders and decision-makers through Girl Guide and Girl Scout programmes and opportunities

In both Europe and the Americas young women still face particular challenges which affect their ability to be active, equal citizens in society, such as the gender gap in pay and the under-representation of women in leadership roles. Forty-one young women from 39 countries came together to explore the issues, build their own skills and propose solutions in a joint Europe and Western Hemisphere initiative. Projects were developed by the participants on the themes of female leadership and MDG 3: Gender equality and women's empowerment. Delegates went home and developed:

- A toolkit on gender and leadership in Italy
- An online, interactive game for Girlguiding UK's website to empower Girl Guides to stand up against gender inequality
- A training tool to support leaders to develop their own leadership skills and those of future leaders in Ireland

It is an example of the philosophy underpinning all our programmes – empower girls and young women as leaders, as agents of change, as educators and they will not only make a difference in their own lives, but will empower the people around them.

Heather Crandall, a participant from the US, describes her personal action plan: "I plan to work with my local council – Girl Scouts Colorado – to put on an event called Destination, which will be about women, leadership and gender equality in the workplace. This is a long-term plan, and probably won't occur till 2012 or 2013, but in the meantime I intend to involve girls in the planning process and test the event in my local council. As with the WLDP seminar, I hope to encourage the participants to also create action plans related to gender equity that they may take back to their local councils."

2010 Plant

2011 Grow

2012 Share



MAKING HISTORY

During the momentous occasions of the 20th Century, Girl Guiding and Girl Scouting developed innovative programmes, worked towards progressive policies and delivered community service projects and support in some extremely harsh locations and under difficult circumstances. The 21st century sees these traditions continue unabated.

As the fledgling Girl Guide and Girl Scout Movement emerged in 1910, women's rights, especially to vote, were well and truly on the agenda in many countries and Girl Guides were instrumental in making this happen. Almost 100 years later, Girl Guides in Kuwait continued the tradition, helping to ensure women's right to vote in 2005. And it is not just voting, but representation that women have been striving for. In Burundi, the Girl Guides Association has been campaigning for increased representation of women in parliament, through advocacy work and by training potential women leaders. The Association's work paid off: In 2010, two of the women who received leadership training from the Burundi Girl Guides were elected as members of parliament.



As the world struggled to deal with the aftermath of World War I, the first Girl Guide and Girl Scout International Conference was held in England in 1920, with representatives from 50 countries invited to attend the event, from as far afield as New Zealand, Argentina, Nigeria, Norway and Trinidad and Tobago.

By the 1930s, just as the world was again about to be plunged into war, there were a million members around the world, in countries as far flung as Papua New Guinea and Grenada, who were advocating for peace and friendship.

By 1950 the international Movement was in 128 countries and was delivering programmes and projects such as the Juliette Low Seminars to develop young women leaders. Three World Centres were established and since then thousands of people have gone through the centres – leaving as confident young women, leaders, advocates, dedicated volunteers and with international friendships that have lasted a lifetime.

In 1963 Mutual Aid was launched, a scheme which facilitates Members supporting other Members. In the first three years, it resulted in the donation of: two cars, one motorised bicycle, one tape recorder, two wheelchairs, grants towards camping equipment for three countries, grants towards three safari visits, grants towards publications, grants for 300 Brownies and Guides to attend annual camp, travel grants for training five leaders in rural areas, and grants towards transport of leaders.

Mutual Aid has gone on to support many more projects, including in 2010:

- The **Asociación Nacional de Muchachas Guías de Honduras** will provide advocacy training and support to 30 young women under 30, who will then lead on policy and advocacy projects on girls' rights in their community. This project was funded by **Girlguiding UK**. **Girl Guides of New Zealand** is supporting Guías de Honduras in a project to contribute towards water conservation through recycling and raising awareness about better conservation practices. Fifty Leaders will be recruited and trained to run conservation projects through five training workshops. And the Associations of **Luxembourg, Finland and Canada** will partner with Honduras to run an education and leadership programme for rural Girl Guiding groups with high rates of migration and risk of sexual exploitation and trafficking
- In Russia, the **Rossiskaya Assotsiatsia Devochek-Skautov** will see 28 girls and young women receive training and support to develop projects addressing some of the issues prevalent in their communities. This has been funded by Girlguiding UK
- **Asociación Nacional de Muchachas Guías de Nicaraguaplans** will establish a network of 30 trainers, who will in turn train volunteers to deliver programmes across the Association. This project was funded by the **Girl Scouts of the USA and Girlguiding UK**



During the **1990s**, countries from the former Soviet Union and in Central and Eastern Europe joined the Movement after the fall of the Berlin wall, many of them reconnecting after decades of enforced absence. Fittingly, WAGGGS' launched its first Triennial theme in 1992 – "Creating world peace" and over 500,000 peace packs were delivered to refugee camps and disadvantaged children around the world.

“ I am 34 years old and a lifelong member of the Girl Scouts. I have made my re-commitment to the Girl Scouts for the 100-year anniversary. The Girl Scouts and the Girl Guides are not only a Movement but it is a way of life. I can't tell you the way it has enriched my life over the years. I want to do what I can to keep us going another 100. ”

Patricia, USA

THE 100TH DAY OF THE 100TH YEAR

The 100th day of each year, 10 April, marks the centenary celebrations and in 2010 millions of Girl Guides and Girl Scouts around the world celebrated 100 years of changing lives.

Over 40,000 Centenary badges were distributed globally in 2010, with girls and young women in over 40 countries joining in activities such as rallies, parties, community events and educational activities.

Celebrations were based on the centenary theme of 'Plant' and ranged from planting the seeds of change through community projects such as supporting children living with cancer in Uganda, to holding debates about issues affecting girls and young women in Chad; giant sleepovers in Sri Lanka and tree planting at the Food and Agriculture Organization (FAO) in Italy. Romania sent 100 messages to friends across the world and in Peru they presented recycled paper flowers to community leaders.

