

The World Association of Girl Guides and Girl Scouts (WAGGGS) is creating a global community committed to ending violence against girls and young women. As experts in education, community action and advocacy, we are reaching out to 30million people in over 100 countries to break the culture of silence on violence and take action to end it. Building from a whisper to a shout we will end violence against girls.



Stop the violence – Speak out for girls' rights

A global initiative developed by the World Association of Girl Guides and Girl Scouts, this campaign aims to end violence against girls and young women through five key pillars.

- 1. Global awareness campaign
- 2. Education programme
- 3. Research and policy development
- 4. Lobbying
- 5. National and community campaigns

For more information on how to get involved in the campaign visit www.stoptheviolencecampaign.com or email stoptheviolence@waggqs.org

An important element of the **Stop the Violence campaign is Voices against Violence**, a non-formal education curriculum developed in partnership with UN Women. The curriculum supports girls, young women, boys and young men to identify violence, to understand their rights and to gain the skills to claim these rights and end violence against girls.

Five million children and young people in over 100 countries will take part in Voices against Violence.



We invite you, Girl Guide and Girl Scout associations, youth organizations, governments, schools and other groups, to deliver the curriculum and help make a difference to the lives of millions of children and young people and their communities.

WHO CAN DELIVER VOICES AGAINST VIOLENCE?

Any organization, whether they be part of Girl Guiding and Girl Scouting or not, can deliver **Voices against Violence**. The curriculum is free to use. For safety reasons, we have not made it publicly available. Instead, we ask that any organization interested in using Voices against Violence submit an expression of interest to WAGGGS so we can assess their capacity to deliver

a programme on such a sensitive and potentially harmful subject. The World Association of Girl Guides and Girl Scouts will support organizations interested in delivering the curriculum to build their capacity to do so safely. Expressions of interest forms can be found on the campaign website.



WHY SHOULD YOUR ORGANIZATION DELIVER VOICES AGAINST VIOLENCE?

Voices against Violence was developed by experts in gender based violence and non-formal education. It has been peer reviewed by UN Women and by Indian women's rights organization, CREA. It has been piloted in 20 countries, in diverse cultural and organizational settings and learnings have been gathered and implemented through a robust monitoring and evaluation process.

Organizations who have delivered the curriculum report that participants and their communities develop a more positive perspective on gender and better understand what constitutes violence. The curriculum supports facilitators to explore difficult and sensitive topics and create safe spaces in which to do so. Through delivering **Voices against Violence**, organizations have been more effective in engaging with community partners and to campaign more widely on the issue of violence against girls.

leaders noticed a difference in the way girls saw gender, and in the way they thought about what is acceptable and what is not. Many units ran community events to raise local awareness of violence, and there were some very positive responses from parents who went along. One Leader said 'The parents I spoke to were really grateful to us for tackling these subjects, and one parent told me that her daughter had initiated some really interesting conversations at home about these issues

Girlguiiding UK

Nine in ten girls say their involvement in Girl Guiding and Girl Scouting education programmes has to a large or moderate extent provided them with the skills to take action on issues important to them

WAGGGS 2012 Evaluation Report

The World Association of Girl Guides and Girl Scouts has a successful track record in developing and delivering impactful educational programmes on important and sensitive topics, including HIV and AIDS, human rights, climate change, peace and equality. Non-formal education, and Girl Guiding and Girl Scouting methodologies, are proven to engage diverse constituencies, operate at the individual, group and community levels, develop the skills and confidence to create personal development and social change and to impact the underlying causes of many challenges facing children and young people today.

THE PROBLEM

Girls in every country across the world are being subjected to many forms of violence

Domestic violence is the single biggest cause of injury and death to girls and women aged between 15 and 44 worldwide

150 million girls under 18 have experienced forced sexual intercourse or other forms of sexual violence involving physical contact¹

2 million girls (aged 5-15) are introduced into the commercial sex market each year 60 million girls are sexually assaulted at or on their way to school each year²

100-140 million girls and women in the world have experienced female genital mutilation/cutting

60 million girls worldwide are child brides

THIS IS WRONG AND MUST STOP

HOW WILL THE WORLD ASSOCIATION OF GIRL GUIDES AND GIRL SCOUTS SUPPORT YOUR ORGANIZATION TO DELIVERY VOICES AGAINST VIOLENCE?

- The Voices against Violence curriculum is available in soft copy in English, French, Spanish and Arabic. The curriculum includes a handbook for leaders/facilitators and activity booklets for early, younger, middle and older age groups. As a learning organization, WAGGGS will continually update the curriculum and activities, based on feedback from users and evaluation and impact reports.
- WAGGGS has set up a Monitoring and Evaluation system which is freely available for you to use so you can measure the impact the curriculum has on participants and your community and we will share the results and learnings from the global data collected. WAGGGS is also undertaking significant research into the impact of non-formal education on ending violence against girls, which will be shared throughout the Voices Against Violence network as it is developed.
- ACTIVATE events partners are invited to send representatives from their organization to an initial training event, where they will review the curriculum, build capacity on gender based violence, develop implementation plans, learn about safety and ethical requirements and be trained to go back into their organization to then train the curriculum facilitators. See the campaign website for the latest calendar of events, which take place around the world. Online ACTIVATE e-learning courses will soon be available as well.