Girl Guides Singapore joined in the First Youth Olympic Games Million Deeds Challenge. They collected and donated food items for needy families, planted trees at their Guide camp and worked with the Ministry of Education to do 100 good deeds.

More than 1,500 people celebrated Centenary Day in Cambodia at an event that was the culmination of a series of community service projects by Girl Guides and their partners. Projects included an awareness raising campaign on HIV, road safety lessons and youth participation programmes.



THE ANSWER IS GIRLS

Fifty-four per cent of out-of-school children are girls. Seven in 10 of the world's hungry are girls and women. In sub-Saharan Africa, for young people aged 15-24 years, three women are HIV-infected for every young man. Globally, up to six out of every ten women experience physical and/or sexual violence in their lifetime, and over three million girls a year still suffer the trauma and long term consequences of female genital mutilation.

We not only recognize that girls are the most affected, we support them to be part of the solution, to be leaders and agents of change on issues that are important to them. In 2010 and as part of our centenary celebrations, we launched a series of events that put girls at the heart of positive change, the Young Women's World Forums (YWWFs).



“ My entire outlook has changed after attending the YWWF. I try to find things in my own community that I can change and if I can help others, they might try and help others and the chain will continue. ”

Shannon, Canada

“ALL WE ARE ASKING FOR IS EQUAL OPPORTUNITIES FOR ALL”

Living up to the centenary theme of “100 years of changing lives,” the World Association is holding a series of Young Women’s World Forums, bringing together over 800 young women from 145 countries to take action on the United Nation’s Millennium Development Goals.

“Gender equality is very important to us girls and young women. All over the world we suffer a lot because of the gender imbalance. In some places women are not given the right to talk, participate or be educated. Women are suppressed by old traditions, which do not improve their lives. All we are asking for is equal opportunities for all, whether male or female,” explained 2010 YWWF delegate Daniella, from Sierra Leone.

The first event was the 2010 YWWF, which was held in the UK and brought together over 100 young women from 61 countries to learn about the Millennium Development Goals, to create a declaration demanding action from governments and civil society and to formulate action plans for projects they would do on their return.

The Forum focused on three Millennium Development Goals:

- MDG 1:** Eradicating extreme poverty and hunger
- MDG 3:** Ensuring gender equality and empowerment
- MDG 7:** Environmental sustainability

Inspired by keynote speaker, Liberian peace activist Leymah Gbowee, who told delegates, “Small steps. Huge impact. Lifetime legacy,” the young women pledged to:

- Run computer skills workshops for women
- Implement a national peer education environment programme
- Raise awareness of the MDGs among young people
- Organize leadership development programmes
- Deliver peer education programmes on climate change
- Run a campaign to change the attitude of Americans about poverty

Thank you to the planning team, all under 25 years old, and the facilitators who helped deliver the programme

- Sandra
- Liz
- Alison
- Verity
- Carol
- Emily
- Penelope
- Lianne

Thank you to the Girlguiding UK and WAGGGS facilitators, translators and other members of the YWWF 2010 support team.

“The YWWF gave us the knowledge and the platform to voice our concerns and come up with ideas on what can be done on the MDGs; the declaration also provides clear statements that can be presented to governments or other NGOs,

Claire, Malta



THE DECLARATION

The delegates at the Forum developed a declaration, demanding action on the MDGs from governments, civil society and from within Girl Guiding and Girl Scouting.

Break the cycle of poverty through free, inclusive education of a high quality, which allow girls and boys equal access to all subjects in all schools.

Work together to make a fair, ambitious and binding agreement to fight climate change which will: support renewable energy sources, protect biodiversity and enforce policies that 'reduce, reuse and recycle'.

Create and use partnerships between Member Organizations, civil society and governments to work towards the Millennium Development Goals. Use these partnerships to support initiatives such as local guiding projects, micro-loans, training, fundraising, second-hand shops and a global Millennium Development Goal day.

Enable girls to broaden their understanding of poverty and hunger issues across the world through sharing their knowledge and experience. In particular, connect Member Organizations from developed and developing countries and through this interaction create programmes on poverty which are specific to their own communities.

Campaign to stop corruption by promoting transparency in government spending in all countries, for both local and national government, to ensure aid reaches those who need it.

Government

The delegates of the Young Women's World Forums call on governments around the world to...

1. Issue policies which guarantee sustainable development of the environment, such as taxing non-sustainable production and products and using these taxes for recycling and nature projects.
2. Break the cycle of poverty through free, inclusive education of a high quality, which allow girls and boys equal access to all subjects in all schools.
3. Work together to make a fair, ambitious and binding agreement to fight climate change which will: support renewable energy sources, protect biodiversity and enforce policies that 'reduce, reuse and recycle'.
4. Implement and enforce laws that are fair and just for all citizens and ensure that every person who is a victim of gender discrimination has access to comprehensive and timely support, regardless of gender.

WAGGGS

The delegates of the Young Women's World Forums ask WAGGGS to...

1. Create and use partnerships between Member Organizations, civil society and governments to work towards the Millennium Development Goals. Use these partnerships to support initiatives such as local guiding projects, micro-loans, training, fundraising, second-hand shops and a global Millennium Development Goal day.
2. Enable girls to broaden their understanding of poverty and hunger issues across the world

through sharing their knowledge and experience. In particular, connect Member Organizations from developed and developing countries and through this interaction create programmes on poverty which are specific to their own communities.

3. Promote gender equality while building confidence in girls and women through co-education and co-operation between girls and boys in guiding/scouting and increase partnership between WAGGGS and WOSM.
4. Establish "GAT Working Groups" of dedicated ambassadors within every member organisation in order to implement the GAT materials and support those taking action in local areas.

Civil Society

The delegates of the Young Women's World Forums ask Civil Society to...

1. Campaign to stop corruption by promoting transparency in government spending in all countries, for both local and national government, to ensure aid reaches those who need it.
2. Take individual responsibility for the environment by reducing the human impact on their own planet by recycling, local tree planting schemes and encouraging use of local food sources.
3. Run programmes which empower women and ensure their active participation at all levels of society – 'without me, there is no you'.
4. Encourage NGOs and community groups to introduce schemes and competitions to encourage lifestyle change and sustainable waste disposal and energy usage.

SPEAK OUT, REACH OUT, CAMP OUT

"The biggest thing I took away from the Young Women's World Forum 2010 was inspiration. There were so many amazing experiences and stories crammed into that one week and I heard and learned so much from others. It gave me ideas of things I could do and passion to achieve them.

I decided to set up my project, Speak Out, Reach Out, Camp Out, as I wanted to take action on achieving gender equality in the UK, and raise awareness of projects that people can support to help us achieve all eight MDGs.

The project has three parts Speaking Out, Reaching Out and Camping Out. Speaking Out is all about raising awareness. I've spoken at some events and want to speak at more, but mainly it's sharing news stories and petitions through the website www.soroco.org.uk, and Facebook.

Reaching Out is about empowering women through actions. Working with financial support from Anglia we now have a group of young women together to oversee a grant panel that will give grants of up to £250 to members of the region for projects which lead to the empowerment of girls and

women. We envisage these might be for things like equipment to help a unit try a new activity, or workshops to learn new skills.

We are holding a Camp Out event this June and it's going to have activities looking at the MDGs, skills workshops in things that will help the participants in future. I am selling badges for the initiative so that there are funds for the project to use to subsidise the camp. I believe that camping takes girls a bit outside their comfort zone, and so it can be great for growing their self-confidence.

My experience at YWWF made me think about the issues, it gave me some good contacts, it gave me plenty of inspiration and passion to drive it

forward, and it gave me lots of new friends who have been great for support in making it happen.

At the YWWF, it was great to see so many enthusiastic and passionate young women; if they can be supported to make their projects a reality then the world will be in very safe hands!"

Philippa Gardner, UK delegate



IT'S OUR FUTURE

All over the world, girls and women are denied a voice and refused leadership roles at every level of society, politics and economics. Just 24 per cent of the people interviewed, heard, seen or read about in mainstream broadcast and print news are women. A meager 15 women hold top executive positions in Fortune magazine's top 500 companies. A third of girls asked in Girlguiding UK's annual Girls' Attitudes survey think that one disadvantage of being a girl is being paid less than men.

The World Association of Girl Guides and Girl Scouts gives girls and young women their voice. Through our Global Action Theme (GAT) on the UN Millennium Development Goals (MDGs) we deliver educational programmes to girls and young women, we take young women delegates to decision-making conferences, we provide seed funding for community projects, we develop material to support girls to lobby their governments and we give them training in leadership, advocacy and communication. In 2010 125,000 girls and young women directly took part in these international programmes.



“ I never thought I would ever see the inside of a class room again. Though I have learned it the hard way, now I know that the only way I can come out of this poverty is by making that decision myself. ”

Programme participant

TOGETHER WE CAN CHANGE OUR WORLD

“My role as a Guide has always been to be a leader to change the world, somebody that gives everything, so the next generations realise that all together we can achieve so much more.”

Mónica, Peru.

The Global Action Theme (GAT) is an educational programme that inspires community action and advocacy work to help achieve the United Nations Millennium Development Goals. Its premise is that “together we can change our world.”

In 2010, more than 100,000 education programmes and badges on the MDGs were distributed globally in 12 languages, reaching millions of girls, to support their learning on the eight MDGs and inspire action to make a difference in their local communities and globally.

In 2010, GAT projects helping to achieve the MDGs have been developed and delivered across the regions, including:

- ‘Walk for Life’ on World AIDS day in Sweden
- A national network of HIV/AIDS peer educators in the UK
- Used the climate change and food security badge with Brownie troops
- An online campaign about the link between sexual and reproductive health rights and climate change
- A camping event to teach girls self esteem
- A global poster competition with UNIFEM on ending violence against girls and women

The GAT in action

The GAT drives action and change at local, national and international level. As one of 22 champions of WAGGGS’ GAT programme, the Girl Guides of Zambia (GGAZ) decided to reach out to girls and young women and empower them into education, gain life skills and make positive changes in their community.

In a rural area of Zambia, on the outskirts of Lusaka, girls and young women face extreme social and economic challenges. High school drop-out rates, drug and alcohol abuse, high crime rates, homes run by children and a high prevalence of HIV and AIDS, are all present in this impoverished area.

GGAZ decided to focus their rural Guiding programme in the Kamanga area after they encountered a 16-year-old girl from the area who had been raped and became pregnant at 15.

GGAZ worked with 97 girls from disaffected and highly disadvantaged families on a life skills and economic empowerment programme. The Zambia national aids network donated sewing machines, provided ‘seed money’ for girls to begin their own business after undergoing training in tailoring, bead work, gardening, art crafts, weaving, hair plaiting and cookery. GGAZ also acquired scholarships from DanChurchAid so that girls could complete their education. 21 of the girls are now benefitting from these scholarships.



WHERE WE WERE

- The Commission on the Status of Women, March New York USA - We ran the Young Women's Caucus for the second time to ensure that the voices of girls and young women were heard and we were launch partners at the UNIFEM event to launch Phase II of the Say NO. UNITE to end violence against women campaign
- The International AIDS conference, July Vienna Austria - We set up the Young Women's Networking Zone and ran sessions on non-formal education and HIV prevention
- The World Youth Conference, August Leon Mexico - We were on the Coordinating Steering Group for the NGO forum, had a delegation of 18 international representatives as well as 20 Guías de Mexico and Our Cabana members, running MDG workshops in the Global Interactive Village for thousands of Mexican school children
- The UN DPI conference, August Melbourne Australia - We partnered with several NGOs and UN entities to run sessions on ending violence against girls
- The 16th Conference of Parties (COP 16), November Cancun Mexico - our delegates lobbied for increased recognition of climate change education, ran workshops and policy working groups and coordinated events with other youth organizations

WHAT HAPPENED NEXT

Emily Rodriguez, USA, COP 16 delegate

Since returning home Emily has been featured in her local newspaper for her activities at COP. She has also started an internship with the Earth Child Institute - a contact she made at COP 16. She is currently writing environmental activities for children for them. She is also leading a ten week environmental programme for Girl Scouts, and has been invited to make a presentation at a national youth environmental conference where keynote speakers include Al Gore and Bill McKibben (founder of the environmental movement 350.org)

“ I have learned that high-level negotiators are so excited to learn about what Girl Guides and Girl Scouts are doing internationally. It was so great to hear from the women who are in high-level positions, and to see and hear negotiators' support for Article 6 and their recognition of youth for efforts in Article 6. ”

Yvonne Akoth, Kenya, International AIDS Conference delegate

Yvonne is using her experience to inform her work as a peer educator for Kenya Girl Guides Association's Adolescent Reproductive Health Project in Nairobi. She is involved with advocating on HIV/AIDS awareness through school and community outreach work.