- Training and implementation guidelines are available to all partner organizations. These are toolkits to help you roll out your training programme for leaders/facilitators as well as ensure your organization is ready to deliver the curriculum. These packs include practical tools such as Child Protection Policy templates and session plans for training events.
- The Voices against Violence partner network is an online community where partners implementing the curriculum share best practice and ideas and mentor and support each other. WAGGGS can also set up specific support for some partners, either with another organization delivering the curriculum or directly with WAGGGS expert staff and volunteers.
- In some cases, WAGGGS can provide organizations **funding** to roll out the curriculum or smaller grants for such things as attending training. We can also consider submitting joint funding applications with partners to third parties.
- Voices against Violence and more general Stop
 the Violence campaign communication material,
 such as films, press releases, brochures and posters
 are developed by WAGGGS and can be used
 by partner organizations to promote their work
 on ending violence against girls and to engage
 participants to take part in the programme.



WHAT DOES YOUR ORGANIZATION NEED TO DO TO DELIVER VOICES AGAINST VIOLENCE?



Your role in delivering the curriculum is to actually hold the events where girls and boys, young women and young men come together to identify violence, learn about their rights and gain the skills and confidence to claim those rights for themselves and others.

To do this safely and effectively, WAGGGS expects partner organizations to:

- Have in place an appropriate Child Protect Policy, which is properly implemented and actively used. This includes connecting with local service providers who can support any participants who disclose they currently are, or have previously, experienced violence
- Train the leaders/facilitators who will deliver the curriculum throughout your organization.
 This includes training them on the content of the curriculum as well as on gender based violence and safety measures
- If you want to deliver the curriculum in a language other than English, French, Spanish or Arabic, you will need to translate it into that language
- WAGGGS provides a soft copy of the handbook and curriculum. If you want printed copies for either the trainers or course participants, you will need to print these
- Badges, which Girl Guides and Girl Scouts use to recognize the completion of a course, are not a compulsory part of delivering the curriculum. If you did want to give participants a badge, these are available to purchase on WAGGGS' online shop
- Using the online system WAGGGS has set up, we would like all partner organizations to conduct

- a **pre-course survey** as well as a post-course survey. In some circumstances, you might collect these surveys in hard copy. We would appreciate if you could input this data into our online system
- Deliver Voices against Violence! You can do
 this as a longer course, over six to eight weeks, as
 a more condensed version over approximately a
 week (for example at a camp or conference) or as
 an online course.

The World Association of Girl Guides and Girl Scouts and UN Women are not responsible for the safe and ethical delivery of *Voices against Violence* in your organization.

Although we will provide support to ensure it is delivered safely and ethically, you are responsible for ensuring the right people, training, tools and processes are in place to protect and support the participants of the programme.

More about Voices against Violence

We can all work together to prevent violence against girls and young women through the protection of human rights and the promotion of equality. Voices against Violence creates safe and supportive spaces where participants can develop new life skills, learn about their rights, discuss and challenge negative gender norms, and receive support if they choose to disclose any experience of abuse or violence. Participants can use their knowledge and skills by speaking out and ensuring that their communities take responsibility for protecting the rights of girls and young women.

LEARNING OUTCOMES

The curriculum has six core learning outcomes that build participants' knowledge and understanding in age appropriate activities:



START to develop a supportive space for children and young people to talk about gender inequality and violence against girls and young women.



THINK about what it means to be a girl or a boy. To understand gender stereotypes and gender inequality and discrimination and promote equality.



SUPPORT respectful relationships. To develop skills to form their own relationships and support their friends.



IDENTIFY and understand different forms of violence against women and girls and recognize the warning signs of violence



SPEAK OUT for girls' rights. To increase awareness of women and girls' human rights.



TAKE ACTION to stop the violence. To develop and run a campaign event or activity to stop violence against girls and young women.

AGE GROUPS

The curriculum is divided into four age groups for early, young, middle and older children and young people. There are age appropriate activities within each section that focus on different forms of violence against girls and young women.

1. EARLY YEARS

this is for ages around 5 to 7 and looks at domestic violence and children, child abuse, sexual bullying.

3. MIDDLE YEARS

this is for ages around 12 to 16 and looks at sexual bullying, Female Genital Mutilation, forced and early marriage, teenage relationship abuse, sexualisation and domestic violence.

We have three girls who are 10 in our group and we had a chat and I've asked them to help us plan our "Speak Out" session. They had some amazing ideas, and I we're going to be holding an exhibition to show parents what we've been working on. They even want to invite their teachers!

Rosy, Brownie Leader, UK

2. YOUNGER YEARS

this is for ages around 8 to 11 and looks at domestic violence and children, female genital mutilation, child abuse, and sexual bullying.

4. OLDER YEARS

this is for ages around 17 to 25 and 1 ooks at relationship abuse, sexual exploitation, sexualisation, and sexual violence.





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