She has now joined the Global Youth Coalition on HIV/AIDS (GYCA) as the representative for the east Africa region. The GYCA is a youth-led global network of over 4,500 young leaders and adult allies working on HIV/AIDS and young people.

“ I will have the opportunity to implement projects based on the needs of young people; share information and knowledge on HIV/AIDS especially to young people without access to Information Technology and engender new ways of approaching global responses to HIV and AIDS. Since girls and young women are mostly affected by HIV/AIDS, I intend to start a project targeting girls and young women in rural areas with comprehensive information on HIV/AIDS prevention, treatment, awareness and services.”

Attending the XVIII International AIDS Conference in Vienna, Austria as a WAGGGS delegate and capacity building trainings I received from WAGGGS members of staff gave me the platform to network and partner with the Global Youth Coalition on HIV/AIDS where I will now have the opportunity to share my skills, knowledge and experience. ”



GIRLS VOICES FINALLY HEARD

They spoke on the floor of the UN General Assembly, they danced in Cancun against climate change, they blogged around the world, they lobbied their country delegates at home, they talked to kids in schools and cleaned up beaches. They submitted statements to expert panels and raised their voices at NGO conferences. They were tireless. They were loud. They were everywhere. Youth delegates and activists spent 2010 influencing decision-makers directly and supporting their Associations and fellow Girl Guides and Girl Scouts to take action on issues effecting girls and young women.

“Attending the UN CSW with WAGGGS taught me how my voice can be heard and matters at the global scale. I now understand more fully the importance of WAGGGS as an advocate for girls’ and women’s rights. I look forward to making a change and bring this knowledge back to the Girl Guides in Canada.”

Rachel, Canada

WHAT GIRLS WANT

Statement after statement submitted by the World Association to the United Nations, to high-level meetings, to the media, to governments and decision-makers all underline the exact same thing. Girls matter. They matter a lot. And they matter not just because all people matter and have the right to education, health, safety and all those other good things. They matter even more because when girls are valued and included and invested in the girl flourishes and the community prospers. It’s a ripple effect that only girls inspire. So we should pay more attention to them than we do. When we listen to them, this is what we hear:

1. A focus on gender equality is needed to ensure that all the MDGs are met by 2015
2. Education and training, including non-formal education, is crucial to girls empowerment, equality and advancement
3. In addition to the MDGs, ending violence against girls and young women should be a target. All girls and young women have the right to be free of violence and the fear of violence.
4. Girls and young women are leaders of today as well as tomorrow and must be part of decision-making about their own lives and communities
5. Girls want the skills and information to make the best decisions for themselves, including information on adolescent health and sex education



YOU HAVE BEEN NEGOTIATING ALL MY LIFE. YOU CANNOT TELL ME YOU NEED MORE TIME.

Fifteen remarkable young women from 11 countries formed the World Association of Girl Guides and Girl Scouts (WAGGGS) youth delegation at the 16th Conference of Parties (COP 16), the UNFCCC's climate change conference in Cancun, Mexico. **Katie Scales**, WAGGGS youth delegate at the Conference, describes her greatest success.

Article 6 makes up a small but very important section in the United Nations Framework Convention on Climate Change (UNFCCC). It talks about the need to combat climate change through:

- Education
- Training
- Raising public awareness
- Encouraging public participation
- Improving public access to information
- International cooperation

The World Association's delegation lobbied at COP 16 for Article 6 to:

- Recognize youth as important stakeholders in the implementation of Article 6
- Recognize non-formal education (for example peer education, learning by doing, experiential learning) as an effective method for delivering climate change education
- Guarantee equal access to education for girls and boys

- Promote youth representation in official government delegations
- Ensure funding is available for Article 6 activities

Along with other youth organizations at the conference, WAGGGS successfully lobbied to have its demands included in the agreed Article. How did we do it?

Step One: Submitted a statement to the UNFCCC secretariat, a lot of which was included in the UNFCCC 'Synthesis Report' provided to the country delegations.

Step Two: Lobbied to include NGOs in the discussions on Article 6 and ensure that any discussions were concluded with a formal decision, which is far more powerful than a conclusion in the UN system.

Step Three: Directly influenced country delegations to agree to our demands on Article 6 and include them in any decision. We approached the G77 and many individual

G77 countries, the EU and several individual EU countries, USA, Canada, Australia, New Zealand, and Norway, among others. All in all we were very busy!

Step Four: Campaigned for a quick decision during the discussions, which started very slowly, concentrating on just the introduction to the text. But there were almost 100 youth present in the room, all in the same blue T-shirts sporting the slogan: "You have been negotiating all my life. You cannot tell me you need more time."

Outcome: The final agreed text includes all the important points WAGGGS raised; including youth as important stakeholders in training and participation, non-formal education, increased access to funding for Article 6 and the gender perspective. This is the first time that youth had had such an impact on climate negotiations.



SKILLS BUILDING FOR GIRLS

As girls and young women become more aware of the issues around them and the role they can play in solving them, Girl Guiding and Girl Scouting supports their development, providing them with the skills and confidence to influence decision making at the local, national and global level.

5490 girls and young women took part in events and training at our four international training centres (World Centres) in India, Mexico, Switzerland and the United Kingdom. As a result, they learned about the MDGs, gained leadership and advocacy skills, met friends from around the world, discovered new cultures and developed self-esteem and confidence.

More than 90 young women from 49 Member Organizations volunteered at our World Centres in 2010, learning different skills, such as communication, leadership, facilitation and event management, which will help them in their future lives and work.

Thirty-seven participants from 11 countries in the Arab Region participated in a leadership and advocacy seminar in Tunisia, facilitated by a young leader from the Arab Region who had been through the WAGGGS Leadership Development Programme (WLDP).

Seventy 14-18 year olds came together in Germany for EuroLife03 to learn about the Global Action Theme (GAT), the Millennium Development Goals and develop a personal action plan to help achieve them.

"Volunteering at Our Chalet made it possible for me to get to experience and do activities and lots of stuff that I hadn't done before. Our Chalet being a place of endless adventures gave me a chance to face my fears, build up my confidence and also improve my interpersonal skills by leading large groups of guests on adventurous hikes, tours and campfires as well. I learnt a lot about myself and also discovering some hidden potential in me that I never knew I had!"

Loise, Swaziland

PARTNERSHIPS GROW ENVIRONMENT PROGRAMME

In December, WAGGGS signed a Memorandum of Understanding with the United Nations Environmental Programme to commit to working together to promote environmental awareness and protection.

WAGGGS worked with UNICEF, the Food and Agriculture Organization (FAO), the Earth Child Institute and the Alliance of Youth CEOs to produce 'Climate Change: Take Action Now!' – a guide on supporting young people's community actions related to environmental sustainability with a special focus on girls and young women.

The Biodiversity Badge Curriculum, a non-formal environmental education programme, was developed in conjunction with the FAO, the UN Convention on Biological Diversity and with girls and young women.

The FAO and WAGGGS continued their partnership by offering Girl Guides and Girl Scouts globally the chance to apply for a small grant of up to US\$250 for environmental sustainability projects. Fifteen Member Organizations have been awarded grants to develop projects relating to helping people cope with climate change or preventing further CO2 emissions.



LEADERS OF TODAY, NOT JUST TOMORROW

The world needs women leaders.

Not just because it's fair that women hold leadership positions - Around 60 percent of the world's jobs are done by women, yet the majority of senior business positions are filled by men. Countries that claim to be democracies are hardly representative of their populations with females accounting globally for 51 percent of the population, but only 19 percent of parliamentary seats and in 2010 only 15 heads of state were women.

But also because women leaders bring a useful perspective to many of the supposedly intractable issues of our times. In Liberia for instance, women were instrumental in finding a way to peace and reconstruction in a country that had experienced decades of conflict. Globally though, only 7.1 percent of official peace keeping delegates are women.

And for there to be women leaders, there needs to be girl leaders. Research shows that leadership experience at an early age has a significant impact on a person's confidence, their ability to take on responsibility and demonstrate initiative and creativity.

Girls also have the right to make decisions on issues that affect their own lives and communities and they add valuable contributions to this process. So we are not just grooming leaders of tomorrow. We are listening to the leaders of today.



GIRLS IN THE LEAD

Young people who are given the opportunity to experience leadership become engaged community members, capable of influencing change as well as skilled in communication, teamwork and decision making.

At the very heart of Girl Guiding and Girl Scouting is the concept of personal and leadership development. To capture a century of knowledge on the specifics of female leadership, WAGGGS, with partner Exeter University, piloted in 2009 and launched in 2010, the WAGGGS Leadership Development Programme (WLDP).

The WLDP is an innovative, female leadership curriculum based on the fundamentals of Girl Guiding and Girl Scouting. It is;

- Intercultural
- Intergenerational
- Non-formal
- Values based learning

It has eight modules:

- Personal development
- Understanding leadership
- Leading teams
- Diversity
- Management skills
- Communication
- Advocacy
- Setting future goals

“WAGGGS focuses on supporting girls and young women to become strong, effective leaders. As well as providing them with the skills and opportunities needed to raise their voices on the issues that affect them, we also directly advocate for the rights of girls and young women to be decision-makers at the United Nations and at national level,”
Mary Mc Phail, Chief Executive WAGGGS.

In 2010, 36 leaders attended a WLDP Facilitators Workshop in May. Since then, they have facilitated regional and international events, such as the Young Women’s World Forum.

Seventy nine participants attended WAGGGS Leadership Development Programme (WLDP) events in 2010, giving them leadership skills and opportunities for personal growth.

“ I’ve always dreamt about being an example of strength, friendship, leadership and commitment. My role as a Guide has always been to be a leader to change the world, somebody that gives everything so the next generations realize that all together we can achieve much more. ”

Monica, Peru



“Through successful lobbying and networking I had an unprecedented chance to make an oral intervention at the UN plenary session. This whole experience gave me a unique opportunity to be a young woman in decision-making.”

Nefeli, Greece

LEADERSHIP IN ACTION

Part of any leadership programme at WAGGGS is the development of individual action plans, where leadership becomes more than the theory and people learn by doing, becoming leaders in their communities, influencing other leaders and speaking out on important issues.

Karen Julie Fink from Denmark and a COP 16 delegate, has been selected to appear in Denmark's "Top 100 women" publication. Emily Rodriguez from the US and also a COP 16 delegate spoke alongside Al Gore and Bill McKinnon about the urgent need to take action on climate change.

Lilian Dumi from Nigeria, attended a WAGGGS leadership seminar in 2002, became a member of the Africa Committee

2004-2010 and is now the youngest State Commissioner in Nigeria Girl Guides Association. She has been instrumental in raising the profile of young women in the Association.

Pascaline Umulisa from Rwanda attended the Juliette Low leadership seminar (JLS) in 2008 and now she is a member of the National board of Rwanda Girl Guides, transforming the image of the Association through her initiatives in technology information.

And Nefeli Themeli, a CSW 54 delegate, spoke to the UN plenary session, encouraging them to more fully commit to implementing the promises they made in the Beijing Platform of Action, especially in those areas which lack progress, including gender-based stereotypes in education and training, health and sex education.



PROJECTS DEVELOPED THROUGH LEADERSHIP SEMINARS

- Development of an environmental awareness programme in Norway and Switzerland
- Creation of an MDG toolkit and advocacy programme for girls and young women in Denmark
- Running an awareness-raising education programme on HIV and AIDS in Bangladesh
- Organization of a large-scale fundraising event for Haiti in Canada
- Providing girls in Kenya with sanitary towels so they can attend school when menstruating

WAGGGS AT THE CLINTON GLOBAL INITIATIVE

We invited Kavita Oberoi, UK entrepreneur, to be the chair of the Global Girls Fund. Demonstrating leadership in action, WAGGGS' Chief Executive, Mary Mc Phail, attended US President Bill Clinton's annual meeting between global government, business and development leaders in New York.

Representing the voices of 10 million girls and young women across the globe, WAGGGS and long-standing partner The UPS Foundation, announced a five-year \$US2 million dollar commitment to support young women to become advocates and leaders on issues such as environmental sustainability, the UN Millennium Development Goals and community development. Violence against girls and women was also an important conference theme, bringing experts and activists from around the world together to consider new strategies to end gender-based violence.

"This commitment will ensure that young women have opportunities to learn new skills and to develop the confidence to use their own voices, and to have a positive impact on their communities and to make the world a better place. Girls who reach their full potential and whose contributions are valued really are the most effective agents of change."

Mary Mc Phail



GROWING OPPORTUNITIES FOR GIRLS

Southern Chad is home to over 60,000 refugees who have fled violence in the Central African Republic (CAR). In the Amboko refugee camp, nearly 30,000 people experience food and water shortages, limited accommodation and minimal health services. Uprooted from their homes, girls and young women in the camp are often frightened, lack access to education and training and are vulnerable to violence.

Using a grant awarded by the Baring and John Ellerman Foundations' Joint International programme, WAGGGS and the Girl Guides of Chad provide girls and women in the camp skills training, non-formal education, entrepreneurship workshops and a safe place to play, talk and just be girls. So far, 120 girls and young women aged seven to 17 have participated regularly in the Girl Guide and Brownie units in the camp and 125 women are taking part in income-generation training and self-esteem activities. The Girl Guides of Chad have also formed useful partnerships with UNHCR and Care International and have trained 35 trainers.



REACHING MILLIONS MORE GIRLS

10 million girls and young women experience Girl Guiding and Girl Scouting programmes in 145 countries around the world. We support our Member Organizations to deliver these programmes and grow the Movement so that millions more girls currently not Girl Guides and Girl Scouts can have the same opportunities available as those that are.

It's stories like the Chad project which demonstrate how the World Association is supporting its Member Organizations on the ground to deliver real value to girls and young women and their communities. Training programmes, staff visits, partnership and fund development support and financial assistance ensured that the Girl Guides of Chad were able to deliver on their strategy, despite the challenges around infrastructure, remoteness and security.

The ambition of our Member Organizations to ensure girls and young women everywhere can reach their fullest potential is apparent in all they do. In Nepal, the Association is working towards being able to more effectively influence events in their country which directly impact girls. They are also looking to expand their campaign on ending violence against women and establish a Youth Council so that young people are represented at all levels of decision making. This is just one of many examples of how Members are growing not only their membership base, but also their influence and the services they deliver their communities.

The World Association supports Member Organizations to grow and develop. We regularly visit all or members and on the ground staff work with organizations to develop and implement their strategic plans and build their capacity.

We ran seminars, roundtables and conferences for our Members to help them develop the skills and partnerships they need to deliver their programmes. We shared best practice between our Members and connected them to each other for support and assistance. We created resources for them to use to develop and deliver programmes and attract funding and we supported Members in times of crisis.

- In 2010, staff visited 36 Member Organizations to build capacity in six key areas:
 1. Educational programmes
 2. Adult training
 3. Structure and management
 4. Membership
 5. Relationship to society, including partnerships, community action and advocacy
 6. Finance
- 45 leaders from six countries in Latin America came together for the bi-annual Central American Gathering. The meeting focused on strategies to implement the GAT and leadership development at national level
- 24 participants from five Pacific organizations attended the Pacific Strategy meeting, where they formulated their strategic plans and developed the skills to deliver against their objectives
- We developed the Strategic Partnership resource and the Fund Development toolkit, supporting Members to build the skills to grow their organizations
- The five Regional Conferences delivered training in advocacy, marketing and PR, fund development, leadership and succession planning and programme delivery to over 560 participants

- Through financial contributions and staff support, the World Association and the Danish Scouts and Guides supported the African Region's South/South initiative, where South Africa works with Lesotho (LGGA) and Swaziland (SGGA) to provide leadership development for national board members, national trainers and staff. Swaziland has been nominated to become a full member of WAGGGS
- 37 participants from 11 countries (Egypt, Kuwait, Lebanon, Libya, Oman, Qatar, Sudan, Syria, Tunisia, UAE and Yemen) attended a roundtable on leadership and advocacy, where they learned new training methods and explored WAGGGS' global programmes, such as the GAT and advocacy training



It's working.

- India, Nepal and Bangladesh have enjoyed continuous membership growth for the past 10 years and the Africa Region is nearing one million members for the first time.
- Both the Democratic Republic of Congo (DRC) and the Congo Republic have been recommended to become full members of the World Association, after many years of planning and development, in very difficult and unstable circumstances. The Congo Association will be the only organization for girls' officially recognized by the Congo Republic Government and already they are doing life changing work, for example working on immunization projects with UNICEF
- Team building, conflict management, strategic planning and succession planning were all topics on the agenda on several visits to Rwanda, trying to rebuild after the conflicts in that country. Young women now have roles of responsibility and the Association has considerably improved in all areas of the performance assessment
- 97 percent of national boards in Africa now have a representative under the age of 30, after extensive leadership training and succession planning in that region
- In Belize, the focus has been on supporting the organization to develop its strategic plan. Already with support from the Western Hemisphere regional team, they have boosted their profile in the community, with a view to increasing membership, through increased publicity on national television and meetings with the Prime Minister and Minister of Education

Country visits

Argentina	Dominica	Guinea	Latvia	Malaysia	Poland	Swaziland	Republic of Congo
Armenia	Finland	Guyana	Lebanon	Mongolia	San Marino	Sweden	Turkey
Belize	Georgia	India	Lesotho	Namibia	Sierra Leone	Thailand	Ukraine
Cambodia	Germany	Ivory Coast	Liberia	Netherlands	Sudan	The Democratic	
Congo	Grenada	Korea	Lithuania	Philippines	Suriname		





Union des Guides

girls worldwide say



GUIDES DE GORE

GLOBAL REACH, LOCAL IMPACT

10 million girls and young women and volunteers experienced Girl Guiding and Girl Scouting programmes, events and training in 145 countries around the world.

Pax Lodge, UK – A ‘Changing Lives seminar’ on the WAGGGS Global Action Theme and MDGS was held with participants from 13 countries.

Sangam, India - The Community Volunteer programme at Sangam continues to grow, providing resident volunteers with three month placements to work with local partners to provide services to the community.

Our Cabana, Mexico - Our Cabaña forged a new working relationship with the National Network of Rural Women in Mexico and hosted an event for NGOs who work on community development in Cuernavaca.

Our Chalet, Switzerland - More than 600 Girl Guides stayed at Our Chalet in one week, as part of the Girlguiding UK centenary celebrations and more than 1300 day visitors stayed at Pax lodge and Our Chalet to attend tours and presentations on WAGGGS for the centenary.



Canada - The 'Eradicate Hunger and Poverty 2010 National Service Project' saw Girl Guides in Canada take 61,804 actions against hunger, including collecting and donating food to a food bank, volunteering in local community organizations, such as homeless people's charities, and lobbying local politicians.

Italy - As part of the Stand Up for Poverty campaign in 2010, the Federazione Italiana Dello Scoutismo joined forces with the UN Millennium Campaign to raise awareness of the MDGs in September 2010. They took over public places in 15 Italian cities, just before the UN Millennium Summit, and ran panel discussions on each of the MDGs and the actions governments were taking to achieve them.

Korea - As the voice of girls and young women, Girl Scouts Korea wanted to lead the change to improve the situation for its members. On its 60th anniversary in 2006, GSK introduced the idea of a national Girls' Day to raise awareness of the need to increase efforts to empower girls and young women. On 26 April 2010, over 5,000 participants and 100 NGOs celebrated Girls' Day, which was themed on achieving the Millennium Development Goals.

Pakistan - During the devastating floods in August, the Pakistan Girl Guides Association provided food in relief camps and coordinated services with the District Coordination Officers. They also set up a fund to help effected people and implemented a community project; "Apna Ghar banao" (Build your own home).

Haiti - As the terrible scale of the disaster in Haiti unfolded in January 2010, the international Girl Guiding and Girl Scouting Movement drew together to deliver funds, support and thoughts to their Girl Guide sisters in the devastated country. Les Scouts et Guides de France sent a representative to Haiti to identify the needs of the Scouts and the Girl Guides, opening up communication channels and providing support where they could. The 1st company of Aldebaran district, Guías de México helped organize donations in the Haitian embassy in Mexico City. A Girl Guide troop from Canada conducted a fundraising drive to raise money for the Girl Guides in Haiti, which will help them rebuild and to support girls and young women in Girl Guiding. The Belgium Catholic Guides launched a Haitian donations campaign, which encourages their members to sell handcrafts and donate the proceedings to the Haitian fund. The Girl Guides from Portugal joined forces with the International Solidarity Club, the Embassy of the Dominican Republic of Portugal and FUDECO-Save the Children to collect essential supplies for orphan camps in Haiti.

Rome - Representatives from 18 countries discussed the opportunities and challenges coeducation offers Girl Guiding and Girl Scouting around the world and how WAGGGS could better support the delivery of its mission in a coeducational environment. As a result of the meeting, the World Board will issue a statement on the role of co-education in delivering the WAGGGS' Mission and produce guidelines on the adaptation of programme material in coeducational environments.

Regional Conferences:

Peru - The Western Hemisphere Conference began with a special Youth Summit where over 40 young women from 31 countries came together to explore the Global Action Theme (GAT) and the Millennium Development Goals and how they could incorporate them into their Girl Guiding and Girl Scouting activities. They left the conference with individual action plans and full of ideas and enthusiasm for implementing advocacy and GAT projects in their own communities.

Madagascar - Themed on 'Taking the lead to change lives', the Africa Regional Conference involved 30 Member Organizations examining how they could continue to grow their leadership and advocacy programmes. Delegates visited a HIV and AIDS project where Girl Guides and Scouts of Madagascar raise awareness amongst their peers on the themes of HIV and AIDS, STIs, voluntary counselling and testing as well as empowering young women to negotiate decisions about their sexuality and sex with their partners.

Maldives - Over 100 delegates attended the Asia Pacific Regional Conference, held in the Maldives and naturally focusing on climate change.

Lebanon - Leadership and advocacy were important themes at the Arab Regional Conference, attended by 83 delegates from 16 countries.

Belgium - The European Conference was attended by over 200 delegates from 37 countries and was dedicated to supporting Members to integrate the GAT into their national programmes and developing MDG projects.

FUNDING FOR GROWTH

A significant part of the growth strategy for Girl Guiding and Girl Scouting is to increase the funding available to the World Association to develop programmes, implement projects and support girls and young women around the world. To this end we established the Global Girls Fund, which aims to provide girls with safe spaces and develop their confidence; to grow girls as leaders and give them opportunities to be heard; and support girls to make a difference on issues they care about.

We invited Kavita Oberoi, UK entrepreneur, to be the chair of the Global Girls Fund. We would also like to welcome to the Fund's Board Eduardo Martinez, Director of Philanthropy and Corporate Relations for The UPS Foundation; Keryn James, Managing Director, Environmental Resources Management (ERM); and Paul Knox, Managing Director and Head of Wealth Advisory Services for the Europe Middle East and Africa region of the J.P. Morgan Private Bank.

We are also grateful to the Patron of the Global Girls' Fund, Her Royal Highness Princess Benedikte of Denmark, and for the generous support of her fellow Council of Ambassadors; Her Royal Highness Crown Princess Azizah of Malaysia, Her Highness Sheikha Jawaher from the UAE and the First Lady of Mexico, Margarita Zavala.



In 2010 UPS renewed its partnership with WAGGGS through supporting the development of an environmental advocacy programme and leadership training. It also made possible the creation of a Community Relations Intern position at Sangam, the youth delegation at COP 16 in Mexico, the first Young Women's World Forum in the UK, an advocacy training CD-Rom in Brazil and a Peer Educator training programme in South Africa.

We secured the support of Accenture who assigned two consultants to review the work of the World Centers as part of their Accenture Development Programme.

A grant for a Knowledge Transfer Partnership was approved by the UK government, which now enables us to work with Reading University to develop an E-learning programme for our international educational programmes.

The Maersk Moller Foundation agreed a £150,000 grant to enable the creation of a "mobile" World Centre in Africa.

We have also developed a range of fundraising programmes to support giving by individuals including the WAGGGS Challenges Programme and the Support a Girl initiative.



OLAVE BADEN-POWELL SOCIETY

The Olave Baden-Powell Society continues to be a significant financial supporter of the World Association. In 2010 the Society recruited 70 new members. In addition 21 existing members signed up to be Centenary Supporters and eight existing members became Princess Benedikte Awardees. The Society organized an event for its members in the United Kingdom linked to the Centenary Celebrations which was a great success. The total membership for the Society as the end of 2010 was 1063 members.

WORLD THINKING DAY

Each year on the 22 February, Girl Guides and Girl Scouts around the world celebrate World Thinking Day (WTD) by learning about different cultures, doing community projects and campaigning on each year's theme. It is also a fundraising day, with the World Thinking Day fund used to support girls and young women around the world. WTD 2010 focused on MDG 1: Ending extreme poverty and hunger and funds raised were used for a variety of projects.

The **Girl Guides Association of Georgia** (Sakartvelos Gogona Skautebis Asociacia (DIA) received a grant from the World Thinking Day fund and used it to organize workshops for 14 to 16 year old girls who are refugees in Tbilisi and can no longer continue in education. They come from the Apxhazeti region, in West Georgia, following conflict there. Thanks to the workshops, they have learned practical skills which they can use to generate income. The young women have also become members of the Association, so they can continue to benefit from other educational activities.

The Association also organized a tree-planting activity near the refugee houses in Tserovani. The

municipality of Tbilisi was so impressed it donated 100 fruit trees and has committed to donate 100 trees every spring to the Association.

With the grant from the World Thinking Day fund and the support of Scouting Nederland the Association has been able to train six trainers and 20 new leaders.

Eleven camping tents have also been purchased for members. The tents have already been used in an outdoor training session in the Kaxeti region. This was the first of a series of a six-month training sessions after which 20 members will become leaders.

One of the most inspiring WTD stories we heard this year was how the **Haiti Girl Guides Association** joined in the WTD celebrations on 22 February, despite the devastating effects of the earthquake in January. Through the WTD fund, they will be able to buy essential resources and serve the community once again.

The **Girl Guides Association of Zimbabwe** (GGAZ) bought a vehicle so they can reach girls and young women in remote rural areas.

The **Maldives Girl Guide Association** is using the WTD grant to train girls and young women in vocational skills, such as using sewing machines.

WTD contributions have funded a goat-rearing project in rural areas in some of the most deprived regions in **Sudan**.

THANK YOU

The inaugural year of the Global Girls' Fund delivered some amazing opportunities and already we can see the impact of much of the work that has been funded. We couldn't have done it without the generous support of our friends around the world.

Her Royal Highness Princess Benedikte of Denmark, Patron of The Global Girls Fund

The Princess Benedikte Awardees

Natalie Webber
June Simpson
Mary Lynn Myers
Charlotte Christ Weber
Markus Christ
Her Highness Sheikha Fatima Bint-Mubarak

Our many supporters including

The many volunteers serving on Committees, task groups and training pools
Friends of the World Centres, Regions and the World Association of Girl Guides and Girl Scouts
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UK Trefoil Guild
World Foundation for Girl Guides and Girl Scouts Inc
World Scout Fund USA

The Global Girls Fund Council of Ambassadors

Her Royal Highness Crown Princess Azizah Iskandar of Pahang, Malaysia
Her Highness Sheikha Jawaher Bint Mohammed Al Qasimi of Sharjah, UAE
Leymah Roberta Gbowee

The Global Girls Fund Board members:

Kavita Oberoi, Chair of the Global Girls Fund
Elaine Paterson
Keryn James
Paul Knox
Eduardo Martinez

and our many partners including

Baring Foundation
Cambridge University
Council of Europe - Youth and Sport Directorate
European Youth Foundation of the Council of Europe
Edmiston Family Trust
European Commission – DG Education and Culture and the Education, Audiovisual and Culture Executive Agency
European Commission – DG Justice, Programme on Fundamental Rights and Citizenship
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The Project Supporting Guiding and Scouting in Eastern and Central Europe
Sorooptimist International
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World Association
of Girl Guides
and Girl Scouts

Association mondiale
des Guides et des
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SUPPORTING OUR WORK WORLDWIDE...

Help transform the lives of girls and young women today

Empowering girls and young women is the key to real change. Help enable millions of girls and young women to become agents of change themselves - impacting their homes, their communities, their countries and our world.

By supporting The Global Girls Fund you will help provide girls and young women worldwide with programmes that equip them with self-confidence, leadership and advocacy skills and opportunities.

CHANGE HER FUTURE. CHANGE OUR WORLD.

Pledge your support today at www.theglobalgirlsfund.com or email us on enquiries@theglobalgirlsfund.com to find out how you can get involved.

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